

TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):

PEARSON PLC

2. Reason for the notification (please place an X inside the appropriate bracket/s):

An acquisition or disposal of voting rights: ()

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: ()

An event changing the breakdown of voting rights: ()

Other (please specify) : (X)
SEE ADDITIONAL INFORMATION

3. Full name of person(s) subject to the notification obligation (iii):

LEGAL & GENERAL GROUP PLC

4. Full name of shareholder(s) (if different from 3.) (iv):

N/A

5. Date of the transaction (and date on which the threshold is crossed or reached if different) (v):

N/A

6. Date on which issuer notified:

27/2/07

7. Threshold(s) that is/are crossed or reached:

ABOVE 3%

8. Notified details:

.....

A: Voting rights attached to shares

Class/type of shares if possible using the ISIN CODE

Situation previous to the Triggering transaction (vi)

Number of shares

Number of voting Rights (viii)

GBP ORD 0.25

24,046,759

3.00%

Resulting situation after the triggering transaction (vii)

| Class/type of shares if possible using the ISIN CODE | Number of shares | Number of voting rights (ix) | | % of voting rights | |
|--|------------------|------------------------------|---------------|--------------------|----------|
| | Direct | Direct (x) | Indirect (xi) | Direct | Indirect |
| GBP ORD 0.25 | 28,868,364 | 28,868,364 | | 3.57 | |

B: Financial Instruments

Resulting situation after the triggering transaction (xii)

| Type of financial instrument | Expiration Date (xiii) | Exercise/Conversion Period/ Date (xiv) | Number of voting rights that may be acquired if the instrument is exercised/ converted. | % of voting rights |
|------------------------------|------------------------|--|---|--------------------|
|------------------------------|------------------------|--|---|--------------------|

Total (A+B)

| Number of voting rights | % of voting rights |
|-------------------------|--------------------|
| 28,868,364 | 3.57 |

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable (xv):

LEGAL & GENERAL GROUP PLC (DIRECT AND INDIRECT) (GROUP)

LEGAL & GENERAL INVESTMENT MANAGEMENT (HOLDINGS) LTD (LGIMH) (DIRECT AND INDIRECT)

LEGAL & GENERAL INVESTMENT MANAGEMENT LTD (LGIM) (INDIRECT)

LEGAL & GENERAL GROUP PLC (L & G) (DIRECT) (28,868,364 – 3.57%=LGAS, LGPL & PMC)

LEGAL & GENERAL INVESTMENT MANAGEMENT (HOLDINGS) LIMITED (LGIMHD) (DIRECT)

LEGAL & GENERAL ASSURANCE (PENSIONS MANAGEMENT) LTD (PMC)

LEGAL & GENERAL INSURANCE HOLDINGS LTD (LGIH) (DIRECT)

LEGAL & GENERAL ASSURANCE SOCIETY LTD (LGAS & LGPL)

LEGAL & GENERAL PENSIONS LTD (LGPL) (DIRECT)

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

NOTIFICATION USING THE TOTAL VOTING RIGHTS FIGURE OF 806,490,361

FIRST NOTIFICATION UNDER DTR SOURCEBOOK

14. Contact name:

HELEN LEWIS

15. Contact telephone number:

020 7528 6742