

**PEARSON PLC**  
**("Pearson" or the "Company")**

**Director declaration**

In accordance with LR 9.6.14, Pearson hereby announces that Robin Freestone, Chief Financial Officer of the Company, is to be appointed as a non-executive director of Smith & Nephew plc and a member of its audit committee with effect from 1 September 2015.

As previously announced on 27 February 2015, Mr Freestone will step down from the Pearson board and as Chief Financial Officer on 1 August 2015 and will be replaced by Coram Williams on that date.