

16 August 2006

RNS
The London Stock Exchange
Old Broad Street
London
EC2N 1HP

AVS No: 864591

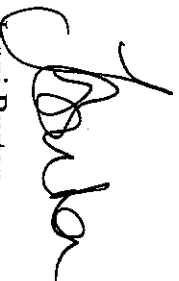
Dear Sirs

Notification of Change in Interest in Shares

We write in accordance with rule 9.12, under the continuing obligations section of the Listing Rules, to notify you that on 16 August 2006 we received information that, pursuant to section 198 of the Companies Act 1985, the shareholding of FMR Corp. and Fidelity International Ltd, which equals 40,387,491 shares, now represents 5.01% of the issued ordinary share capital of Pearson plc.

The registered holders of the shares are listed on the schedule attached to this fax.

Yours faithfully



Jenni Burton
Assistant Company Secretary

Amendment 13NOTIFICATIONS UNDER SECTIONS 198 TO 202 - U.K. COMPANIES ACT

1. Company in which shares are held: Pearson Plc

2. Notifiable Interest: Ordinary Shares

(A) FMR Corp.
82 Devonshire Street
Boston, MA 02109

Parent holding company of Fidelity Management & Research Company (FMRCO), Investment manager for US mutual funds, and Fidelity Management Trust Company (FMTC), a US state chartered bank which acts as a trustee or investment manager of various pension and trust accounts. (See Schedule A for listing of Registered Shareholders and their holdings).

(B) Fidelity International Limited (FIL)
P.O. Box HM 670
Hamilton HM CX, Bermuda

Parent holding company for various direct and indirect subsidiaries, including Fidelity Investment Services Ltd. (FISL), Fidelity Gestion (FIGEST), Fidelity Investments Advisory (Korea) Limited (FIAKL), Fidelity Investments Management (Hong Kong) Limited (FIMHK), Fidelity Pension Management (FPM), Fidelity Investments Japan (FIJ) and Fidelity Investments International (FI), investment managers for various non-US investment companies and institutional clients.

3. The notifiable interests also comprise the notifiable interest of:

Mr. Edward C. Johnson 3d
82 Devonshire Street
Boston, MA 02109


A principal shareholder of FMR Corp. and Fidelity International Limited.

4. The notifiable interests include interest held on behalf of authorized unit trust schemes in the U.K., notwithstanding the exemption from reporting pursuant to Section 209 (1)(h) of the Companies Act 1985.

5. These notifications of disclosable interests constitute separate notifications of interest in the shares and are combined solely for the purposes of clarity and efficiency. Nothing herein should be taken to indicate that FMR Corp. and its direct and indirect subsidiaries, Fidelity International Limited and its direct and indirect subsidiaries or Mr. Edward C. Johnson 3d act as a group or in concert in respect of the disclosed interests, or that they are required to submit these notifications on a joint basis.

6. The disclosable interests arise under section 208 (4) (b) of the Act, namely where a person, not being the registered holder, is entitled to exercise a right conferred by the holding of the shares or to control the exercise of such rights, or under section 203 of the Act respectively.

By



Rani Jandu
Regulatory Reporting Senior Manager, FIL -- Investment Compliance
Duly authorized under Powers of Attorney dated August 25, 2004 by Eric D. Roiter
by and on behalf of FMR Corp. and its direct and indirect subsidiaries, and Fidelity
International Limited and its direct and indirect subsidiaries.

Schedule A

Security: PEARSON PLC

Amendment 13

Current ownership percentage:

5.01%

Total Shares Held

40,387,491

Shares in issue:

805,515,328

Change in holdings since last filing:

+7,071,284 ordinary shares

SHARES HELD	MANAGEMENT COMPANY	NOMINEE/REGISTERED NAME
7,215,637	FBM	JP MORGAN, BOURNEMOUTH
2,378,700	FBM	JP MORGAN, BOURNEMOUTH
1,543,200	FBM	NORTHERN TRUST LONDON
545,900	FBM	MELLON BANK
477,200	FBM	STATE STR BK AND TR CO LNDN (S
337,700	FBM	BANK OF NEW YORK BRUSSELS
325,700	FBM	BANKERS TRUST LONDON
195,600	FBM	MIDLAND SECURITIES SERVICES
300	FBMTC	BROWN BROTHERS HARRIMAN AND CO
1,905,628	FBMRCO	JPMORGAN CHASE BANK
27,900	FBMRCO	STATE STREET BANK AND TR CO
3,520,487	FISL	JP MORGAN, BOURNEMOUTH
20,505,451	FIL	BROWN BROS HARRIMAN LTD LUX
1,227,588	FIL	JP MORGAN, BOURNEMOUTH
152,400	FIL	BANK OF NEW YORK BRUSSELS
88,100	FIL	NORTHERN TRUST LONDON