

8 March 2006

Pearson plc – Notification of Directors' Interests

On 7 March 2006, Mourant & Co Limited, as trustees of the Pearson plc Employee Share Ownership Trust (a discretionary trust under which all employees of the Pearson group are potential beneficiaries) purchased 900,000 shares at 739.9905p.

All of the executive directors, being Marjorie Scardino, Rona Fairhead, John Makinson and David Bell, are deemed for the purposes of the Companies Act to be interested in all of these shares.

Following this purchase, the Pearson plc Employee Share Ownership Trust holds a total of 1,742,683 shares representing 0.2167 % of the issued share capital of the company.