

**NOTICE IN RESPECT OF THE  
\$300,000,000 4.625% SENIOR NOTES DUE 2018 (THE “NOTES”)**

Rule 144A Notes: Cusip No.: 705015AB1, ISIN: 1 US705015AB12, Common Code: 017138693  
Regulation S Notes: Cusip No.: G69651AQ3 ISIN: USG69651AQ33, Common Code: 017138723

**OF PEARSON PLC (THE “ISSUER”)**

The Issuer hereby announces that it intends to exercise its option to redeem the Notes in accordance with their terms prior to their maturity, provided that the partial disposal and recapitalisation of the Issuer’s stake in Penguin Random House announced on 11 July 2017 (the **“Penguin Random House Transaction”**) is successful. The Penguin Random House Transaction is currently pending regulatory clearance and is not expected to complete before the end of September 2017

Formal notice in respect of the redemption shall follow in due course, and such notice shall specify the date fixed for redemption and the redemption price.

For further information please contact:

Telephone: +44 20 7010 2310  
Investors: Tom Waldron  
Press: Tom Engel, Tom Steiner  
Treasury: Katharine Good, Sunil Boorman

*This announcement contains inside information.*