



PEARSON PLC

80 STRAND
LONDON WC2R 0RL
TELEPHONE +44 20 7010 2000
FACSIMILE +44 20 7010 6060
www.pearson.com

3 November 2005

RNS
The London Stock Exchange
Old Broad Street
London
BC2N 1HP

AVS No: 570696

Dear Sirs

Notification of Change in Interest in Shares

We write in accordance with rule 9.12, under the continuing obligations section of the Listing Rules, to notify you that on 3 November 2005 we received information that, pursuant to section 198 of the Companies Act 1985, the shareholding of The Capital Group Companies, Inc., which equals 104,028,259 shares, now represents 12.9399% of the issued ordinary share capital of Pearson plc.

The registered holders of the shares are listed on the schedule attached to this fax.

Yours faithfully

Jennifer Burton
Assistant Company Secretary

198/90/1

To: Pearson plc
80 Strand
London WC2R 0RK
UK

Date: 1 November 2005

SECTION 198 NOTIFICATION
Notification of Decrease

This Notice is given by The Capital Group Companies, Inc. on behalf of its affiliates, including Capital Research and Management Company, Capital International S.A., Capital International, Inc., Capital International Limited, and Capital Guardian Trust Company, pursuant to Section 198 of the Companies Act 1985.

The interest in the relevant share capital indicated below arises by virtue of holdings attributed to the Companies (see Schedule A). These holdings form part of funds managed on behalf of investment clients by the Companies.

Share capital to which this relates:

Ordinary Shares (803,997,162 shares outstanding)

Number of shares in which the Companies have an interest:

104,028,259

Name(s) of registered holder(s):

See Schedule B

As of 1 November 2005

Pearson plc

The Capital Group Companies, Inc. ("CG") holdings

<u>Number of Shares</u>	<u>Percent of Outstanding</u>
104,028,259	12.939%

Holdings by CG Management Companies and Funds:

- | | |
|---|---------------------------------|
| <ul style="list-style-type: none"> • Capital Guardian Trust Company | <p>44,774,038</p> <p>5.569%</p> |
| <ul style="list-style-type: none"> • Capital International Limited | <p>16,112,998</p> <p>2.004%</p> |
| <ul style="list-style-type: none"> • Capital International S.A. | <p>3,910,529</p> <p>0.486%</p> |
| <ul style="list-style-type: none"> • Capital International, Inc. | <p>8,463,422</p> <p>1.053%</p> |
| <ul style="list-style-type: none"> • Capital Research and Management Company | <p>30,767,272</p> <p>3.827%</p> |

Schedule of holdings in Pearson plc
As of 1 November 2005

Capital Guardian Trust Company

<u>Registered Name</u>	<u>Local Shares</u>
State Street Nominees Limited Canary Wharf 27th Floor, 1 Canada Square London E14 5AF	5,282,758
Bank of New York Nominees Bank of New York 3 Birchln Lane London EC3V 9BY	1,803,858
Northern Trust c/o NorTrust Nominees Limited 155 Bishopsgate London EC2M 3XS	282,609
Chase Manhattan Bank Australia Limited Level 36 World Trade Centre Jarrison Street Sydney, NSW 2000 Australia	2,700
Chase Nominees Limited Woolgate House Coleman Street London EC2P 2HD	20,403,252
BT Glabenet Nominees Ltd. 1 Appold Street Broadgate London EC2A 2HE	713,435
Midland Bank plc 5 Laurence Poutney Hill EC4R 0E, United Kingdom	4,631,015
Cede & Co. 55 Water Street New York, NY 10006	228,263

Deutsche Bank Mannheim	2,200
Bankers Trust 59 1/2 Southmark Street 2nd Floor London SE1 0HH	1,687,300
Barclays Bank Barclays Global Securities Services 8 Angel Court London EC2R 7HT	143,100
Citibank London 11 Old Jewry London EC2R 8D8 UK	11,100
Royal Trust	20,700
Brown Bros. One Mellon Bank Center Pittsburgh, PA 15258	95,193
Nortrust Nominees 155 Bishopsgate London EC2M 3XS United Kingdom	6,054,782
Royal Bank of Scotland Regents House, 42, Islington High St London N1 8XL UK	105,300
MSS Nominees Limited Midland Bank plc Mariner House, Pepys London EC3N 4DA	68,100

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State Street Bank & Trust Co.	61,200
Citibank	13,600
RBSTB Nominees Ltd. 67 Lombard St London EC3 3DL United Kingdom	2,200
Citibank NA Toronto	45,500
Deutsche Bank AG 23 Great Winchester Street London EC2P 2AX United Kingdom	2,100
HSBC Bank plc Securities Services, Mariner House Peyps Street London EC3N 4DA	4,900
Mellon Bank N.A. London Branch London United Kingdom	169,800
ROY Nominees Limited 71N Queen Victoria Street London EC4V 4DE United Kingdom	43,500
Mellon Nominees (UK) Limited 150 Buchanan Street Glasgow G1 2DY United Kingdom	1,564,106

HSBC
2 Leboh Ampang
50100 Kuala Lumpur, Malaysia

52,500

JP Morgan Chase Bank

1,278,967

TOTAL 44,774,038

Capital International Limited

<u>Registered Name</u>	<u>Local Shares</u>
State Street Nominees Limited Canary Wharf 27th Floor, 1 Canada Square London E14 5AF	306,562
Bank of New York Nominees Bank of New York 3 Birchln Lane London EC3V 9BY	2,893,348
Northern Trust c/o NorTrust Nominees Limited 155 Bishopsgate London EC2M 3XS	1,694,138
Chase Nominees Limited Woodgate House Coleman Street London EC2P 2HD	3,407,515
Midland Bank plc 5 Laurence Poutney Hill EC4R 0E, United Kingdom	83,200
Bankers Trust 59 1/2 Southmark Street 2nd Floor London SE1 0HH	289,971
Barclays Bank Barclays Global Securities Services 8 Angel Court London EC2R 7HT	67,200
Citibank London 11 Old Jewry London EC2R 8D8 UK	113,966

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Morgan Guaranty 83 Pall Mall London SW1Y 5ES UK	284,300
Northrust Nominees 155 Bishopsgate London EC2M 3XS United Kingdom	2,670,889
Royal Bank of Scotland Regents House, 42, Islington High St London N1 8XL UK	810,900
MSS Nominees Limited Midland Bank plc Mariner House, Pepps London EC3N 4DA	91,200
State Street Bank & Trust Co.	362,000
National Westminster Bank	120,300
Lloyds Bank Central Settlement Section Branches Stock Office 34 Threadneedle Street	58,700
Citibank NA Toronto	23,500
Deutsche Bank AG 23 Great Winchester Street London EC2P 2AX United Kingdom	1,266,668

Chase Manhattan Nominee Ltd.
Australia

48,300

HSBC Bank plc
Securities Services, Mariner House
Peyps Street
London EC3N 4DA

988,300

Mellon Bank N.A.
London Branch
London
United Kingdom

165,516

KAS UK
Kass Associate
P.O Box 178
1000 AD Amsterdam

61,425

Bank One London

212,600

Clydesdale Bank plc

77,000

JP Morgan Chase Bank

15,500

TOTAL 16,112,998

Capital International S.A.

<u>Registered Name</u>	<u>Local Shares</u>
State Street Nominees Limited Canary Wharf 27th Floor, 1 Canada Square London E14 5AF	16,036
Bank of New York Nominees Bank of New York 3 Birchln Lane London EC3V 9BY	35,800
Chase Nominees Limited Woolgate House Coleman Street London EC2P 2HD	1,517,942
Credit Suisse London Branch 24 Bishopsgate London EC2N4BQ UK	30,000
Midland Bank plc 5 Laurence Pouney Hill EC4R 0E, United Kingdom	447,800
Barclays Bank Barclays Global Securities Services & Angel Court London EC2R 7HT	217,018
Brown Bros. One Mellon Bank Center Pittsburgh, PA 15258	63,800
Nortrust Nominees 155 Bishopsgate London EC2M 3XS United Kingdom	11,300

Morgan Stanley	12,900
Royal Bank of Scotland Regents House, 42, Islington High St London N1 8XL UK	130,018
J.P. Morgan	860,083
National Westminster Bank	24,900
Lloyds Bank Central Settlement Section Branches Stock Office 34 Threadneedle Street	29,600
RBSTB Nominees Ltd. 67 Lombard St London EC3 3DL United Kingdom	60,100
Deutsche Bank AG 23 Great Winchester Street London EC2P 2AX United Kingdom	67,352
HSBC Bank plc Securities Services, Mariner House Peeps Street London EC3N 4DA	365,180
HSBC 2 Leboh Ampang 50100 Kuala Lumpur, Malaysia	20,700
TOTAL	3,910,529

Capital International, Inc.

<u>Registered Name</u>	<u>Local Shares</u>
State Street Nominees Limited Canary Wharf 27th Floor, 1 Canada Square London E14 5AF	2,656,257
Bank of New York Nominees Bank of New York 3 Birchlin Lane London EC3V 9BY	943,005
Northern Trust c/o NorTrust Nominees Limited 155 Bishopsgate London EC2M 3XS	28,500
Chase Nominees Limited Woolgate House Coleman Street London EC2P 2HD	2,054,950
Midland Bank plc 5 Laurence Poutney Hill EC4R 0E, United Kingdom	218,100
Bankers Trust 59 1/2 Southmark Street 2nd Floor London SE1 0HH	46,900
Citibank London 11 Old Jewry London EC2R 8D8 UK	88,800
Brown Bros. One Mellon Bank Center Pittsburgh, PA 15258	122,500

Nortrust Nominees 155 Bishopsgate London EC2M 3XS United Kingdom	527,157
Royal Bank of Scotland Regents House, 42, Islington High St London N1 8XL UK	87,500
State Street Bank & Trust Co.	725,596
Sumitomo Trust & Banking Fiduciary & Securities Business Dept. 1-5 Nihonbashi - Honcho 4-chome Cho-ku, Tokyo 103	30,000
Citibank	22,300
RBSTB Nominees Ltd. 67 Lombard St London EC3 3DL United Kingdom	32,400
Citibank NA Toronto	383,757
State Street Australia Limited Australia	41,500
HSBC Bank plc Securities Services, Mariner House Pepys Street London EC3N 4DA	125,700

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JP Morgan Chase Bank

328,500

TOTAL

8,463,422

Capital Research and Management Company

<u>Registered Name</u>	<u>Local Shares</u>
State Street Nominees Limited Canary Wharf 27th Floor, 1 Canada Square London E14 5AF	750,000
Chase Nominees Limited Woolgate House Coleman Street London EC2P 2HD	30,017,272
TOTAL	30,767,272