



PEARSON PLC

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11 November 2005

RNS
The London Stock Exchange
Old Broad Street
London
EC2N 1HP

AVS No: 271919

Dear Sirs

Notification of Change in Interest in Shares

We write in accordance with rule 9.12, under the continuing obligations section of the Listing Rules, to notify you that on 11 November 2005 we received information that, pursuant to section 198 of the Companies Act 1985, the shareholding of The Capital Group Companies, Inc., which equals 96,627,574 shares, now represents 12.018% of the issued ordinary share capital of Pearson plc.

The registered holders of the shares are listed on the schedule attached to this fax.

Yours faithfully

Jennifer Burton
Assistant Company Secretary

198/90/1

To: Pearson plc
80 Strand
London WC2R 0RK
UK

Date: 9 November 2005

SECTION 198 NOTIFICATION
Notification of Decrease

This Notice is given by The Capital Group Companies, Inc. on behalf of its affiliates, including Capital Research and Management Company, Capital International S.A., Capital International, Inc., Capital International Limited, and Capital Guardian Trust Company, pursuant to Section 198 of the Companies Act 1985.

The interest in the relevant share capital indicated below arises by virtue of holdings attributed to the Companies (see Schedule A). These holdings form part of funds managed on behalf of investment clients by the Companies.

Share capital to which this relates:

Ordinary Shares (803,997,162 shares outstanding)

Number of shares in which the Companies have an interest:

96,627,574

Name(s) of registered holder(s):

See Schedule B

As of 9 November 2005

Pearson plc

	<u>Number of Shares</u>	<u>Percent of Outstanding</u>
<u>The Capital Group Companies, Inc. ("CG") holdings</u>	96,627,574	12.018%

Holdings by CG Management Companies and Funds:

• Capital Guardian Trust Company	39,413,853	4.902%
• Capital International Limited	15,928,298	1.981%
• Capital International S.A.	3,576,729	0.445%
• Capital International, Inc.	6,941,422	0.863%
• Capital Research and Management Company	30,767,272	3.827%

Schedule of holdings in Pearson plc
As of 9 November 2005

Capital Guardian Trust Company

<u>Registered Name</u>	<u>Local Shares</u>
State Street Nominees Limited Canary Wharf 27th Floor, 1 Canada Square London E14 5AF	4,664,958
Bank of New York Nominees Bank of New York 3 Birchin Lane London EC3V 9BY	1,617,303
Northern Trust c/o NorTrust Nominees Limited 155 Bishopsgate London EC2M 3XS	272,409
Chase Manhattan Bank Australia Limited Level 36 World Trade Centre Jamison Street Sydney, NSW 2000 Australia	2,700
Chase Nominees Limited Woodgate House Coleman Street London EC2P 2HD	17,715,452
BT Globenet Nominees Ltd. 1 Appold Street Broadgate London EC2A 2HE	642,335
Midland Bank plc 5 Laurence Pouthey Hill EC4R 0E, United Kingdom	4,104,185
Cede & Co. 55 Water Street New York, NY 10006	195,263

Deutsche Bank Mannheim	2,200
Bankers Trust 59 1/2 Southmark Street 2nd Floor London SE1 0HH	1,492,000
Barclays Bank Barclays Global Securities Services 8 Angel Court London EC2R 7HT	129,600
Citibank London 11 Old Jewry London EC2R 8D8 UK	11,100
Royal Trust	19,400
Brown Bros. One Mellon Bank Center Pittsburgh, PA 15258	80,293
Northrust Nominees 155 Bishopsgate London EC2M 3XS United Kingdom	5,419,082
Royal Bank of Scotland Regents House, 42, Islington High St London N1 8XL UK	92,100
MSS Nominees Limited Midland Bank plc Mariner House, Pepys London EC3N 4DA	66,100

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State Street Bank & Trust Co.	56,600
Citibank	13,600
RBSTB Nominees Ltd. 67 Lombard St London EC3 3DL United Kingdom	2,200
Citibank NA Toronto	45,600
Deutsche Bank AG 23 Great Winchester Street London EC2P 2AX United Kingdom	2,100
HSBC Bank plc Securities Services, Mariner House Peyps Street London EC3N 4DA	4,900
Mellon Bank N.A. London Branch London United Kingdom	148,500
ROY Nominees Limited 71N Queen Victoria Street London EC4V 4DE United Kingdom	39,400
Mellon Nominees (UK) Limited 150 Buchanan Street Glasgow G1 2DY United Kingdom	1,409,606

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HSBC
2 Lebuh Ampang
50100 Kuala Lumpur, Malaysia

46,400

JP Morgan Chase Bank

1,118,567

TOTAL 39,413,853

Capital International Limited

<u>Registered Name</u>	<u>Local Shares</u>
State Street Nominees Limited Canary Wharf 27th Floor, 1 Canada Square London E14 5AF	306,562
Bank of New York Nominees Bank of New York 3 Birchln Lane London EC3V 9BY	2,886,748
Northern Trust c/o NorTrust Nominees Limited 155 Bishopsgate London EC2M 3XS	1,685,638
Chase Nominees Limited Woodgate House Coleman Street London EC2P 2HD	3,383,515
Midland Bank plc 5 Laurence Poutney Hill EC4R 0E, United Kingdom	83,200
Bankers Trust 59 1/2 Southmark Street 2nd Floor London SE1 0HH	248,071
Barclays Bank Barclays Global Securities Services 8 Angel Court London EC2R 7HT	67,200
Citibank London 11 Old Jewry London EC2R 8D8 UK	113,966

Morgan Guaranty 83 Pall Mall London SW1Y 5ES UK	284,300
Northtrust Nominees 155 Bishopsgate London EC2M 3XS United Kingdom	2,639,389
Royal Bank of Scotland Regents House, 42, Islington High St London N1 8XL UK	807,000
MSS Nominees Limited Midland Bank plc Mariner House, Peppys London EC3N 4DA	91,200
State Street Bank & Trust Co.	350,700
National Westminster Bank	120,300
Lloyds Bank Central Settlement Section Branches Stock Office 34 Threadneedle Street	58,700
Citibank NA Toronto	23,500
Deutsche Bank AG 23 Great Winchester Street London EC2P 2AX United Kingdom	1,209,668

Chase Manhattan Nominee Ltd. Australia	48,300
HSBC Bank plc Securities Services, Mariner House Peyps Street London EC3N 4DA	988,300
Mellon Bank N.A. London Branch London United Kingdom	165,516
KAS UK Kass Associate P.O. Box 178 1000 AD Amsterdam	61,425
Bank One London	212,600
Clydesdale Bank plc	77,000
JP Morgan Chase Bank	15,500

TOTAL 15,928,298

Capital International S.A.

<u>Registered Name</u>	<u>Local Shares</u>
State Street Nominees Limited Canary Wharf 27th Floor, 1 Canada Square London E14 5AF	16,036
Bank of New York Nominees Bank of New York 3 Birchln Lane London EC3V 9BY	35,800
Chase Nominees Limited Woolgate House Coleman Street London EC2P 2HD	1,317,542
Credit Suisse London Branch 24 Bishopsgate London EC2M4BQ UK	30,000
Midland Bank plc 5 Laurence Poufney Hill EC4R 0E, United Kingdom	376,300
Barclays Bank Barclays Global Securities Services 8 Angel Court London EC2R 7HT	173,618
Brown Bros. One Mellon Bank Center Pittsburgh, PA 15258	52,500
Northrust Nominees 155 Bishopsgate London EC2M 3XS United Kingdom	11,300

Morgan Stanley	12,900
Royal Bank of Scotland Regents House, 42, Islington High St London N1 8XL UK	130,018
J.P. Morgan	860,083
National Westminster Bank	24,900
Lloyds Bank Central Settlement Section Branches Stock Office 34 Threadneedle Street	29,600
RBSTB Nominees Ltd. 67 Lombard St London EC3 3DL United Kingdom	60,100
Deutsche Bank AG 23 Great Winchester Street London EC2P 2AX United Kingdom	67,352
HSBC Bank plc Securities Services, Mariner House Peyps Street London EC3N 4DA	357,980
HSBC 2 Leboh Ampang 50100 Kuala Lumpur, Malaysia	20,700
TOTAL	3,576,729

Capital International, Inc.

<u>Registered Name</u>	<u>Local Shares</u>
State Street Nominees Limited Canary Wharf 27th Floor, 1 Canada Square London E14 5AF	2,167,757
Bank of New York Nominees Bank of New York 3 Birchin Lane London EC3V 9BY	769,405
Northern Trust c/o NorTrust Nominees Limited 155 Bishopsgate London EC2M 3XS	23,800
Chase Nominees Limited Woodgate House Coleman Street London EC2P 2HD	1,679,650
Midland Bank plc 5 Laurence Poutney Hill EC4R 0E, United Kingdom	180,800
Bankers Trust 59 1/2 Southmark Street 2nd Floor London SE1 0HH	39,000
Citibank London 11 Old Jewry London EC2R 8D8 UK	73,300
Brown Bros. One Mellon Bank Center Pittsburgh, PA 15258	98,200

Northrust Nominees
155 Bishopsgate
London EC2M 3XS
United Kingdom

446,557

Royal Bank of Scotland
Regents House, 42, Islington High St
London N1 8XL
UK

69,500

State Street Bank & Trust Co.

591,996

Sumitomo Trust & Banking
Fiduciary & Securities Business Dept.
1-5 Nihonbashi - Honcho 4-chome
Cho-ku, Tokyo 103

25,800

Citibank

20,100

RBSTB Nominees Ltd.
67 Lombard St
London EC3 3DL
United Kingdom

27,100

Citibank NA
Toronto

307,357

State Street Australia Limited
Australia

33,700

HSBC Bank plc
Securities Services, Mariner House
Peyps Street
London EC3N 4DA

105,200

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JP Morgan Chase Bank

282,200

TOTAL 6,941,422

Capital Research and Management Company

<u>Registered Name</u>	<u>Local Shares</u>
State Street Nominees Limited Canary Wharf 27th Floor, 1 Canada Square London E14 5AF	750,000
Chase Nominees Limited Woolgate House Coleman Street London EC2P 2HD	30,017,272
TOTAL	30,767,272