

1 September 2006

**Pearson plc – Notification of Directors' Interests**

On 30 August 2006, Halifax ESS Trustees (formerly known as Mourant & Co Limited), being trustees of the Pearson plc Employee Share Ownership Trust (a discretionary trust under which all employees of the Pearson group are potential beneficiaries) purchased 900,000 shares at 743.3834p.

All of the executive directors, being Marjorie Scardino, Rona Fairhead, John Makinson, David Bell and Robin Freestone, are deemed for the purposes of the Companies Act to be interested in all of these shares.

Following this purchase, the Pearson plc Employee Share Ownership Trust holds a total of 2,594,323 shares representing 0.3220 % of the issued share capital of the company.