

Pearson Plc

Application has been made to The UK Listing Authority and the London Stock Exchange for a block listing totalling 220,000 ordinary shares of 25p each to trade on the London Stock Exchange and to be admitted to the Official List upon issuance. The shares shall rank pari passu with the existing issued shares of the Company.

The block listing consists of 50,000 shares to be issued under the Company's 1988 Executive Scheme, 40,000 shares to be issued under the Company's US Senior Executive Plan and 130,000 shares to be issued under the Company's Longterm Incentive Plan.