

TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible)

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attachedⁱⁱ:		Pearson PLC		
1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)				
Non-UK issuer				<input type="checkbox"/>
2. Reason for the notification (please mark the appropriate box or boxes with an "X")				
An acquisition or disposal of voting rights				<input checked="" type="checkbox"/>
An acquisition or disposal of financial instruments				<input checked="" type="checkbox"/>
An event changing the breakdown of voting rights				<input type="checkbox"/>
Other (please specify) ⁱⁱⁱ				<input type="checkbox"/>
3. Details of person subject to the notification obligation^{iv}				
Name		The Goldman Sachs Group, Inc.		
City and country of registered office (if applicable)		Corporation Trust Center, 1209 Orange Street, Wilmington DE 19801, USA		
4. Full name of shareholder(s) (if different from 3.) ^v				
Name		Goldman Sachs International		
City and country of registered office (if applicable)		Peterborough Court, 133 Fleet Street, London EC4A 2BB, UK		
5. Date on which the threshold was crossed or reached^{vi}:		12/02/2019		
6. Date on which issuer notified (DD/MM/YYYY):		14/02/2019		
7. Total positions of person(s) subject to the notification obligation				
	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights of issuer ^{vii}
Resulting situation on the date on which threshold was crossed or reached	0.78%	6.24%	7.01%	781,409,422
Position of previous notification (if applicable)	0.54%	6.11%	6.65%	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached^{viii}

A: Voting rights attached to shares				
Class/type of shares ISIN code (if possible)	Number of voting rights ^{ix}		% of voting rights	
	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
GB0006776081		5,582,213		0.71%
US7050151056		475,602		0.06%
SUBTOTAL 8. A	6,057,815		0.78%	

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))				
Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
Securities Lending	Open		9,507,886	1.22%
Put Option	15-Feb-2019		1,500,000	0.19%
Put Option	15-Feb-2019		1,000,000	0.13%
Put Option	15-Mar-2019		1,000,000	0.13%
Put Option	15-Mar-2019		1,000,000	0.13%
Put Option	15-Mar-2019		1,000,000	0.13%
		SUBTOTAL 8. B 1	15,007,886	1.92%

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))					
Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	Physical or cash settlement ^{xii}	Number of voting rights	% of voting rights
Refer to Annexure					
			SUBTOTAL 8.B.2	33,747,026	4.32%

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an “X”)			
Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer ^{xiii}			
Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity ^{xiv} (please add additional rows as necessary)			X
Name^{xv}	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
The Goldman Sachs Group, Inc.			
Goldman Sachs (UK) L.L.C.			
Goldman Sachs Group UK Limited			
Goldman Sachs International		5.03%	5.16%
The Goldman Sachs Group, Inc.			
Goldman Sachs & Co. LLC			
The Goldman Sachs Group, Inc.			
GSAM Holdings LLC			
Goldman Sachs Asset Management, L.P.			
Goldman Sachs Asset Management International Holdings L.L.C.			
Goldman Sachs Asset Management Co., Ltd.			
The Goldman Sachs Group, Inc.			
GSAM Holdings LLC			
Goldman Sachs Asset Management, L.P.			

10. In case of proxy voting, please identify:	
Name of the proxy holder	N/A
The number and % of voting rights held	N/A
The date until which the voting rights will be held	N/A

11. Additional information^{vi}
Please note, total amount of voting rights have been rounded to 2 decimal places therefore there is a possibility of a rounding error.
General email contact: gs-regops-emea-position-enquiries@gs.com

Place of completion	London
Date of completion	14/02/2019

Natalie White
Deputy Company Secretary
Pearson plc

15 February 2019

Annexure

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))

Type of financial instrument	Expiration date ^x	Exercise/Conversion period ^{xi}	Physical or cash settlement ^{xii}	Number of voting rights	% of voting rights
CFD	15-Sep-2028		Cash	3,347,875	0.43%
CFD	10-Dec-2025		Cash	2,650,131	0.34%
CFD	23-Sep-2020		Cash	1,834,093	0.23%
CFD	20-Oct-2027		Cash	1,595,600	0.20%
CFD	4-Dec-2023		Cash	1,578,008	0.20%
CFD	7-Feb-2024		Cash	1,240,000	0.16%
Swap	28-Jul-2021		Cash	1,050,699	0.13%
CFD	14-Feb-2024		Cash	970,000	0.12%
CFD	12-Feb-2024		Cash	865,494	0.11%
CFD	26-Jan-2024		Cash	865,000	0.11%
Swap	28-Jul-2021		Cash	757,148	0.10%
CFD	17-Jul-2020		Cash	667,745	0.09%
CFD	29-Jan-2024		Cash	663,999	0.08%
CFD	9-Sep-2021		Cash	528,729	0.07%
CFD	31-Jan-2029		Cash	445,560	0.06%
CFD	14-Feb-2024		Cash	419,554	0.05%
CFD	9-Feb-2024		Cash	406,520	0.05%
CFD	6-Dec-2028		Cash	381,736	0.05%
CFD	18-Jan-2029		Cash	378,017	0.05%
CFD	15-Jul-2021		Cash	328,703	0.04%
CFD	16-Jun-2028		Cash	328,703	0.04%
CFD	20-Oct-2027		Cash	323,881	0.04%

CFD	20-Oct-2027		Cash	318,910	0.04%
Swap	30-Nov-2023		Cash	300,000	0.04%
CFD	24-Mar-2028		Cash	259,000	0.03%
CFD	4-Dec-2023		Cash	251,216	0.03%
Swap	3-Feb-2023		Cash	250,801	0.03%
CFD	12-Jul-2023		Cash	250,746	0.03%
Swap	29-Nov-2023		Cash	250,000	0.03%
CFD	19-May-2027		Cash	230,013	0.03%
CFD	4-Dec-2023		Cash	228,893	0.03%
Swap	29-Nov-2023		Cash	225,000	0.03%
Swap	18-Jan-2024		Cash	222,460	0.03%
CFD	27-Sep-2028		Cash	217,594	0.03%
CFD	23-Aug-2028		Cash	204,000	0.03%
Swap	28-Jul-2021		Cash	203,317	0.03%
CFD	21-Jun-2028		Cash	198,869	0.03%
Swap	2-Feb-2023		Cash	198,606	0.03%
Swap	18-Jan-2024		Cash	183,004	0.02%
Call Option	16-Apr-2019		Cash	180,353	0.02%
Swap	21-May-2019		Cash	177,447	0.02%
Swap	28-Jul-2021		Cash	170,231	0.02%
CFD	18-Jan-2029		Cash	170,000	0.02%
CFD	31-Jan-2029		Cash	166,473	0.02%
Call Option	9-Apr-2019		Cash	159,344	0.02%
Swap	1-Feb-2024		Cash	155,100	0.02%
CFD	9-Sep-2021		Cash	152,746	0.02%

CFD	18-Jan-2029		Cash	152,120	0.02%
CFD	25-Jan-2029		Cash	152,120	0.02%
Call Option	7-May-2019		Cash	144,958	0.02%
CFD	31-Jan-2024		Cash	136,001	0.02%
CFD	17-Jan-2029		Cash	135,485	0.02%
CFD	22-Nov-2028		Cash	134,667	0.02%
Swap	28-Jul-2021		Cash	131,070	0.02%
Swap	17-Sep-2020		Cash	123,752	0.02%
CFD	2-Feb-2029		Cash	122,404	0.02%
CFD	10-Mar-2028		Cash	122,203	0.02%
CFD	18-Jan-2029		Cash	118,983	0.02%
Swap	3-Feb-2023		Cash	117,797	0.02%
CFD	31-Jan-2029		Cash	115,429	0.01%
CFD	25-Feb-2027		Cash	115,007	0.01%
Swap	22-Mar-2019		Cash	113,300	0.01%
Call Option	17-Apr-2019		Cash	112,099	0.01%
CFD	19-Jan-2029		Cash	110,000	0.01%
CFD	15-Feb-2022		Cash	107,000	0.01%
Swap	18-Jan-2024		Cash	106,899	0.01%
Call Option	8-May-2019		Cash	105,374	0.01%
CFD	4-Dec-2023		Cash	102,090	0.01%
Swap	18-Jan-2024		Cash	101,869	0.01%
CFD	18-Jan-2029		Cash	100,000	0.01%
CFD	12-Jun-2028		Cash	98,591	0.01%
Swap	2-Feb-2023		Cash	93,281	0.01%

Swap	29-Nov-2023		Cash	91,988	0.01%
Swap	14-Jun-2023		Cash	86,565	0.01%
CFD	8-Feb-2024		Cash	86,367	0.01%
CFD	31-Jan-2029		Cash	85,399	0.01%
Swap	12-Jul-2023		Cash	84,590	0.01%
CFD	31-Jan-2029		Cash	83,905	0.01%
CFD	26-Nov-2021		Cash	80,948	0.01%
CFD	11-Aug-2023		Cash	80,529	0.01%
CFD	18-Jan-2029		Cash	80,000	0.01%
CFD	18-Jan-2029		Cash	75,000	0.01%
Swap	7-Jul-2023		Cash	73,094	0.01%
CFD	17-Jul-2028		Cash	71,500	0.01%
Swap	3-Feb-2023		Cash	68,758	0.01%
Swap	29-Nov-2023		Cash	65,026	0.01%
CFD	20-Oct-2021		Cash	64,000	0.01%
Swap	18-Jan-2024		Cash	62,356	0.01%
CFD	9-Feb-2029		Cash	60,475	0.01%
CFD	19-Jan-2029		Cash	60,000	0.01%
Swap	18-Jan-2024		Cash	59,338	0.01%
CFD	5-Nov-2027		Cash	59,199	0.01%
Swap	15-Jun-2023		Cash	57,709	0.01%
Swap	5-Sep-2019		Cash	55,700	0.01%
CFD	4-Dec-2023		Cash	54,900	0.01%
Swap	2-Feb-2023		Cash	54,448	0.01%
Swap	5-Sep-2019		Cash	53,400	0.01%

CFD	4-Dec-2023		Cash	50,954	0.01%
CFD	19-Jan-2029		Cash	50,000	0.01%
CFD	1-Mar-2028		Cash	48,879	0.01%
CFD	18-Jan-2029		Cash	47,880	0.01%
CFD	25-Jan-2029		Cash	47,880	0.01%
CFD	2-Feb-2029		Cash	45,733	0.01%
CFD	25-Jan-2029		Cash	45,600	0.01%
CFD	10-Mar-2028		Cash	43,715	0.01%
Swap	1-Feb-2023		Cash	43,214	0.01%
CFD	9-Feb-2029		Cash	42,813	0.01%
CFD	17-Jul-2020		Cash	41,727	0.01%
Swap	14-Jun-2023		Cash	40,052	0.01%
Swap	12-Jul-2023		Cash	37,897	0.005%
CFD	17-Nov-2028		Cash	36,622	0.005%
CFD	21-Jul-2028		Cash	34,000	0.004%
CFD	25-Apr-2019		Cash	33,191	0.004%
CFD	2-Feb-2029		Cash	33,056	0.004%
Swap	7-Jul-2023		Cash	32,746	0.004%
CFD	14-Feb-2029		Cash	32,485	0.004%
CFD	31-Jan-2029		Cash	31,908	0.004%
CFD	31-Jan-2029		Cash	31,349	0.004%
CFD	14-Jul-2023		Cash	30,500	0.004%
Swap	12-Jun-2023		Cash	30,225	0.004%
CFD	17-Jul-2023		Cash	29,700	0.004%
CFD	25-Apr-2019		Cash	29,469	0.004%

Call Option	12-Mar-2019		Cash	29,198	0.004%
CFD	1-Mar-2028		Cash	28,604	0.004%
CFD	14-Feb-2029		Cash	27,575	0.004%
Swap	15-Jun-2023		Cash	26,702	0.003%
CFD	6-Jul-2023		Cash	25,488	0.003%
CFD	18-Sep-2019		Cash	24,830	0.003%
CFD	25-Apr-2019		Cash	24,541	0.003%
CFD	26-Nov-2021		Cash	24,179	0.003%
Swap	14-Jun-2023		Cash	23,383	0.003%
CFD	9-Feb-2029		Cash	22,595	0.003%
Swap	11-Feb-2020		Cash	22,499	0.003%
Swap	12-Jul-2023		Cash	22,173	0.003%
CFD	31-Jan-2029		Cash	22,124	0.003%
CFD	31-Jan-2029		Cash	21,737	0.003%
CFD	24-Jan-2029		Cash	21,600	0.003%
Swap	1-Feb-2023		Cash	20,297	0.003%
CFD	25-Apr-2019		Cash	19,385	0.002%
Swap	7-Jul-2023		Cash	19,160	0.002%
CFD	23-Nov-2028		Cash	17,711	0.002%
Call Option	8-Mar-2019		Cash	17,009	0.002%
CFD	9-Feb-2029		Cash	16,930	0.002%
Call Option	5-Mar-2019		Cash	16,762	0.002%
Swap	17-Sep-2020		Cash	16,742	0.002%
Call Option	7-May-2019		Cash	16,212	0.002%
Swap	28-Mar-2019		Cash	16,200	0.002%

Swap	22-May-2020		Cash	16,129	0.002%
CFD	9-Feb-2029		Cash	15,996	0.002%
CFD	4-Dec-2023		Cash	15,819	0.002%
Swap	30-Apr-2019		Cash	15,800	0.002%
Swap	4-Feb-2022		Cash	15,710	0.002%
CFD	17-Jan-2029		Cash	15,700	0.002%
Swap	15-Jun-2023		Cash	15,589	0.002%
CFD	11-Nov-2020		Cash	15,090	0.002%
CFD	17-Jul-2023		Cash	14,800	0.002%
Swap	31-Dec-2019		Cash	14,300	0.002%
Swap	12-Jun-2023		Cash	13,985	0.002%
Swap	4-Feb-2022		Cash	13,826	0.002%
Swap	4-Feb-2022		Cash	13,507	0.002%
Swap	3-Nov-2021		Cash	12,609	0.002%
Call Option	6-Mar-2019		Cash	12,580	0.002%
CFD	9-Feb-2029		Cash	12,562	0.002%
CFD	14-Feb-2029		Cash	12,137	0.002%
CFD	9-Feb-2029		Cash	11,984	0.002%
Swap	1-Feb-2023		Cash	11,847	0.002%
Swap	31-Dec-2019		Cash	10,900	0.001%
CFD	28-Oct-2020		Cash	10,812	0.001%
Swap	6-Mar-2020		Cash	10,500	0.001%
CFD	14-Feb-2029		Cash	10,303	0.001%
Call Option	12-Apr-2019		Cash	9,738	0.001%
Call Option	25-Feb-2019		Cash	9,570	0.001%

CFD	14-Jan-2021		Cash	9,358	0.001%
CFD	14-Jan-2021		Cash	9,153	0.001%
CFD	14-Feb-2029		Cash	9,094	0.001%
Swap	12-Feb-2020		Cash	8,429	0.001%
Swap	12-Jun-2023		Cash	8,165	0.001%
Swap	11-Feb-2020		Cash	7,757	0.001%
CFD	14-Feb-2029		Cash	7,720	0.001%
Call Option	10-Apr-2019		Cash	7,436	0.001%
CFD	25-Jan-2029		Cash	7,400	0.001%
CFD	7-Feb-2029		Cash	7,263	0.001%
CFD	1-Feb-2029		Cash	6,777	0.001%
Swap	22-May-2020		Cash	6,507	0.001%
Swap	22-May-2020		Cash	6,153	0.001%
Call Option	4-Apr-2019		Cash	5,643	0.001%
CFD	1-Feb-2029		Cash	5,100	0.001%
CFD	9-Feb-2029		Cash	5,085	0.001%
CFD	15-Dec-2027		Cash	5,000	0.001%
CFD	8-Mar-2028		Cash	5,000	0.001%
CFD	12-May-2028		Cash	5,000	0.001%
Swap	22-May-2020		Cash	4,774	0.001%
CFD	9-Feb-2029		Cash	4,694	0.001%
CFD	1-Feb-2029		Cash	4,600	0.001%
CFD	4-Feb-2022		Cash	4,300	0.001%
Call Option	19-Feb-2019		Cash	3,995	0.001%
CFD	9-Feb-2029		Cash	3,966	0.001%

Swap	22-May-2020		Cash	3,941	0.001%
CFD	25-Jan-2029		Cash	3,641	0.0005%
Swap	3-Nov-2021		Cash	3,634	0.0005%
CFD	9-Feb-2029		Cash	3,517	0.0005%
Swap	22-May-2020		Cash	3,050	0.0004%
Swap	12-Feb-2020		Cash	2,916	0.0004%
Swap	22-May-2020		Cash	2,857	0.0004%
Swap	3-Nov-2021		Cash	2,556	0.0003%
CFD	14-Feb-2024		Cash	2,500	0.0003%
Swap	4-Feb-2022		Cash	2,470	0.0003%
Call Option	22-Feb-2019		Cash	2,461	0.0003%
CFD	28-Oct-2020		Cash	2,350	0.0003%
CFD	28-Oct-2020		Cash	2,350	0.0003%
CFD	16-Feb-2022		Cash	2,276	0.0003%
Swap	3-Nov-2021		Cash	2,214	0.0003%
CFD	9-Feb-2029		Cash	1,900	0.0002%
CFD	14-Feb-2029		Cash	1,786	0.0002%
Swap	22-May-2020		Cash	1,768	0.0002%
CFD	9-Feb-2029		Cash	1,424	0.0002%
CFD	8-Feb-2029		Cash	1,400	0.0002%
Call Option	12-Mar-2019		Cash	1,301	0.0002%
CFD	5-Feb-2029		Cash	1,226	0.0002%
CFD	14-Feb-2029		Cash	1,200	0.0002%
CFD	31-Jan-2029		Cash	1,000	0.0001%
CFD	7-Feb-2029		Cash	908	0.0001%

Call Option	8-Apr-2019		Cash	745	0.0001%
CFD	14-Feb-2029		Cash	700	0.0001%
CFD	7-Feb-2029		Cash	646	0.0001%
CFD	22-Jan-2029		Cash	600	0.0001%
Swap	22-May-2020		Cash	461	0.0001%
Swap	22-May-2020		Cash	419	0.0001%
CFD	14-Feb-2029		Cash	405	0.0001%
Swap	22-May-2020		Cash	329	0.00004%
Swap	22-May-2020		Cash	323	0.00004%
CFD	14-Feb-2029		Cash	316	0.00004%
CFD	14-Feb-2029		Cash	295	0.00004%
CFD	19-Jan-2029		Cash	207	0.00003%
CFD	1-Feb-2029		Cash	200	0.00003%
CFD	12-Feb-2029		Cash	200	0.00003%
Call Option	22-Feb-2019		Cash	84	0.00001%
Swap	4-Mar-2020		Cash	23	0.000003%
Call Option	22-Feb-2019		Cash	23	0.000003%
Total Number of voting rights and percentage of voting rights				33,747,026	4.32%

Additional information: Please note, total amount of voting rights have been rounded to 2 decimal places therefore there is a possibility of a rounding error.