

Directorate Changes

Pearson announces the appointment of Ken Hydon to its Personnel Committee and of C K Prahalad to its Nomination Committee.

Following these appointments, the membership of the Committees will be:

Personnel Committee: David Arculus (chairman), Terry Burns, Ken Hydon and Glen Moreno.

Nomination Committee: Glen Moreno (chairman), David Arculus, Terry Burns, Patrick Cescau, Susan Fuhrman, Ken Hydon, C K Prahalad and Marjorie Scardino.

For more information:

Luke Swanson/ Simon Mays-Smith/Charles Goldsmith: +44 (0) 20 7010 2310

Note to editors:

Ken Hydon, aged 63, became a non-executive director of Pearson in February 2006. He is a non-executive director of Tesco plc, Reckitt Benckiser plc and Royal Berks NHS Foundation Trust. He was previously financial director of Vodafone Group plc and subsidiaries of Racal Electronics.

CK Prahalad, aged 67, became a non-executive director of Pearson in May 2008. He is the Paul and Ruth McCracken Distinguished University Professor of Corporate Strategy at the University of Michigan Ross School of Business. He is a specialist in corporate strategy and the author of a number of bestselling business books including *Competing for the Future* (with Gary Hamel), *The Future of Competition* (with Venkratram Ramaswamy), *The Fortune at the Bottom of the Pyramid: Eradicating Poverty through Profits* and *The New Age of Innovation* (with MS Krishnan).