

PEARSON PLC
(the "Company")

Director Shareholding

Below are details of share transfers of ordinary shares of 25p each made on 13 December 2011 and notified to the Company on 13 December 2011:-

On 13 December 2011 Robin Freestone transferred 2,000 ordinary shares of 25p each to the following connected persons:

Name of connected person to whom shares transferred	Number of ordinary shares of 25p each transferred
James Freestone	500
William Freestone	500
Jonathan Freestone	500
Matthew Freestone	500

All of the above transfers were made by way of gift. The number of shares in which Robin Freestone and his connected persons are beneficially interested remains at 308,731.

This notification is made in accordance with DTR 3.1.2R.