

Pearson Plc

Application has been made to The UK Listing Authority and the London Stock Exchange for a block listing totalling 250,000 ordinary shares of 25p each to trade on the London Stock Exchange and to be admitted to the Official List upon issuance. The shares shall rank pari passu with the existing issued shares of the Company.

The block listing consists of 100,000 shares to be issued under the Longterm Incentive Plan and 150,000 shares to be issued under the Worldwide Save For Shares Plan.