

**INTERIM RESULTS  
FIRST NINE MONTHS 2004  
(January – September)  
RECOLETOS GRUPO DE COMUNICACIÓN S.A.**

The highlights of the first nine months of 2004, are as follows:

1. **Consolidated revenues** were up **14.3%** compared to the first nine months of last year, reaching €198.09 million as **advertising revenues** increased by 17.6%, **circulation revenues** increased by 4.6% and **other revenues** increased by 49.7%.
2. **Advertising revenue growth accelerating across all content areas:**
  - a. Sports +23.2%, boosted by Euro 2004 and Olympics
  - b. Business and Finance +5.3%
  - c. Women's interest +38.2%, boosted by the launch of Única
  - d. Medical +20,1%
  - e. Youth +4.5%
3. **Launch of Rumbo**, a network of Spanish-language daily newspapers in Texas, by Meximerica, a wholly-owned subsidiary of Recoletos. The first edition was launched in San Antonio on July 26, followed by Houston and The Valley in late August and early October, respectively. The fourth and final edition will be launched in Austin in several weeks. As previously announced, Meximerica will have a significant impact on Recoletos' results; we reiterate that the total investment in 2004 will be US\$16.5 million (including capex and losses). In order to isolate the effect of Meximerica from the results of Recoletos' recurring business, we present the 9 months results with, and without, the impact of Meximerica ("Ex-Meximerica")<sup>1</sup>.
4. **Direct costs** ex-Meximerica increased 16.0% due to new launches and investments in content in line with our growth strategy. The impact of these measures led to an increase in direct costs of €10.76 million. Including Meximerica, the increase in direct costs was 20,7%. **Central costs** increased 6.8%. Meximerica did not impact central costs.
5. **EBITDA** ex-Meximerica increased 7.7%% to €35.46 million. EBIT ex-Meximerica was €27.65 million (+10,1%). Meximerica's EBITDA loss during this period amounted to €5.89 million. Including Meximerica, **EBIT** was €21,73 million (-13.5%) and **EBITDA** totaled €29,57 million (-10.2%).
6. **Net Profit** was €18.81 million. The comparison with 2003 is not meaningful given that the first nine months of 2003 Recoletos reported capital gains of €46.89 million from the sale of our 30% stake in Unidad Editorial S.A. (Unedisa) as an **extraordinary result**.
7. The **net cash position** reached €196.03 million.

The results for the first nine months of 2004 reflect the execution of the strategy Recoletos announced at the beginning of the year. 2004 is a year in which we have invested heavily in our existing products and consolidated their leadership position. Simultaneously, Recoletos has launched new titles and projects and entered new markets in order to take advantage of the improved advertising cycle at home and growth opportunities abroad.

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<sup>1</sup> Unless specifically noted as "ex-Meximerica", all results in this report are consolidated results.

Some of these initiatives include:

1. *Marca*'s price increase from €0.90 to €0.95 (+5,6%) on June 9<sup>th</sup>. Despite this increase, *Marca*'s circulation increased 3.5% in the 3Q to 426.992.
2. Re-launch of *Expansión* (added new content and more color) and price increase from 1.20€ to 1.50€ (+25,0%) on February 26<sup>th</sup>. Circulation increased 1.8% in the period.
3. Launch of *Marca Motor* and the *NBA Magazine*, in Q4 2003. These new titles contributed € 2.00 million in revenues.
4. Launch of *Única* in March 2004. *Única* contributed €2.83 million in revenues. Its average monthly circulation is 199.753.
5. Last Lap, consolidated in the accounts since August 2003, contributed € 3.11 million in revenues.
6. Purchase of 50% stake in Radio *Marca* which we did not previously own<sup>2</sup>, and launch of an aggressive expansion plan, which to date has resulted in the addition of 21 stations in Spain (total 39). Radio *Marca* contributed €1.57 million in revenues.
7. Growth in Novomedia's<sup>3</sup> account base. Telegalicia contributed €0,67 million in revenues.
8. As a result of our investments, **Recoletos' maintains its leadership position** across content areas. As we reported previously, according to the latest EGM data<sup>4</sup>, with 2.6 million readers (+7.8%), *Marca* is the most widely read newspaper in Spain. *Expansión* has seen its copy sales increase 1.8% in the nine months and its readership increase 10.6%. *Telva*'s readership increased +31.4%. Similarly, as reflected in the September OJD figures, *Marca.com* and *Expansion.com*, are undisputed leaders in on-line dailies. In addition, according to the latest OJD data, our new titles, *Marca Motor* and *NBA* have already reached a leadership position in their respective segments.

Comparing the third quarter of 2004 with the same period in 2003:

1. Very strong increase in revenues (+20.5%) as advertising increased by 29.4%, circulation by 7.9% and other revenues by 70.1%. Included in this strong revenue increase are the effects of the Olympics which took place in August.
2. Direct costs ex-Meximerica increased by 21.8%. Central Costs increased 11.3%. The increase in costs is mainly attributable to the new launches. Including Meximerica, Direct Costs increased 35.8%.
3. Profitability increases significantly: Ex-Meximerica EBITDA (+12.0%) and EBIT (+17.6%).

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<sup>2</sup> Purchased from Onda Cero in April 2004

<sup>3</sup> Subsidiary which sell advertising for Recoletos and third parties

<sup>4</sup> EGM (Encuesta General de Medios) data- compares readership figures for October- May 03 vs. 04. All readership figures refer to this EGM report.

## I. CONSOLIDATED PROFIT AND LOSS ACCOUNT

Table 1-a: Consolidated Profit and Loss Account

Million €	9M2004	9M2003	Var. %
<b>Revenues</b>	<b>198.09</b>	<b>173.36</b>	<b>14.3</b>
Direct Costs	156.91	130.03	20.7
<b>Gross Profit</b>	<b>41.19</b>	<b>43.33</b>	<b>(4.9)</b>
Central Costs	19.46	18.21	6.8
<b>EBIT</b>	<b>21.73</b>	<b>25.12</b>	<b>(13.5)</b>
Interest Income (Expense)	2.88	3.65	(21.1)
Goodwill Amortization	(0.82)	(1.12)	(27.0)
Associated Undertakings	1.97	1.46	34.8
<b>Profit on Ordinary Activities</b>	<b>25.76</b>	<b>29.11</b>	<b>(11.5)</b>
Extraordinary Results	(0.04)	46.77	NA
<b>Profit before Taxes</b>	<b>25.72</b>	<b>75.88</b>	<b>(66.1)</b>
Income Taxes	6.91	27.87	(75.2)
Net Income	<b>18.81</b>	<b>48.00</b>	<b>(60.8)</b>
<b>Depreciation</b>	<b>7.84</b>	<b>7.81</b>	<b>0.4</b>
<b>EBITDA</b>	<b>29.57</b>	<b>32.93</b>	<b>(10.2)</b>

Table 1-b: Selected items from Consolidated Profit and Loss Account ex-Meximerica

Million €	9M2004	9M2003	Var. %
<b>Revenues</b>	<b>197.99</b>	<b>173.36</b>	<b>14.2</b>
Direct Costs	150.88	130.03	16.0
<b>Gross Profit</b>	<b>47.11</b>	<b>43.33</b>	<b>8.7</b>
Central Costs	19.46	18.21	6.8
<b>EBIT</b>	<b>27.65</b>	<b>25.12</b>	<b>10.1</b>
<b>Depreciation</b>	<b>7.81</b>	<b>7.81</b>	<b>0.0</b>
<b>EBITDA</b>	<b>35.46</b>	<b>32.93</b>	<b>7.7</b>

## II. MARGINS

Margins in the period are as follows:

*Table 2-a: Margins, consolidated results*

Million €	9MH2004	9M2003
Gross Profit / Revenues	20.8%	25.0%
EBITDA / Revenues	14.9%	19.0%
EBIT / Revenues	11.0%	14.5%

*Table 2-b: Margins, ex-Meximerica*

Million €	9MH2004	9M2003
Gross Profit / Revenues	23.8%	25.0%
EBITDA / Revenues	17.7%	19.0%
EBIT / Revenues	14.0%	14.5%

## III. REVENUES

Consolidated Revenues totaled € 198.09 million, increasing by 14.3%.

The following table shows the consolidated operating revenues of Recoletos based on the source of income:

*Table 3: Revenues*

Million €	9M2004	9M2003	Var. %
Advertising	82.92	70.53	17.6
Circulation	89.90	85.94	4.6
Other revenues	25.27	16.88	49.7
<b>Total Revenues</b>	<b>198.09</b>	<b>173.36</b>	<b>14.3</b>

Advertising revenues increased by 17.6%, showing a significant increase in 3Q04 (+29.4%). This strong increase in advertising is a result of a combination of several factors including: Euro 2004, Olympics, the recovery in advertising, and the new launches. By content area, **Sports** and **Women's interest** saw the largest gains, 23.2% and 38.2%, respectively. In these nine months we also saw the continued growth in **Business and Finance** which grew at 5.3% (+6,5% in 3Q04). The **Medical** area experienced important growth (+20.1%) and **Youth** grew by 4.5%.

Circulation revenues increased 4.6% due to an increase in the circulation of *Expansión* (+1.8%), the price increases in *Expansión* (February 2004) and *Marca* (June 2004), the contribution of new launches, and a continued strong performance at *Telva*.

Other revenues were up considerably (+49.7%), due to the integration of *Last Lap*, and higher revenues in the *Conferences & Training* division, *MarcaMedia*, *Recoprint* (printing for third parties) and *Novomedia* (advertising sales).

Regarding the development of revenues by content areas<sup>5</sup>, we highlight a strong increase in Recoletos' principal content areas: **Sports** (+12.9%) and **Business and Finance** (+8.7%). We also note the extraordinary increase in **Women's Interest** (+39.7%), **Others** (+28.6%) and **Medical** (+19.9%). The **Youth** area grew by 1.5%. **Sports**, which accounts for 58.1% of total revenues, continues to be the largest contributor to Recoletos' revenues.

Table 4: Revenues by content areas

Million €	9M2004	% of total	9M2003	Var. %
Sports	115.15	58.1	102.00	12.9
Business & Finance	48.06	24.3	44.22	8.7
Women's Interest	14.53	7.3	10.40	39.7
Medical	7.10	3.6	5.92	19.9
Youth	2.53	1.3	2.49	1.5
Others <sup>6</sup>	10.72	5.4	8.33	28.6
<b>Total Revenues</b>	<b>198.09</b>	<b>100.0</b>	<b>173.36</b>	<b>14.3</b>

In Sports, advertising revenues increased substantially (+23.2%), boosted in part by the Olympics and Euro 2004 while circulation revenues increased slightly (+1.6%). Copy sales of *Marca* fell by (-1.6%) to 383,521. *Marca*'s website had 2.5<sup>7</sup> million unique users in September, consolidating its leadership position among on-line sports dailies.

Revenues from Business and Finance increased by 8.7% due to higher circulation revenues (+11.2%) and higher advertising revenues (+5.3%). *Expansión* copy sales grew to 46,257 (+1.8%), which demonstrates the continued success of investments in its content and design improvements. *Actualidad Económica* grew slightly in circulation, reaching copy sales of 21,104 (+0.7%).

Revenues in Women's Interest increased significantly (+39.7%) as a result of strong increases in both advertising (+38.2%) and circulation revenues (+47.7%). The strong growth in the Women's Interest area is largely attributable to the launch of *Única* in April 2004. It is important to note, however, that *Telva*'s copy sales continue to increase. In the 9M04 its circulation increased by 3.5%, to an average monthly circulation of 166,914.

Medical and Youth also show increasing revenues (+19.9% and +1.5% respectively).

Other revenues increased by 28.6% as a result of the strong performance of Recoprint and Novomedia. Included in other revenues are the revenues from the first 2 months of Meximerica. For the period between the launch of the first edition in San Antonio on July 26, and September 30th, Meximerica's revenues were € 100,000, primarily from advertising.

<sup>5</sup> P&L accounts for the principal content areas are shown starting with Chapter VIII of this note.

<sup>6</sup> Includes Meximerica

<sup>7</sup> OJD September 2004

#### IV. DIRECT COSTS

Consolidated direct costs ex-Meximerica increased by 16.0%. Marketing, personnel and printing costs increased by 28.8%, 14.3% and 12.5%, respectively. Direct costs increased in all business divisions except for Youth, reflecting our investment in content and new launches. In Sports, the launch of *Marca Motor* and the *NBA Magazine* in 4Q2003 caused an increase in marketing, printing and personnel costs in the first nine months of 2004. In Business and Finance, the re-launch of *Expansión* has also contributed to higher printing, personnel and distribution costs. In the Women's division, there are strong increases across all the components of direct costs due to the launch of *Única*. In the Women's division, direct costs also include higher marketing costs associated with an exceptional marketing campaign for *Telva*. The total impact of these investments was €10.76 million.

Including Meximerica, direct costs increased by 20.7%. This increase is due to €6.02 million in costs which includes both pre-launch costs as well as the recurring costs of the business.

The breakdown of Direct Costs by content divisions is as follows:

*Table 5: Direct Costs ex-Meximerica by content divisions*

Million €	9M2004	9M2003	Var. %
Sports	75.48	65.78	14.8
Business and Finance	45.89	43.01	6.7
Women's interest	14.05	7.97	76,2
Medical	5.95	5.14	15.9
Youth	2.31	2.34	(1.5)
Others	7.21	5,79	24.5
<b>Total Direct Costs</b>	<b>150.89</b>	<b>130.03</b>	<b>16.0</b>

#### V. CENTRAL COSTS

Central costs increased by 6.8% reaching € 19.46 million primarily as a result of higher personnel costs (+6.4%), which constitute 54.0% of total central costs.

## VI. GROSS PROFIT

Gross Profit by business areas show the following development:

Table 6: Gross Profit by business areas, ex-Meximerica

Million €	9M2004	9M2003	Var. %
Sports	39.67	36.22	9.5
Business and Finance	2.17	1.21	79.6
Women's Interest	0.48	2.43	(80.1)
Medical	1.15	0.78	46.4
Youth	0.22	0.15	49.3
Others	3.42	2.55	34.1
<b>Total Gross Profit</b>	<b>47.11</b>	<b>43.33</b>	<b>8.7</b>

Note: Gross Profit= Revenues less Direct Costs, it does not include Central Costs

Consolidated Gross Profit ex-Meximerica increased by 8.7%. The key developments are:

- Increase in **Sports** due mainly to strong increase in advertising revenues. At the Gross Profit level, however, this growth is partly offset by the cost of the new launches.
- Strong increase in **Business and Finance** as a result of the recovery in advertising and the increase in the price of *Expansión*.
- Deterioration in **Women's Interest** Gross Profit due to the launch of *Única* and the exceptional marketing campaign at *Telva*.
- Strong improvement in **Medical and Youth**, as a result of the increase in advertising revenues.
- The **Others** segment also posted a strong increase as a result of strong revenue growth in its principal components: *Recoprint* and *Novomedia*.

## VII. NET PROFIT

- Net profit was € 18.81 million. The net profit for the period is not comparable to the result in 9M2003 given that, as previously noted, in 1Q2003 Recoletos recorded a capital gain of € 46.89 million obtained from the sale of Recoletos' 30% stake in Unidad Editorial S.A. (Unedisa).

## VIII. SPORTS

The Sports area shows an important increase in revenues (+12.9%) primarily as a result of the strong increase in advertising (+23.2%), partly attributable to Euro 2004 and the Olympics. The recovery in the advertising market and well as the contribution of new projects such as *Marca Motor*, *NBA* and *Last Lap* also contribute to this growth. Circulation revenues increased by +1.6% due primarily to the increase in the price of *Marca* (June 9<sup>th</sup>). *Marca*'s copy sales decreased slightly (-1.6%) in the nine months period but registered an increase of 3,5% in the 3Q. As previously mentioned, the latest EGM data<sup>8</sup> shows an increase in *Marca*'s readership of 7.8%, reaching 2.63 million readers daily, consolidating its position as the most widely read newspaper in Spain. We note as well the strong increase in other revenues, which encompasses, among others, revenues from *Last Lap* (€ 3.11 million), *Marcamedia* (€1.6 million) and *Comercio Marca* (€ 2.47 million).

Table 7: Results of the Sports Area

Million €	9M2004	9M2003	Var. %
<b>Revenues</b>			
Advertising	36.73	29.82	23.2
Circulation	70.80	69.70	1.6
Others	7.62	2.47	NA
<b>Total Revenues</b>	<b>115.15</b>	<b>102.00</b>	<b>12.9</b>
Direct Costs	75.48	65.78	14.8
<b>Gross Profit</b>	<b>39.67</b>	<b>36.22</b>	<b>9.5</b>
<b>Gross Profit / Revenues</b>	<b>34.4%</b>	<b>35.5%</b>	<b>(3.0)</b>

## IX. BUSINESS AND FINANCE

In Business and Finance revenues increased 8.7% due to the recovery in advertising revenues (+5.3% in 9M and 6.5% in 3Q), as well as a strong increase in circulation revenues (+11.2%) due to the increase in the cover price of *Expansión* in February, as well as the increase in its copy sales (+1.8%). *Expansión* also registered an important increase in readership. The latest EGM<sup>9</sup> data showed an increase of 10.6% in the number of readers daily (146,000). Other revenues, comprised primarily by the *Conferences* division in Spain and Portugal, also showed a strong increase (+17.5%) in the period. Revenues for conferences in these two countries totaled €4.8 million. *Expansion.com* registered 249,109<sup>10</sup> unique users in September, consolidating its position as the leading on-line business and finance daily in Spain.

Table 8: Results of Business and Finance Area

Million €	9M2004	9M2003	Var. %
<b>Revenues</b>			
Advertising	26.58	25.24	5.3
Circulation	14.58	13.11	11.2
Others	6.91	5.88	17.5
<b>Total Revenues</b>	<b>48.06</b>	<b>44.22</b>	<b>8.7</b>
Direct Costs	45.89	43.01	6.7
<b>Gross Profit</b>	<b>2.17</b>	<b>1.21</b>	<b>79.6</b>
<b>Gross Profit / Revenues</b>	<b>4.5%</b>	<b>2.7%</b>	<b>65.2</b>

<sup>8</sup> EGM October-May 03 vs. 04

<sup>9</sup> EGM October-May 03 vs. 04

<sup>10</sup> OJD September 2004

## X. WOMEN'S INTEREST

Women's Interest revenues increased significantly in advertising (+38.2%) and circulation (+47.7%) due in large part to the addition of Única. We highlight, however, the increase in *Telva*'s advertising revenues (+15.8%) and its copy sales (+3.5%), which reached 166,914. In the last EGM<sup>11</sup> report, *Telva*, like *Marca* and *Expansion*, also showed a very strong increase (+31,4%) in the number of readers (389.000).

*Table 9: Results of Women's Interest Area*

Million €	9M2004	9M2003	Var. %
<b>Revenues</b>			
Advertising	10.03	7.26	38.2
Circulation	4.42	2.99	47.7
Others	0.09	0.15	(43.3)
<b>Total Revenues</b>	<b>14.53</b>	<b>10.40</b>	<b>39.7</b>
Direct Costs	14.05	7.97	76.2
<b>Gross Profit</b>	<b>0.48</b>	<b>2.43</b>	<b>(80.1)</b>
<b>Gross Profit / Revenues</b>	<b>3.3%</b>	<b>23.3%</b>	<b>(85.8)</b>

## XI. MEDICAL

The Medical area exhibited a significant increase in advertising revenues (+20.1%).

*Table 10: Results of Medical Area*

Million €	9M2004	9M2003	Var. %
<b>Revenues</b>			
Advertising	7.03	5.85	20.1
Circulation	0.05	0.05	(2.0)
Others	0.02	0.02	20.0
<b>Total Revenues</b>	<b>7.10</b>	<b>5.92</b>	<b>19.9</b>
Direct Costs	5.95	5.14	15.9
<b>Gross Profit</b>	<b>1.15</b>	<b>0.78</b>	<b>46.4</b>
<b>Gross Profit / Revenues</b>	<b>16.2%</b>	<b>13.1%</b>	<b>23.0</b>

<sup>11</sup> EGM Octubre-May 03 vs. 04

## XII. YOUTH

In Youth, advertising revenues increased by 4.5%.

*Table 11: Results of Youth Area*

Million €	9M2004	9M2003	Var. %
<b>Revenues</b>			
Advertising	2.47	2.37	4.5
Circulation	0.04	0.09	(54.3)
Others	0.01	0.03	(61.3)
<b>Total Revenues</b>	<b>2.53</b>	<b>2.49</b>	<b>1.5</b>
Direct Costs	2.31	2.39	(1.5)
<b>Gross Profit</b>	<b>0.22</b>	<b>0.10</b>	<b>49.3</b>
<b>Gross Profit / Revenues</b>	<b>8.7%</b>	<b>4.2%</b>	<b>49.7</b>

## XIII. CASH-FLOW

*Table 12: Cash-flow*

Millions of €	9M2004	9M2003	Var. %
Net Income before Minorities	<b>18.81</b>	<b>48.00</b>	(61.0)
Depreciation	7.85	7.67	2.0
Goodwill Amortization	0.81	1.09	(26.0)
Provisions related to fixed assets	0.53	(0.59)	(191.0)
Other Adjustments	2.36	(48.19)	(104.0)
<b>Net Cash provided by Operating Activities</b>	<b>29.99</b>	<b>7.68</b>	<b>2.9</b>
Change in Working Capital	(11.96)	19.07	NA
Net Capex	(10.64)	63.22	NA
<b>Net Cash used in Investment Activities</b>	<b>(22.60)</b>	<b>82.29</b>	<b>(1.27)</b>
Dividend Payment	(8.74)	(5.87)	49.0
Other changes in Shareholders' Equity	1.09	0.57	93.0
<b>Net Cash provided by Financing Activities</b>	<b>(7.65)</b>	<b>(5.30)</b>	<b>0.44</b>
<b>Net Increase in Cash and Cash Equivalent</b>	<b>(0.26)</b>	<b>84.66</b>	<b>(1.0)</b>

#### XIV. CONSOLIDATED BALANCE SHEET

Table 13: Consolidated Balance Sheet

Million €	2004	2003
	September	December
Fixed Assets:		
- Tangible Assets	62.41	63.93
- Intangible Assets	5.82	4.49
- Financial Investments	25.90	26.06
Goodwill on consolidation	19.63	19.27
Accounts receivable	58.99	54.52
Stocks	6.42	5.09
Cash and Cash Equivalents <sup>12</sup>	196.03	196.29
Other Assets	4.02	2.75
<b>Total Assets</b>	<b>379.22</b>	<b>372.41</b>
Shareholders Equity	280.45	270.41
Minority Shareholders	2.12	1.47
Provisions	12.48	11.58
Long-term Liabilities	2.66	2.56
Short-term Liabilities	81.51	86.39
<b>Total Equity and Liabilities</b>	<b>379.22</b>	<b>372.41</b>

#### XV. IMPACT OF CURRENCY CONVERSION

For Argentina, the average exchange rate for the period January-September 2004 used to convert the P&L was 3.61 pesos/euro (vs. 3.32 pesos/euro in January-September 2003) and the period end exchange rate used to convert Balance Sheet accounts was 3.73 pesos/euro (vs. 3.38 in September 2003)

For Chile, the average exchange rate for the period January-September 2004 used to convert the P&L was 770.4 pesos/euro (vs. 794.2 pesos/euro in January-September 2003) and the period end exchange rate used to convert Balance Sheet accounts was 767.1 pesos/euro (vs. 767.8 in September 2003)

For the US, the average exchange rate for the period January-September 2004 used to convert the P&L was 1.22 US\$/euro and the period end exchange rate used to convert Balance Sheet accounts was 1.23 US\$/euro.

Differences resulting from the application of this conversion method are recorded under "Differences on Currency Translation" within "Shareholder's Equity" on the consolidated Balance Sheet.

<sup>12</sup> Includes SIMCAV (Investment Trust) investment of 33.66 MM on December 2003 and XXXX MM on September 2004

## XVII. OPERATING DATA

Table 14: Operating Data

	9M2004	9M2003	%Var.
<b>SPORTS</b>			
Accumulated Marca copy sales	383.521	389.838	(1.6)
Accumulated Marca Motor copy sales	68.106	NA	NA
Accumulated NBA copy sales	18.855	NA	NA
Accumulated Golf Digest copy sales	13.981	14.238	(1.8)
Accumulated Estadio Deportivo copy sales	6,401	7,201	(11.1)
September unique users Marca.com ('000s)	2,521	NA	NA
<b>BUSINESS AND FINANCE</b>			
Accumulated Expansión copy sales	46.257	45.453	1.8
Accumulated Actualidad Económica copy sales	21.104	20.965	0.7
September unique users Expansión ('000)	249	NA	NA
September unique users Expansiónyempleo ('000)	200	NA	NA
<b>WOMEN'S INTEREST</b>			
Accumulated Copy sales Telva	166,914	161,281	3.5
Accumulated Copy sales Única	199.753	NA	NA
September unique users estarguapa.com ('000)	352	NA	NA
<b>MEDICAL</b>			
September unique users diariomedico.com ('000)	751	NA	NA