

**PEARSON PLC**  
**(the "Company")**

**Notification of Director's Interest**

Below are details of a purchase of American Depositary Receipts ("ADRs") made under the Company's Dividend Reinvestment Plan ("DRIP") in the USA on 9 May 2013 and notified to the Company on 13 May 2013:-

<b>Name of Director</b>	<b>No. of ADRs Purchased</b>	<b>Percentage of Issued Stock</b>	<b>Price per ADR</b>	<b>Total Holding Following Notification</b>	<b>Total Percentage Following Notification</b>
Susan Fuhrman	364	0.00004%	\$18.47	15,117	0.00185%

This notification is made in accordance with DTR 3.1.4R.