



PEARSON PLC

80 STRAND
LONDON WC2R 0RL
TELEPHONE +44 20 7010 2000
FACSIMILE +44 20 7010 6060
www.pearson.com

27 November 2006

RNS
The London Stock Exchange
Old Broad Street
London
EC2N 1HP

AVS No: 541620

Dear Sirs

Notification of Change in Interest in Shares

We write in accordance with rule 9.12, under the continuing obligations section of the Listing Rules, to notify you that on 27 November 2006 we received information that, pursuant to section 198 of the Companies Act 1985, the shareholding of FMR Corp. and Fidelity International Ltd, which equals 49,801,548 shares, now represents 6.18% of the issued ordinary share capital of Pearson plc.

The registered holders of the shares are listed on the schedule attached to this fax.

Yours faithfully

Jenni Burton
Assistant Company Secretary

Amendment 16

NOTIFICATIONS UNDER SECTIONS 198 TO 202 - - U.K. COMPANIES ACT

1. Company in which shares are held: Pearson Plc
2. Notifiable Interest: Ordinary Shares

(A) FMR Corp.
82 Devonshire Street
Boston, MA 02109

Parent holding company of Fidelity Management & Research Company (FMFCO), investment manager for US mutual funds, and Fidelity Management Trust Company (FMTC), a US state chartered bank which acts as a trustee or investment manager of various pension and trust accounts. (See Schedule A for listing of Registered Shareholders and their holdings).

(B) Fidelity International Limited (FIL)
P.O. Box HM 670
Hamilton HM CX, Bermuda

Parent holding company for various direct and indirect subsidiaries, including Fidelity Investment Services Ltd. (FISL), Fidelity Gestion (FIGEST), Fidelity Investments Advisory (Korea) Limited (FIA[K]L), Fidelity Investments Management (Hong Kong) Limited (FIMHK), Fidelity Pension Management (FPM), Fidelity Investments Japan (FIJ) and Fidelity Investments International (FI), investment managers for various non-US investment companies and institutional clients.

3. The notifiable interests also comprise the notifiable interest of:

Mr. Edward C. Johnson 3d
82 Devonshire Street
Boston, MA 02109

A principal shareholder of FMR Corp. and Fidelity International Limited.

4. The notifiable interests include interest held on behalf of authorized unit trust schemes in the U.K., notwithstanding the exemption from reporting pursuant to Section 209 (1)(h) of the Companies Act 1985.
5. These notifications of disclosable interests constitute separate notifications of interest in the shares and are combined solely for the purposes of clarity and efficiency. Nothing herein should be taken to indicate that FMR Corp. and its direct and indirect subsidiaries, Fidelity International Limited and its direct and indirect subsidiaries or Mr. Edward C. Johnson 3d act as a group or in concert in respect of the disclosed interests, or that they are required to submit these notifications on a joint basis.

6. The disclosable interests arise under section 208 (4) (b) of the Act, namely where a person, not being the registered holder, is entitled to exercise a right conferred by the holding of the shares or to control the exercise of such rights, or under section 203 of the Act respectively.

By Rani Jandu

Rani Jandu
Regulatory Reporting Senior Manager, FIL – Investment Compliance
Duly authorized under Powers of Attorney dated August 25, 2004 by Eric D. Roiter
by and on behalf of FMR Corp. and its direct and indirect subsidiaries, and Fidelity
International Limited and its direct and indirect subsidiaries.

Security: PEARSON PLC

Current ownership percentage:

6.18%

Total Shares Held

49,801,548

Shares in issue:

805,807,011

Change in holdings since last filing:

+1,525,850 ordinary shares

SHARES HELD	MANAGEMENT COMPANY	NOMINEE/REGISTERED NAME
1,820,857	FPM	JP MORGAN, BOURNEMOUTH
2,528,600	FPM	JP MORGAN, BOURNEMOUTH
1,524,600	FPM	NORTHERN TRUST LONDON
559,900	FPM	STATE STR BK AND TR CO LNDN (S
538,800	FPM	MELLON BANK
350,300	FPM	BANK OF NEW YORK BRUSSELS
292,000	FPM	BANKERS TRUST LONDON
135,600	FPM	MIDLAND SECURITIES SERVICES
31,800	FPM	CHASE MANHTN BK AG FRANKFRT (S
19,400	FPM	JPMORGAN CHASE BANK
6,900	FPM	DEXIA PRIVATBANK
177,400	FMTG	STATE STREET BANK AND TR CO
110,000	FMTG	BANK OF NEW YORK
63,600	FMTG	NORTHERN TRUST CO
24,100	FMTG	JPMORGAN CHASE BANK
11,100	FMTG	MELLON BANK N.A.
2,900	FMTG	BROWN BROTHERS HARRIMAN AND CO
15,749,100	FMRCO	JPMORGAN CHASE BANK
1,214,000	FMRCO	BROWN BROTHERS HARRIMAN AND CO
144,443	FMRCO	STATE STREET BANK AND TR CO
24,700	FMRCO	NORTHERN TRUST LONDON
15,800	FMRCO	MELLON BANK N.A.
9,300	FMRCO	NORTHERN TRUST CO
3,550,687	FISL	JP MORGAN, BOURNEMOUTH
19,127,513	FIL	BROWN BROS HARRIMAN LTD LUX
1,356,588	FIL	JP MORGAN, BOURNEMOUTH
180,400	FIL	NORTHERN TRUST LONDON
57,300	FIL	JPMORGAN BOURNEMOUTH
25,100	FIL	STATE STR BK AND TR CO LNDN (S
134,400	FICL	STATE STREET BANK AND TR CO
13,700	FIA(K)L	STATE STREET HONG KONG