

Pearson plc ("Pearson" or the "Company")

Appointment of Linda Lorimer as a Non-Executive Director

On 26 April 2013, Pearson announced that Linda Lorimer would join the board as a non-executive director of the Company with effect from 1 July 2013.

In accordance with LR 9.6.13, we provide the following information regarding Ms Lorimer:

- (1) Details of all directorships held by Ms Lorimer in any other publicly quoted company at any time in the previous five years, indicating whether or not she is still a director:

Current: The McGraw-Hill Companies, Inc

Previous: Sprint Nextel Corporation – retired 13 May 2008

- (2) Any unspent convictions in relation to indictable offences:

None

- (3) Details of any receiverships, compulsory liquidations, creditors, voluntary liquidations, administrations, company voluntary arrangements or any composition or arrangement with its creditors generally or any class of its creditors of any company where Ms Lorimer was an executive director at the time of, or within the 12 months preceding such events:

None

- (4) Details of any compulsory liquidations, administrations or partnership voluntary arrangements of any partnerships where Ms Lorimer was a partner at the time of, or within the 12 months preceding, such events:

None

- (5) Details of receiverships of any asset of Ms Lorimer or of a partnership of which Ms Lorimer was a partner at the time of, or within the 12 months preceding, such event:

None

- (6) Details of any public criticisms of Ms Lorimer by statutory or regulatory authorities (including designated professional bodies) and whether she has ever been disqualified by a court from acting as a director of a company or from acting in the management or conduct of the affairs of any company:

None