

PEARSON

PEARSON PLC

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17 May 2007

RNS
The London Stock Exchange
Old Broad Street
London
EC2N 1HP

AVS No: 090209

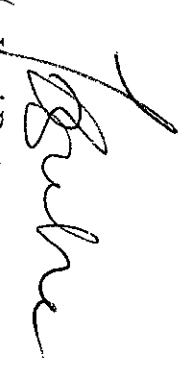
Dear Sirs

Notification of Change in Interest in Shares

We write in accordance with rule 9.12, under the continuing obligations section of the Listing Rules, to notify you that on 17 May 2007 we received information that, pursuant to section 198 of the Companies Act 1985, the shareholding of Templeton Global Advisors Limited, which equals 56,370,274 shares, now represents 6.99% of the issued ordinary share capital of Pearson plc.

The registered holders of the shares are listed on the notification attached to this fax.

Yours faithfully


Jenni Burton
Assistant Company Secretary



Financial Services Authority

TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer, or the issuer of the issue, of existing shares to which voting rights are attached.	Pearson Plc
2. Reason for the notification (Please tick the appropriate box or boxes)	
An acquisition or disposal of voting rights	<input type="checkbox"/>
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input checked="" type="checkbox"/>
Other (please specify):	<input type="checkbox"/>
3. Full name of person(s) subject to the notification obligation	Templeton Global Advisors Limited
4. Full name of state holder(s) of the instrument	Bank of New York Euroclear HSBC Bank Plc JP Morgan Chase Bank Mellon Bank Merrill Lynch Intl. Ltd. Royal Trust Corp. of Canada State Street Bank
5. Date of the transaction (and date on which the instrument was issued, if different)	16 May 07
6. Date on which issuer notified	16 May 2007
7. Interest(s) that is/are assessed or reached	6%

A: Voting details

Class/Type of Shares	Number of Shares	Resulting Situation after the Voting Conversion		Resulting Situation after the Voting Conversion	
		Direct	Indirect	Direct	Indirect
Ordinary of GBP 0.25	56,370,274	7.00%		56,370,274	6.99%
ISIN: GB00006776081					

B: Financial Instruments

Resulting Situation after the Voting Conversion					
Type of Instrument	Expiration Date	Exercise/Conversion Ratio	Number of Voting Rights that may be Exercised/Converted	% of Voting Rights	

Total (A+B)

NUMBER OF VOTING WEIGHTS	% OF VOTING RIGHTS
56,370,274	6.99%

Change of control as under taking its original meaning voting rights and of the
Industrial concerns are effectively not applicable

Empty rectangular box for additional information or notes.

Proxy Voting:

20. Name of the proxy holder	
21. Number of voting rights proxy holder will cease to hold	
22. Date on which proxy holder will cease to hold voting rights	

23. Additional information	
24. Name of agent	Lori A. Weber
25. Contact person and phone	Assistant Secretary, Franklin Resources, Inc. 954-847-2283