

TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible)ⁱ

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attachedⁱ:		Pearson PLC		
1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)				
Non-UK issuer				
2. Reason for the notification (please mark the appropriate box or boxes with an "X")				
An acquisition or disposal of voting rights				
An acquisition or disposal of financial instruments				X
An event changing the breakdown of voting rights				
Other (please specify) ⁱⁱⁱ				
3. Details of person subject to the notification obligation^{iv}				
Name		The Goldman Sachs Group, Inc.		
City and country of registered office (if applicable)		Corporation Trust Center, 1209 Orange Street, Wilmington DE 19801, USA		
4. Full name of shareholder(s) (if different from 3.) ^v				
Name		Goldman Sachs International		
City and country of registered office (if applicable)		Peterborough Court, 133 Fleet Street, London EC4A 2BB, UK		
5. Date on which the threshold was crossed or reached^{vi}:		15/01/2019		
6. Date on which issuer notified (DD/MM/YYYY):		17/01/2019		
7. Total positions of person(s) subject to the notification obligation				
	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights of issuer ^{vii}
Resulting situation on the date on which threshold was crossed or reached	0.64%	5.43%	6.08%	781,078,167
Position of previous notification (if applicable)	0.54%	5.99%	6.52%	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached^{viii}

A: Voting rights attached to shares				
Class/type of shares ISIN code (if possible)	Number of voting rights ^{ix}		% of voting rights	
	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
GB0006776081		4,577,765		0.59%
US7050151056		442,810		0.06%
SUBTOTAL 8. A	5,020,575		0.64%	

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))				
Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
Securities Lending	Open		12,749,145	1.63%
Put option	15-Feb-2019		1,500,000	0.19%
Put option	15-Feb-2019		1,000,000	0.13%
Put option	15-Mar-2019		1,000,000	0.13%
Put option	15-Mar-2019		1,000,000	0.13%
Put option	15-Mar-2019		1,000,000	0.13%
		SUBTOTAL 8. B 1	18,249,145	2.34%

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))					
Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	Physical or cash settlement ^{xii}	Number of voting rights	% of voting rights
Refer to Annexure					
			SUBTOTAL 8.B.2	24,198,120	3.10%

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")			
Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer ^{xiii}			
Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity ^{xiv} (please add additional rows as necessary)			X
Name^{xv}	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
The Goldman Sachs Group, Inc.			
Goldman Sachs (UK) L.L.C.			
Goldman Sachs Group UK Limited			
Goldman Sachs International		3.86%	3.91%
The Goldman Sachs Group, Inc.			
Goldman Sachs & Co. LLC			
The Goldman Sachs Group, Inc.			
GSAM Holdings LLC			
Goldman Sachs Asset Management, L.P.			
Goldman Sachs Asset Management International Holdings L.L.C.			
Goldman Sachs Asset Management Co., Ltd.			
The Goldman Sachs Group, Inc.			
GSAM Holdings LLC			
Goldman Sachs Asset Management, L.P.			

10. In case of proxy voting, please identify:	
Name of the proxy holder	N/A
The number and % of voting rights held	N/A
The date until which the voting rights will be held	N/A

11. Additional information^{vi}
Please note, total amount of voting rights have been rounded to 2 decimal places therefore there is a possibility of a rounding error.
General email contact: gs-regops-emea-position-enquiries@gs.com

Place of completion	London
Date of completion	17/01/2019

Natalie White
Deputy Company Secretary
Pearson plc

18 January 2019

Annexure					
B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))					
Type of financial instrument	Expiration date ^x	Exer-cise/Conver-sion period ^{xi}	Physical or cash settlement ^{xii}	Number of voting rights	% of voting rights
CFD	10-Dec-2025		Cash	2,650,131	0.34%
CFD	15-Sep-2028		Cash	1,966,365	0.25%
CFD	23-Sep-2020		Cash	1,694,093	0.22%
CFD	20-Oct-2027		Cash	1,307,594	0.17%
CFD	4-Dec-2023		Cash	1,253,439	0.16%
Swap	28-Jul-2021		Cash	1,050,699	0.13%
Swap	28-Jul-2021		Cash	757,148	0.10%

CFD	9-Sep-2021		Cash	711,542	0.09%
CFD	10-Jan-2029		Cash	414,526	0.05%
Swap	12-Oct-2023		Cash	397,330	0.05%
CFD	15-Jul-2021		Cash	328,703	0.04%
CFD	16-Jun-2028		Cash	328,703	0.04%
CFD	17-Nov-2028		Cash	326,700	0.04%
CFD	20-Oct-2027		Cash	300,700	0.04%
Swap	30-Nov-2023		Cash	300,000	0.04%
CFD	20-Oct-2027		Cash	294,339	0.04%
CFD	24-Mar-2028		Cash	259,000	0.03%
CFD	19-May-2027		Cash	256,115	0.03%
Swap	3-Feb-2023		Cash	250,801	0.03%
Swap	29-Nov-2023		Cash	250,000	0.03%
Swap	29-Nov-2023		Cash	225,000	0.03%
CFD	27-Sep-2028		Cash	217,594	0.03%
CFD	21-Jun-2028		Cash	211,858	0.03%
CFD	9-Sep-2021		Cash	204,579	0.03%
CFD	23-Aug-2028		Cash	204,000	0.03%
Swap	28-Jul-2021		Cash	203,317	0.03%
CFD	4-Dec-2023		Cash	201,600	0.03%
Swap	2-Feb-2023		Cash	198,606	0.03%
CFD	11-Jan-2029		Cash	193,953	0.02%
Swap	18-Jan-2024		Cash	183,004	0.02%
Call Option	12-Mar-2019		Cash	180,990	0.02%
CFD	4-Dec-2023		Cash	180,624	0.02%

CFD	6-Dec-2028		Cash	176,900	0.02%
Call Option	8-Feb-2019		Cash	175,212	0.02%
Swap	28-Jul-2021		Cash	170,231	0.02%
Swap	21-May-2019		Cash	164,749	0.02%
Call Option	19-Feb-2019		Cash	161,295	0.02%
CFD	12-Jul-2023		Cash	158,153	0.02%
Call Option	25-Feb-2019		Cash	154,465	0.02%
CFD	11-Jan-2029		Cash	144,514	0.02%
Call Option	5-Mar-2019		Cash	137,414	0.02%
CFD	17-Jan-2029		Cash	135,485	0.02%
CFD	22-Nov-2028		Cash	134,667	0.02%
Swap	28-Jul-2021		Cash	131,070	0.02%
CFD	10-Jan-2029		Cash	130,474	0.02%
CFD	10-Mar-2028		Cash	129,569	0.02%
Swap	17-Sep-2020		Cash	125,171	0.02%
Call Option	8-Mar-2019		Cash	118,025	0.02%
Swap	3-Feb-2023		Cash	117,797	0.02%
CFD	25-Feb-2027		Cash	115,007	0.01%
Call Option	6-Mar-2019		Cash	113,819	0.01%
Swap	13-Oct-2023		Cash	113,548	0.01%
Swap	22-Mar-2019		Cash	113,300	0.01%
CFD	20-Oct-2021		Cash	108,500	0.01%
CFD	24-Nov-2028		Cash	106,470	0.01%
Swap	18-Jan-2024		Cash	101,869	0.01%
CFD	12-Jun-2028		Cash	98,591	0.01%

CFD	17-Jan-2029		Cash	95,075	0.01%
Swap	2-Feb-2023		Cash	93,281	0.01%
Swap	29-Nov-2023		Cash	91,988	0.01%
Swap	8-Dec-2023		Cash	91,426	0.01%
Swap	14-Jun-2023		Cash	86,565	0.01%
Swap	12-Jul-2023		Cash	84,590	0.01%
CFD	26-Nov-2021		Cash	80,948	0.01%
Call Option	22-Feb-2019		Cash	80,625	0.01%
CFD	4-Dec-2023		Cash	80,248	0.01%
CFD	11-Aug-2023		Cash	79,277	0.01%
CFD	17-Jul-2028		Cash	77,500	0.01%
CFD	1-Mar-2028		Cash	76,610	0.01%
Swap	7-Jul-2023		Cash	73,094	0.01%
Swap	3-Feb-2023		Cash	68,758	0.01%
Swap	29-Nov-2023		Cash	65,026	0.01%
CFD	11-Jan-2029		Cash	61,047	0.01%
Swap	18-Jan-2024		Cash	59,338	0.01%
Swap	15-Jun-2023		Cash	57,709	0.01%
CFD	1-Mar-2028		Cash	57,626	0.01%
Call Option	10-Apr-2019		Cash	56,557	0.01%
Swap	5-Sep-2019		Cash	55,700	0.01%
Swap	2-Feb-2023		Cash	54,448	0.01%
Swap	5-Sep-2019		Cash	53,400	0.01%
Call Option	4-Apr-2019		Cash	51,827	0.01%
CFD	4-Dec-2023		Cash	48,652	0.01%

CFD	24-Nov-2028		Cash	45,650	0.01%
CFD	11-Jan-2029		Cash	45,486	0.01%
Swap	1-Feb-2023		Cash	43,214	0.01%
CFD	10-Mar-2028		Cash	40,183	0.01%
Swap	14-Jun-2023		Cash	40,052	0.01%
CFD	4-Dec-2023		Cash	39,064	0.01%
CFD	11-Jan-2029		Cash	38,030	0.005%
Swap	12-Jul-2023		Cash	37,897	0.005%
CFD	10-Jan-2029		Cash	37,482	0.005%
CFD	17-Nov-2028		Cash	36,622	0.005%
CFD	21-Jul-2028		Cash	34,000	0.004%
CFD	24-Nov-2028		Cash	33,512	0.004%
CFD	25-Apr-2019		Cash	33,191	0.004%
Swap	7-Jul-2023		Cash	32,746	0.004%
CFD	17-Jul-2023		Cash	31,400	0.004%
CFD	14-Jul-2023		Cash	30,500	0.004%
Swap	12-Jun-2023		Cash	30,225	0.004%
CFD	17-Jan-2029		Cash	29,925	0.004%
CFD	25-Apr-2019		Cash	29,469	0.004%
Swap	15-Jun-2023		Cash	26,702	0.003%
CFD	13-Sep-2028		Cash	26,000	0.003%
CFD	6-Jul-2023		Cash	25,488	0.003%
CFD	25-Apr-2019		Cash	24,541	0.003%
CFD	26-Nov-2021		Cash	24,179	0.003%
Swap	14-Jun-2023		Cash	23,383	0.003%

CFD	5-Nov-2027		Cash	22,730	0.003%
Swap	11-Feb-2020		Cash	22,499	0.003%
Swap	12-Jul-2023		Cash	22,173	0.003%
CFD	25-Feb-2027		Cash	22,001	0.003%
Swap	1-Feb-2023		Cash	20,297	0.003%
CFD	25-Apr-2019		Cash	19,385	0.002%
Swap	7-Jul-2023		Cash	19,160	0.002%
CFD	23-Nov-2028		Cash	17,711	0.002%
CFD	17-Jul-2023		Cash	17,100	0.002%
Swap	28-Mar-2019		Cash	16,200	0.002%
Swap	22-May-2020		Cash	16,129	0.002%
Swap	17-Sep-2020		Cash	15,868	0.002%
Swap	30-Apr-2019		Cash	15,800	0.002%
Swap	4-Feb-2022		Cash	15,710	0.002%
CFD	17-Jan-2029		Cash	15,700	0.002%
Swap	15-Jun-2023		Cash	15,589	0.002%
CFD	11-Nov-2020		Cash	15,090	0.002%
CFD	18-Sep-2019		Cash	15,000	0.002%
CFD	24-Nov-2028		Cash	14,368	0.002%
Swap	31-Dec-2019		Cash	14,300	0.002%
Swap	12-Jun-2023		Cash	13,985	0.002%
Swap	4-Feb-2022		Cash	13,826	0.002%
Swap	4-Feb-2022		Cash	13,507	0.002%
Swap	3-Nov-2021		Cash	12,609	0.002%
CFD	20-Nov-2028		Cash	12,400	0.002%

CFD	11-Jan-2029		Cash	11,970	0.002%
Swap	1-Feb-2023		Cash	11,847	0.002%
CFD	4-Dec-2023		Cash	11,498	0.001%
Call Option	12-Mar-2019		Cash	11,312	0.001%
CFD	11-Jan-2029		Cash	11,311	0.001%
CFD	14-Jan-2021		Cash	11,110	0.001%
Swap	31-Dec-2019		Cash	10,900	0.001%
CFD	14-Jan-2021		Cash	10,863	0.001%
CFD	28-Oct-2020		Cash	10,812	0.001%
Swap	6-Feb-2019		Cash	10,500	0.001%
CFD	18-Feb-2020		Cash	9,830	0.001%
Swap	22-May-2020		Cash	9,432	0.001%
CFD	13-Dec-2028		Cash	9,303	0.001%
Swap	12-Oct-2023		Cash	8,622	0.001%
Swap	12-Feb-2020		Cash	8,429	0.001%
Swap	12-Jun-2023		Cash	8,165	0.001%
Swap	11-Feb-2020		Cash	7,780	0.001%
CFD	27-Feb-2023		Cash	6,910	0.001%
Call Option	8-Apr-2019		Cash	6,725	0.001%
CFD	1-Nov-2028		Cash	6,602	0.001%
Swap	22-May-2020		Cash	6,153	0.001%
Swap	8-Dec-2023		Cash	6,074	0.001%
CFD	10-Jan-2029		Cash	5,738	0.001%
CFD	15-Dec-2027		Cash	5,000	0.001%
CFD	8-Mar-2028		Cash	5,000	0.001%

CFD	12-May-2028		Cash	5,000	0.001%
CFD	3-Nov-2028		Cash	4,984	0.001%
Swap	22-May-2020		Cash	4,774	0.001%
CFD	20-Dec-2028		Cash	4,700	0.001%
CFD	27-Feb-2023		Cash	4,551	0.001%
CFD	4-Feb-2022		Cash	4,300	0.001%
Swap	22-May-2020		Cash	3,941	0.001%
Call Option	22-Feb-2019		Cash	3,911	0.001%
CFD	27-Feb-2023		Cash	3,728	0.0005%
Swap	3-Nov-2021		Cash	3,634	0.0005%
CFD	19-Jan-2022		Cash	3,388	0.0004%
Swap	22-May-2020		Cash	3,050	0.0004%
Swap	12-Feb-2020		Cash	2,916	0.0004%
CFD	2-Nov-2028		Cash	2,900	0.0004%
CFD	21-Dec-2028		Cash	2,880	0.0004%
Swap	22-May-2020		Cash	2,857	0.0004%
Swap	3-Nov-2021		Cash	2,556	0.0003%
Swap	4-Feb-2022		Cash	2,470	0.0003%
CFD	27-Dec-2028		Cash	2,356	0.0003%
CFD	28-Oct-2020		Cash	2,350	0.0003%
CFD	28-Oct-2020		Cash	2,350	0.0003%
Swap	3-Nov-2021		Cash	2,214	0.0003%
CFD	29-Nov-2028		Cash	1,900	0.0002%
CFD	6-Dec-2023		Cash	1,860	0.0002%
Swap	22-May-2020		Cash	1,768	0.0002%

CFD	14-Jul-2020		Cash	1,555	0.0002%
CFD	16-Nov-2028		Cash	1,259	0.0002%
CFD	22-Dec-2028		Cash	1,200	0.0002%
CFD	2-Jan-2029		Cash	1,160	0.0001%
CFD	15-Nov-2028		Cash	1,100	0.0001%
Call Option	22-Feb-2019		Cash	1,055	0.0001%
CFD	27-Feb-2023		Cash	899	0.0001%
CFD	20-Nov-2028		Cash	532	0.0001%
CFD	18-Sep-2028		Cash	516	0.0001%
Swap	22-May-2020		Cash	461	0.0001%
CFD	6-Dec-2028		Cash	433	0.0001%
Swap	22-May-2020		Cash	419	0.0001%
CFD	29-Nov-2028		Cash	406	0.0001%
CFD	8-Nov-2028		Cash	400	0.0001%
CFD	22-Nov-2028		Cash	400	0.0001%
Swap	22-May-2020		Cash	329	0.00004%
Swap	22-May-2020		Cash	323	0.00004%
CFD	9-Nov-2028		Cash	300	0.00004%
CFD	10-Nov-2028		Cash	300	0.00004%
CFD	15-Nov-2028		Cash	300	0.00004%
CFD	29-Dec-2028		Cash	300	0.00004%
CFD	6-Dec-2028		Cash	200	0.00003%
CFD	18-Dec-2028		Cash	200	0.00003%
CFD	20-Dec-2028		Cash	200	0.00003%
CFD	12-Jan-2029		Cash	200	0.00003%

CFD	17-Jan-2029		Cash	200	0.00003%
CFD	27-Dec-2028		Cash	172	0.00002%
CFD	17-Jan-2029		Cash	158	0.00002%
CFD	27-Sep-2028		Cash	123	0.00002%
CFD	5-Oct-2028		Cash	122	0.00002%
CFD	8-Jan-2029		Cash	105	0.00001%
CFD	22-Nov-2028		Cash	100	0.00001%
CFD	29-Nov-2028		Cash	100	0.00001%
CFD	30-Nov-2028		Cash	100	0.00001%
CFD	13-Dec-2028		Cash	100	0.00001%
CFD	15-Dec-2028		Cash	100	0.00001%
CFD	27-Sep-2028		Cash	90	0.00001%
CFD	6-Oct-2028		Cash	82	0.00001%
CFD	23-Nov-2028		Cash	63	0.00001%
CFD	2-Oct-2028		Cash	61	0.00001%
CFD	23-Oct-2028		Cash	19	0.000002%
CFD	4-Jan-2029		Cash	10	0.000001%
Total Number of voting rights and percentage of voting rights				24,198,120	3.10%

Additional information: Please note, total amount of voting rights have been rounded to 2 decimal places therefore there is a possibility of a rounding error.