



Financial Services Authority

**TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES**

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached.	Pearson Plc
<b>2. Reason for the notification</b> (please tick the appropriate box or boxes)	
An acquisition or disposal of voting rights	<input checked="" type="checkbox"/>
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other (please specify):	<input type="checkbox"/>
3. Full name of person(s) subject to the notification obligation.	Templeton Global Advisors Limited
4. Full name of shareholder(s) (if different from 3)	Bank of New York Euroclear HSBC Bank Plc JP Morgan Chase Bank Mellon Bank Merrill Lynch Intl. Ltd. Royal Trust Corp. of Canada State Street Bank
5. Date of the transaction and date on which the threshold is crossed or reached (different)	30 May 2007
6. Date on which issuer notified.	31 May 2007
7. Threshold(s) that is/are crossed or reached	7%

**8. Notified details**

**A: Voting rights attached to shares**

Class/type of shares: If possible using the ISIN CODE	Situation previous to the transaction triggering	Resulting situation after the triggering transaction	Number of shares		Number of voting rights		% of voting rights		
			Direct	Indirect	Direct	Indirect	Direct	Indirect	
Ordinary of GBP 0.25 ISIN: GB0006776081	56,370,274	6.99%					56,963,321		7.06%

**B: Financial Instruments**

Resulting situation after the triggering transaction					
Type of financial instrument	Expiration date	Exercise/Conversion Period/ Date	Number of voting rights that may be acquired if the instruments exercised/converted	% of voting rights	

**Total (A+B)**

Number of voting rights	56,963,321	% of voting rights	7.06%
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9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable

[Empty box for chain of controlled undertakings]

**Proxy Voting:**

10. Name of the proxy holder:	
11. Number of voting rights proxy holder will cease to hold:	
12. Date on which proxy holder will cease to hold voting rights:	

13. Additional information:	
14. Contact name:	Lori A. Weber Assistant Secretary, Franklin Resources, Inc.
15. Contact telephone number:	954-847-2283