

Financial Services Authority



TR-1: Notification of Major Interests in Shares

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached	Pearson Plc
2. Reason for the notification (please tick the appropriate box or boxes)	
An acquisition or disposal of voting rights	<input type="checkbox"/>
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other (please specify): Revised due to DTR rules -- see Section 13	<input checked="" type="checkbox"/>
3. Full name of person(s) subject to the notification obligation	FMR Corp
4. Full name of shareholder(s) (if different from 3.)	See attached schedule
5. Date of the transaction (and date on which the threshold is crossed or reached if different)	Revised due to DTR rules
6. Date on which issuer notified	20 March 2007
7. Threshold(s) that is/are crossed or reached:	N/A



Financial Services Authority

8: Notified Details**A: Voting rights attached to shares**

Class/type of shares If possible using the ISIN CODE	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction			
	Number of Shares	Number of Voting Rights	Number of Shares	Number of Voting Rights		% of Voting Rights
				Direct	Indirect	
ISIN CB0006776081	20,441,900	20,441,900			20,441,900	2.53%

B. Financial Instruments**Resulting situation after the triggering transaction**

Type of Financial Instrument	Expiration Date	Exercise/Conversion Period/Date	Number of Voting Rights that may be acquired if the instrument is exercised/converted	% of Voting Rights

Total (A+B)

Number of Voting Rights	% of Voting Rights
20,441,900	2.53%

Financial Services Authority



9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable
See attached schedule

Proxy Voting:	
10. Name of the proxy holder:	FMR Corp
11. Number of voting rights proxy holder will cease/acquire to hold:	N/A
12. Date on which proxy holder will cease/acquire to hold voting rights:	N/A

13. Additional information:	As discussed with the FSA, prior to the implementation of the EU Transparency Directive, we aggregated the interests in shares of FMR Corp (FMR) and Fidelity International Limited (FIL) together for the purposes of shareholder reporting. According to the new DTR rules we are now reporting the indirect holdings of FMR and FIL separately. A separate notification is being submitted for FIL. Please note these holdings are correct as of close of business 16 March 2007.
14. Contact Name	Teresa Gairy
15. Contact:	fil-regulatoryreporting@uk.fid-intl.com

FMRIssuer name: PEARSON PLC

Current ownership percentages:

2.53%

Total shares held:

20,441,900

Issued share capital:

806,548,064

	SHARES HELD	NOMINEE	MANAGEMENT COMPANY
FMR Corp is the parent holding company of Fidelity Management & Research Company (FMRCO), investment manager for US mutual funds, and Fidelity Management Trust Company (FMTCo), a US state chartered bank which acts as a trustee or investment manager of various pension and trust accounts.	107,000	STATE STREET BANK AND TR CO	FMTc
	450,443	STATE STREET BANK AND TR CO	FMRcO
	62,900	STATE STREET BANK AND TR CO	FICL
	12,300	NORTHERN TRUST LONDON	FMRcO
	48,500	NORTHERN TRUST CO	FMTc
	28,700	MELLON BANK N.A.	FMTc
	40,700	MELLON BANK N.A.	FMRcO
	50,100	JPMORGAN CHASE BANK	FPM
	62,200	JPMORGAN CHASE BANK	FMTc
	15,807,700	JPMORGAN CHASE BANK	FMRcO
	2,900	BROWN BROTHERS HARRIMAN AND CO	FMTc
	3,686,257	BROWN BROTHERS HARRIMAN AND CO	FMRcO
	82,200	BANK OF NEW YORK	FMTc