

15 September 2005

Pearson plc – Notification of Directors’ Interests

On 14 September 2005, Mourant & Co Limited, as trustees of the Pearson plc Employee Share Ownership Trust (a discretionary trust under which all employees of the Pearson group are potential beneficiaries) purchased 625,000 shares at 662.8418p.

All the executive directors, being Marjorie Scardino, Rona Fairhead, John Makinson and David Bell, are deemed for Companies Act purposes to be interested in all of these shares.

Following this purchase, the Pearson plc Employee Share Ownership Trust holds a total of 842,683 shares representing 0.1048 % of the issued share capital of the company.