

**PEARSON PLC  
(the "Company")**

**Non-executive director**

The Company hereby announces that Vivienne Cox, Pearson's senior independent director, has been appointed as a non-executive director of GlaxoSmithKline plc, and a member of its Corporate Responsibility Committee, with effect from 1 July 2016.

This notification is made in accordance with LR 9.6.14.