

**Pearson plc
(the "Company")**

Director Declaration

8 October 2012

Further to the Company's announcement dated 3 October 2012 regarding the appointment of John Fallon to the board of Pearson, we hereby confirm that there is no additional information relating to Mr Fallon which is required to be notified to the market.

This announcement is made in accordance with LR 9.6.13.