

Financial Services Authority



TR-1: Notification of Major Interests in Shares

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached	Pearson Plc
2. Reason for the notification (please tick the appropriate box or boxes)	
An acquisition or disposal of voting rights	<input type="checkbox"/>
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other (please specify): Revised due to DTR rules -- see Section 13	<input checked="" type="checkbox"/>
3. Full name of person(s) subject to the notification obligation	Fidelity International Limited (FIL)
4. Full name of shareholder(s) (if different from 3.)	See attached schedule
5. Date of the transaction (and date on which the threshold is crossed or reached if different)	Revised due to DTR rules
6. Date on which issuer notified	20 March 2007
7. Threshold(s) that is/are crossed or reached:	N/A

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**8: Notified Details****A: Voting rights attached to shares**

Class/type of shares If possible using the ISIN CODE	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction			
	Number of Shares	Number of Voting Rights	Number of Shares		% of Voting Rights	
			Direct	Indirect	Direct	Indirect
ISIN GB0006776081	22,144,586	22,144,586		22,144,586		2.75%

B. Financial Instruments**Resulting situation after the triggering transaction**

Type of Financial Instrument	Expiration Date	Exercise/Conversion Period/Date	Number of Voting Rights that may be acquired if the instrument is exercised/converted	% of Voting Rights

Total (A+B)

Number of Voting Rights	% of Voting Rights
22,144,586	2.75%

FIL

Issuer name:

PEARSON PLC

Current ownership percentages:

2.75%

Total shares held:

22,144,586

Issued share capital:

806,548,064

	SHARES HELD	NOMINEE	MANAGEMENT COMPANY
Fidelity International Limited (FIL) is the parent holding company for various direct and indirect subsidiaries, including Fidelity Fund Management Limited (FFML), Fidelity Investment Services Ltd (FISL), Fidelity Gestion (FIGEST), Fidelity Investments Advisory (Korea) Limited (FIAKL), Fidelity Investments Management (Hong Kong) Limited (FIMHK), Fidelity Pension Management (FPM), Fidelity Investments Japan (FIJ) and Fidelity Investments International (FII), investment managers for various non-US investment companies and institutional clients.	20,700	STATE STREET HONG KONG	FIA(K)L
	100,600	STATE STR BK AND TR CO LNDN (S)	FPM
	35,300	STATE STR BK AND TR CO LNDN (S)	FIL
	736,600	NORTHERN TRUST LONDON	FPM
	129,600	NORTHERN TRUST LONDON	FIL
	13,900	NORDDEUTSCHE LANDERSBANK	FIL
	548,700	MELLON BANK	FPM
	212,900	JPMORGAN BOURNEMOUTH	FIL
	887,700	JP MORGAN, BOURNEMOUTH	FPM
	7,065,857	JP MORGAN, BOURNEMOUTH	FISL
	1,457,488	JP MORGAN, BOURNEMOUTH	FIL
	523,528	JP MORGAN, BOURNEMOUTH	FIL
	9,200	DEXIA PRIVATBANK	FPM
	17,600	CHASE MANHTTN BK AG FRANKFRT (S)	FPM
	10,189,213	BROWN BROS HARRIMN LTD LUX	FIL
	195,700	BANK OF NEW YORK BRUSSELS	FPM

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9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable
See attached schedule

Proxy Voting:	
10. Name of the proxy holder:	Fidelity International Limited (FIL)
11. Number of voting rights proxy holder will cease/acquire to hold:	N/A
12. Date on which proxy holder will cease/acquire to hold voting rights:	N/A

13. Additional information:	As discussed with the FSA, prior to the implementation of the EU Transparency Directive, we aggregated the interests in shares of FMR Corp (FMR) and Fidelity International Limited (FIL) together for the purposes of shareholder reporting. According to the new DTR rules we are now reporting the indirect holdings of FMR and FIL separately. A separate notification is being submitted for FMR Corp. Please note these holdings are correct as of close of business 16 March 2007.
14. Contact Name	Teresa Garry
15. Contact:	fil-regulatoryreporting@uk.fid-intl.com