

22 December 2006

Pearson plc – Notification of Directors' Interests

On 21 December 2006, Halifax ESS Trustees (formerly known as Maurant & Co Limited), being trustees of the Pearson plc Employee Share Ownership Trust (a discretionary trust under which all employees of the Pearson group are potential beneficiaries) purchased 1,000,000 shares at 769.8923p.

All of the executive directors, being Marjorie Scardino, Rona Fairhead, John Makinson, David Bell and Robin Freestone, are deemed for the purposes of the Companies Act to be interested in all of these shares.

Following this purchase, the Pearson plc Employee Share Ownership Trust holds a total of 3,520,843 shares representing 0.4369 % of the issued share capital of the company.