

04 March 2015

Pearson plc ("Pearson" or the "Company")

Appointment of Coram Williams as a Chief Financial Officer

On 27 February 2015, Pearson announced that Coram Williams would join the Company as a Chief Financial Officer designate on July 1st, and succeed Robin Freestone as CFO on August 1st, when he will also replace Robin on the Pearson board as an executive director.

In accordance with LR 9.6.13, we provide the following confirmation regarding Mr Williams:

- (1) Details of all directorships held by Mr Williams in any other publicly quoted company at any time in the previous five years, indicating whether or not he is still a director:

None

- (2) Any unspent convictions in relation to indictable offences:

None

- (3) Details of any receiverships, compulsory liquidations, creditors, voluntary liquidations, administrations, company voluntary arrangements or any composition or arrangement with its creditors generally or any class of its creditors of any company where Mr Williams was an executive director at the time of, or within the 12 months preceding, such events:

None

- (4) Details of any compulsory liquidations, administrations or partnership voluntary arrangements of any partnerships where Mr Williams was a partner at the time of, or within the 12 months preceding, such events:

None

- (5) Details of receiverships of any asset of Mr Williams or of a partnership of which Mr Williams was a partner at the time of, or within the 12 months preceding, such event:

None

- (6) Details of any public criticisms of Mr Williams by statutory or regulatory authorities (including designated professional bodies) and whether he has ever been disqualified by a court from acting as a director of a company or from acting in the management or conduct of the affairs of any company:

None