

## FORM 8 (DD)

### PUBLIC DEALING DISCLOSURE BY A PARTY TO AN OFFER OR PERSON ACTING IN CONCERT (INCLUDING DEALINGS FOR THE ACCOUNT OF DISCRETIONARY INVESTMENT CLIENTS)

Rules 8.1, 8.2 and 8.4 of the Takeover Code (the "Code")

#### 1. KEY INFORMATION

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| (a) Identity of the party to the offer or person acting in concert making the disclosure:                                      | Pearson plc |
| (b) Owner or controller of interests and short positions disclosed, if different from 1(a):                                    | n/a         |
| (c) Name of offeror/offeree in relation to whose relevant securities this form relates:  | Melorio plc |
| (d) Status of person making the disclosure:  | OFFEROR     |
| (e) Date dealing undertaken  | 9 June 2010 |
| (f) Has the party previously disclosed, or is it today disclosing, under the Code in respect of any other party to this offer? | NO          |

#### 2. POSITIONS OF THE PERSON MAKING THE DISCLOSURE

- (a) Interests and short positions in the relevant securities of the offeror or offeree to which the disclosure relates following the dealing

Class of relevant security: 10p Ordinary Shares

	Interests Number	Per cent.	Short positions Number	Per cent.
(1) Relevant securities owned and/or controlled:	8,069,655	20.47		
(2) Derivatives (other than options):				

**(3) Options and agreements to purchase/sell?**

<b>TOTAL</b>	8,069,655	20.47
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**(b) Rights to subscribe for new securities (including directors' and other executive options)**

**Class of relevant security in relation to which subscription right exists:**

**Details, including nature of the rights concerned and relevant percentages:**

**3. DEALINGS BY THE PERSON MAKING THE DISCLOSURE**

**(a) Purchases and Sales**

<b>Class of relevant security</b>	<b>Purchase/sale</b>	<b>Number of securities</b>	<b>Price per unit</b>
10p Ordinary Shares	Purchase	476,220	GBP2.25

**(b) Derivatives transactions (other than options)**

<b>Class of relevant security</b>	<b>Product description</b>	<b>Nature of dealing</b>	<b>Number of reference securities</b>	<b>Price per unit</b>
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**(c) Options transactions in respect of existing securities**

**(i) Writing, selling, purchasing or varying**

<b>Class of relevant security</b>	<b>Product description</b>	<b>Writing, purchasing, selling, varying etc.</b>	<b>Number of securities to which option relates</b>	<b>Exercise price per unit</b>	<b>Type</b>	<b>Expiry date</b>	<b>Option money paid/received per unit</b>
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**(ii) Exercising**

<b>Class of relevant security</b>	<b>Product</b>	<b>Number of</b>	<b>Exercise price</b>
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security	description	securities	per unit
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**(d) Other dealings (including subscribing for new securities)**

Class of relevant security	Nature of dealing	Details	Price per unit (if applicable)
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**4. OTHER INFORMATION**

**(a) Indemnity and other dealing arrangements**

Details of any indemnity or option arrangement, or any agreement or understanding, formal or informal, relating to relevant securities which may be an inducement to deal or refrain from dealing entered into by the party to the offer or person acting in concert making the disclosure and any other person:

None

**(b) Agreements, arrangements or understandings relating to options or derivatives**

Details of any agreement, arrangement or understanding, formal or informal, between the party to the offer or person acting in concert making the disclosure and any other person relating to:

- (i) the voting rights of any relevant securities under any option; or
- (ii) the voting rights or future acquisition or disposal of any relevant securities to which any derivative is referenced:

None

**(c) Attachments**

**Are any Supplemental Forms attached?**

**Supplemental Form 8 (Open Positions)** No

**Supplemental Form 8 (SBL)** No

**Date of disclosure:** 9 June 2010

**Contact name:** Ian Mombro, Lazard & Co., Limited

**Telephone number** +44 (0)20 7187 2682

Public disclosures under Rule 8 of the Code must be made to a Regulatory Information Service and must also be emailed to the Takeover Panel at [monitoring@disclosure.org.uk](mailto:monitoring@disclosure.org.uk). The Panel's Market Surveillance Unit is available for consultation in relation to the Code's dealing disclosure requirements on +44 (0)20 7638 0129.

The Code can be viewed on the Panel's website at [www.thetakeoverpanel.org.uk](http://www.thetakeoverpanel.org.uk).