

**PEARSON PLC  
(the "Company")**

**Non-executive director**

The Company hereby announces that Ken Hydon, a non-executive director of the Company and chairman of its audit committee, was appointed as a non-executive director of Merlin Entertainments plc ("Merlin") on 20 October 2013.

This notification is made in accordance with LR 9.6.14 following the admission of Merlin's shares to trading on the London Stock Exchange on 8 November 2013.

Natalie Dale  
Assistant Company Secretary  
Pearson plc

11 November 2013