

PEARSON PLC
("Pearson" or the "Company")

Appointment to Nomination Committee

Pearson announces that Linda Lorimer, a non-executive director of the Company, has been appointed as a member of Pearson's nomination committee with effect from 25 July 2013.

This announcement is made in accordance with LR 9.6.11.

Natalie Dale
Assistant Company Secretary
Pearson plc

25 July 2013