

PEARSON PLC
(the "Company")

Non-executive director

The Company hereby announces that it has received notification that Ken Hydon, a non-executive director of the Company, has retired as a non-executive director of Tesco plc with effect from 23 February 2013.

This notification is made in accordance with LR 9.6.14.

Natalie Dale
Assistant Company Secretary
Pearson plc

26 February 2013