

30 June 2006

Pearson plc – Director’s share interests

Pearson announces that Marjorie Scardino, chief executive, has acquired an interest in ordinary shares in Pearson.

She has chosen to exchange £137,952 of her current unfunded pension entitlement for ordinary shares of Pearson. This election is not reversible. This adds to the £641,882 of pension entitlement that she elected to exchange for Pearson shares in 2004.

The number of shares was set at the mid-market value of Pearson shares at the close of business yesterday.

This change does not represent any alteration in the company’s pension obligations or compensation to Marjorie Scardino. Further details of these arrangements are set out in the company’s Report and Accounts to shareholders.

Ends

For more information:

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