

Pearson plc

Application has been made to The UK Listing Authority and the London Stock Exchange for a block listing totalling 290,000 ordinary shares of 25p each to trade on the London Stock Exchange and to be admitted to the Official List upon issuance. The shares shall rank pari passu with the existing issued shares of the Company.

The block listing consists of 290,000 shares to be issued under the Worldwide Save for Shares Plan, the Employee Stock Purchase Plan, the 1988 Executive Scheme, the 1998 Executive Scheme, 1992 US Senior Executive Scheme, the US Senior Executive Plan, Long term Incentive Plan and the JR 2007 Share Scheme.