

## TR-1: Standard form for notification of major holdings

**NOTIFICATION OF MAJOR HOLDINGS** (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible)

<b>1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached<sup>ii</sup>:</b>		PEARSON PLC		
<b>1b. Please indicate if the issuer is a non-UK issuer</b> (please mark with an "X" if appropriate)				
Non-UK issuer				<input type="checkbox"/>
<b>2. Reason for the notification</b> (please mark the appropriate box or boxes with an "X")				
An acquisition or disposal of voting rights				<input checked="" type="checkbox"/>
An acquisition or disposal of financial instruments				<input type="checkbox"/>
An event changing the breakdown of voting rights				<input type="checkbox"/>
Other (please specify) <sup>iii</sup>				<input type="checkbox"/>
<b>3. Details of person subject to the notification obligation<sup>iv</sup></b>				
Name		The Goldman Sachs Group, Inc.		
City and country of registered office (if applicable)		Corporation Trust Center, 1209 Orange Street, Wilmington DE 19801, USA		
<b>4. Full name of shareholder(s)</b> (if different from 3.) <sup>v</sup>				
Name		Goldman Sachs International		
City and country of registered office (if applicable)		Plumtree Court, 25 Shoe Lane, London EC4A 4AU, UK		
<b>5. Date on which the threshold was crossed or reached<sup>vi</sup>:</b>		02/10/2019		
<b>6. Date on which issuer notified (DD/MM/YYYY):</b>		04/10/2019		
<b>7. Total positions of person(s) subject to the notification obligation</b>				
	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights of issuer <sup>vii</sup>
Resulting situation on the date on which threshold was crossed or reached	0.47%	5.51%	5.98%	782,054,530
Position of previous notification (if applicable)	0.82%	5.56%	6.37%	

<b>8. Notified details of the resulting situation on the date on which the threshold was crossed or reached<sup>viii</sup></b>				
<b>A: Voting rights attached to shares</b>				
Class/type of shares ISIN code (if possible)	Number of voting rights <sup>ix</sup>		% of voting rights	
	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
GB0006776081		3,175,697		0.41%
US7050151056		500,819		0.06%
<b>SUBTOTAL 8. A</b>		3,676,516		0.47%

<b>B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))</b>				
Type of financial instrument	Expiration date <sup>x</sup>	Exercise/ Conversion Period <sup>xi</sup>	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
Securities Lending	Open		6,877,180	0.88%
		<b>SUBTOTAL 8. B.1</b>	6,877,180	0.88%

<b>B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))</b>					
Type of financial instrument	Expiration date <sup>x</sup>	Exercise/ Conversion Period <sup>xi</sup>	Physical or cash settlement <sup>xii</sup>	Number of voting rights	% of voting rights
Refer to Annexure					
			<b>SUBTOTAL 8.B.2</b>	36,241,634	4.63%

<b>9. Information in relation to the person subject to the notification obligation</b> (please mark the applicable box with an "X")			
Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer <sup>xiii</sup>			
Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity <sup>xiv</sup> (please add additional rows as necessary)			X
<b>Name<sup>xv</sup></b>	<b>% of voting rights if it equals or is higher than the notifiable threshold</b>	<b>% of voting rights through financial instruments if it equals or is higher than the notifiable threshold</b>	<b>Total of both if it equals or is higher than the notifiable threshold</b>
The Goldman Sachs Group, Inc.			
Goldman Sachs (UK) L.L.C.			
Goldman Sachs Group UK Limited			
Goldman Sachs International		4.83%	5.11%
The Goldman Sachs Group, Inc.			
Goldman Sachs & Co. LLC			
The Goldman Sachs Group, Inc.			
GSAM Holdings LLC			
Goldman Sachs Asset Management, L.P.			
Goldman Sachs Asset Management International Holdings L.L.C.			
Goldman Sachs Asset Management Co., Ltd.			
The Goldman Sachs Group, Inc.			
IMD Holdings LLC			
United Capital Financial Partners, Inc.			
United Capital Financial Advisers, LLC			
The Goldman Sachs Group, Inc.			
GSAM Holdings LLC			
Goldman Sachs Asset Management, L.P.			

<b>10. In case of proxy voting, please identify:</b>	
Name of the proxy holder	N/A
The number and % of voting rights held	N/A
The date until which the voting rights will be held	N/A

<b>11. Additional information<sup>xvi</sup></b>
Please note, total amount of voting rights have been rounded to 2 decimal places therefore there is a possibility of a rounding error.
General email contact: <a href="mailto:gs-regops-emea-position-enquiries@gs.com">gs-regops-emea-position-enquiries@gs.com</a>

<b>Place of completion</b>	London
<b>Date of completion</b>	04/10/2019

Natalie White  
Deputy Company Secretary  
Pearson plc

07 October 2019

**Annexure**

**B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))**

Type of financial instrument	Expiration date <sup>x</sup>	Exercise/Conversion period <sup>xi</sup>	Physical or cash settlement <sup>xii</sup>	Number of voting rights	% of voting rights
Swap	10/07/2024		Cash	2,530,950	0.32%
CFD	10/12/2025		Cash	2,485,623	0.32%
CFD	04/12/2023		Cash	2,019,303	0.26%
CFD	16/06/2021		Cash	1,834,093	0.23%
CFD	23/02/2024		Cash	1,800,000	0.23%
Swap	09/06/2021		Cash	1,444,244	0.18%
CFD	20/10/2027		Cash	1,375,066	0.18%
CFD	27/07/2029		Cash	971,700	0.12%
CFD	26/07/2029		Cash	971,650	0.12%
CFD	21/02/2024		Cash	928,797	0.12%
CFD	26/02/2024		Cash	860,000	0.11%
Swap	28/07/2021		Cash	837,776	0.11%
CFD	22/02/2024		Cash	800,000	0.10%
Swap	28/07/2021		Cash	757,148	0.10%
CFD	28/09/2029		Cash	692,500	0.09%
CFD	04/12/2023		Cash	565,951	0.07%
CFD	03/07/2024		Cash	475,000	0.06%
CFD	28/09/2029		Cash	432,812	0.06%
CFD	04/12/2023		Cash	412,122	0.05%
CFD	14/09/2029		Cash	371,173	0.05%
CFD	09/03/2029		Cash	342,712	0.04%
CFD	17/07/2024		Cash	337,960	0.04%
CFD	15/07/2021		Cash	328,703	0.04%
CFD	16/06/2028		Cash	328,703	0.04%

CFD	06/12/2028		Cash	312,964	0.04%
CFD	28/09/2029		Cash	307,500	0.04%
Swap	30/11/2023		Cash	300,000	0.04%
Swap	05/05/2022		Cash	295,638	0.04%
CFD	20/10/2027		Cash	260,092	0.03%
CFD	24/03/2028		Cash	259,000	0.03%
CFD	20/10/2027		Cash	254,069	0.03%
Swap	03/02/2023		Cash	250,801	0.03%
Swap	29/11/2023		Cash	250,000	0.03%
CFD	01/08/2029		Cash	242,950	0.03%
CFD	03/08/2029		Cash	242,950	0.03%
CFD	04/12/2023		Cash	235,866	0.03%
CFD	29/02/2024		Cash	235,463	0.03%
Swap	29/11/2023		Cash	225,000	0.03%
Swap	18/01/2024		Cash	222,460	0.03%
Swap	30/07/2024		Cash	218,422	0.03%
CFD	27/09/2028		Cash	217,594	0.03%
CFD	23/08/2028		Cash	204,000	0.03%
Swap	28/07/2021		Cash	203,317	0.03%
Swap	02/02/2023		Cash	198,606	0.03%
CFD	10/08/2029		Cash	194,561	0.02%
CFD	01/08/2029		Cash	194,350	0.02%
CFD	02/08/2029		Cash	194,350	0.02%
CFD	28/09/2029		Cash	192,188	0.02%
Swap	09/06/2021		Cash	183,084	0.02%
Swap	18/01/2024		Cash	183,004	0.02%
CFD	03/10/2029		Cash	175,163	0.02%
Swap	28/07/2021		Cash	167,981	0.02%

Swap	20/05/2020		Cash	161,374	0.02%
CFD	24/09/2029		Cash	144,300	0.02%
CFD	04/12/2023		Cash	138,865	0.02%
CFD	22/11/2028		Cash	134,667	0.02%
Swap	17/09/2020		Cash	134,591	0.02%
Swap	28/07/2021		Cash	131,070	0.02%
CFD	12/04/2029		Cash	128,954	0.02%
CFD	07/06/2029		Cash	118,790	0.02%
Swap	03/02/2023		Cash	117,797	0.02%
CFD	19/05/2027		Cash	115,507	0.01%
Swap	22/04/2020		Cash	113,300	0.01%
CFD	04/12/2023		Cash	113,133	0.01%
CFD	19/01/2029		Cash	110,000	0.01%
Swap	18/01/2024		Cash	106,899	0.01%
Swap	18/01/2024		Cash	101,869	0.01%
Swap	13/05/2020		Cash	100,100	0.01%
Swap	16/04/2024		Cash	100,000	0.01%
Swap	30/07/2024		Cash	99,704	0.01%
CFD	12/06/2028		Cash	98,591	0.01%
Swap	29/11/2023		Cash	91,988	0.01%
Swap	14/06/2023		Cash	86,565	0.01%
CFD	28/09/2029		Cash	86,297	0.01%
Swap	12/07/2023		Cash	84,590	0.01%
Swap	02/02/2023		Cash	84,068	0.01%
CFD	03/10/2029		Cash	77,780	0.01%
CFD	11/08/2023		Cash	76,910	0.01%
CFD	18/01/2029		Cash	75,000	0.01%
CFD	25/02/2027		Cash	74,200	0.01%

Swap	07/07/2023		Cash	73,094	0.01%
CFD	17/07/2028		Cash	71,500	0.01%
Swap	27/04/2022		Cash	70,703	0.01%
CFD	01/03/2028		Cash	70,079	0.01%
CFD	28/09/2029		Cash	69,250	0.01%
Swap	03/02/2023		Cash	68,758	0.01%
Swap	29/11/2023		Cash	65,026	0.01%
CFD	28/02/2024		Cash	63,641	0.01%
Swap	18/01/2024		Cash	62,356	0.01%
CFD	19/01/2029		Cash	60,000	0.01%
Swap	18/01/2024		Cash	59,338	0.01%
CFD	05/11/2027		Cash	59,199	0.01%
Swap	30/07/2024		Cash	57,908	0.01%
Swap	15/06/2023		Cash	57,709	0.01%
CFD	19/07/2029		Cash	56,851	0.01%
Swap	06/10/2020		Cash	55,700	0.01%
CFD	25/01/2029		Cash	54,417	0.01%
Swap	01/02/2024		Cash	53,821	0.01%
Swap	06/10/2020		Cash	53,400	0.01%
CFD	04/12/2023		Cash	50,855	0.01%
CFD	19/01/2029		Cash	50,000	0.01%
Swap	16/04/2024		Cash	50,000	0.01%
Swap	16/09/2020		Cash	50,000	0.01%
Swap	02/02/2023		Cash	46,967	0.01%
Swap	01/02/2023		Cash	43,214	0.01%
Swap	14/06/2023		Cash	40,052	0.01%
Swap	08/04/2020		Cash	38,800	0.005%
Swap	12/07/2023		Cash	37,897	0.005%

CFD	17/11/2028		Cash	36,622	0.005%
CFD	21/07/2028		Cash	34,000	0.004%
CFD	30/09/2024		Cash	33,072	0.004%
Swap	07/07/2023		Cash	32,746	0.004%
Swap	27/04/2022		Cash	31,871	0.004%
CFD	04/10/2029		Cash	31,534	0.004%
CFD	20/10/2020		Cash	31,147	0.004%
CFD	28/09/2029		Cash	30,750	0.004%
CFD	01/10/2029		Cash	30,249	0.004%
Swap	12/06/2023		Cash	30,225	0.004%
CFD	26/07/2029		Cash	28,300	0.004%
CFD	27/07/2029		Cash	28,300	0.004%
CFD	18/01/2029		Cash	27,500	0.004%
CFD	27/09/2029		Cash	27,004	0.003%
Swap	15/06/2023		Cash	26,702	0.003%
CFD	07/09/2029		Cash	24,136	0.003%
CFD	07/06/2029		Cash	24,024	0.003%
Swap	14/06/2023		Cash	23,383	0.003%
CFD	17/07/2023		Cash	22,600	0.003%
Swap	12/07/2023		Cash	22,173	0.003%
CFD	09/08/2029		Cash	21,489	0.003%
CFD	26/09/2029		Cash	20,566	0.003%
Swap	03/06/2020		Cash	20,000	0.003%
Swap	17/09/2020		Cash	19,689	0.003%
Swap	07/07/2023		Cash	19,160	0.002%
CFD	04/10/2029		Cash	19,016	0.002%
Swap	12/05/2022		Cash	17,809	0.002%
CFD	23/11/2028		Cash	17,711	0.002%

CFD	04/05/2029		Cash	16,400	0.002%
Swap	29/04/2020		Cash	16,200	0.002%
Swap	28/05/2020		Cash	15,800	0.002%
Swap	04/02/2022		Cash	15,710	0.002%
Swap	15/06/2023		Cash	15,589	0.002%
CFD	03/10/2029		Cash	14,690	0.002%
Swap	31/12/2019		Cash	14,300	0.002%
Swap	12/06/2023		Cash	13,985	0.002%
Swap	04/02/2022		Cash	13,826	0.002%
Swap	27/04/2022		Cash	13,817	0.002%
Swap	04/02/2022		Cash	13,507	0.002%
Swap	12/09/2022		Cash	13,413	0.002%
Swap	03/11/2021		Cash	12,609	0.002%
Swap	18/03/2020		Cash	11,600	0.001%
CFD	07/06/2029		Cash	11,600	0.001%
Swap	22/05/2020		Cash	11,592	0.001%
Call Option	17/12/2019		Cash	11,336	0.001%
Swap	03/06/2022		Cash	11,002	0.001%
Swap	22/05/2020		Cash	10,958	0.001%
Swap	31/12/2019		Cash	10,900	0.001%
Swap	05/05/2022		Cash	10,762	0.001%
CFD	03/10/2029		Cash	10,750	0.001%
CFD	01/10/2029		Cash	10,544	0.001%
Swap	06/03/2020		Cash	10,500	0.001%
CFD	14/09/2029		Cash	10,426	0.001%
CFD	03/10/2029		Cash	10,000	0.001%
Swap	21/06/2022		Cash	9,673	0.001%
CFD	14/07/2023		Cash	9,500	0.001%

CFD	06/09/2029		Cash	8,850	0.001%
Swap	12/10/2022		Cash	8,643	0.001%
CFD	17/09/2029		Cash	8,352	0.001%
Swap	12/06/2023		Cash	8,165	0.001%
Call Option	10/12/2019		Cash	8,160	0.001%
CFD	16/05/2029		Cash	7,800	0.001%
Swap	08/06/2021		Cash	7,672	0.001%
Swap	05/09/2022		Cash	7,374	0.001%
CFD	01/10/2029		Cash	7,183	0.001%
Swap	06/07/2022		Cash	7,081	0.001%
CFD	01/08/2029		Cash	7,050	0.001%
CFD	03/08/2029		Cash	7,050	0.001%
CFD	28/02/2029		Cash	6,100	0.001%
Swap	27/05/2022		Cash	6,097	0.001%
Swap	16/04/2020		Cash	5,700	0.001%
CFD	01/08/2029		Cash	5,650	0.001%
CFD	02/08/2029		Cash	5,650	0.001%
Swap	05/05/2022		Cash	5,267	0.001%
CFD	08/03/2028		Cash	5,000	0.001%
CFD	12/05/2028		Cash	5,000	0.001%
Swap	03/08/2022		Cash	4,676	0.001%
Swap	18/08/2022		Cash	4,644	0.001%
CFD	03/10/2029		Cash	4,075	0.001%
CFD	12/09/2029		Cash	3,748	0.0005%
Swap	05/05/2022		Cash	3,700	0.0005%
Swap	03/11/2021		Cash	3,634	0.0005%
Swap	03/08/2022		Cash	3,520	0.0005%
CFD	15/12/2027		Cash	3,428	0.0004%

CFD	03/10/2029		Cash	3,300	0.0004%
CFD	17/09/2029		Cash	3,021	0.0004%
Swap	05/05/2022		Cash	2,928	0.0004%
CFD	26/09/2029		Cash	2,886	0.0004%
CFD	03/10/2029		Cash	2,827	0.0004%
CFD	17/09/2029		Cash	2,744	0.0004%
CFD	10/09/2029		Cash	2,606	0.0003%
Swap	03/11/2021		Cash	2,556	0.0003%
CFD	23/08/2029		Cash	2,549	0.0003%
CFD	19/09/2029		Cash	2,522	0.0003%
CFD	03/08/2029		Cash	2,500	0.0003%
Swap	04/02/2022		Cash	2,470	0.0003%
CFD	21/09/2029		Cash	2,400	0.0003%
CFD	30/08/2029		Cash	2,375	0.0003%
CFD	27/02/2023		Cash	2,316	0.0003%
Swap	03/11/2021		Cash	2,214	0.0003%
CFD	17/09/2029		Cash	1,837	0.0002%
CFD	26/09/2029		Cash	1,825	0.0002%
Swap	22/05/2020		Cash	1,585	0.0002%
CFD	28/08/2029		Cash	1,520	0.0002%
CFD	22/08/2029		Cash	1,441	0.0002%
CFD	28/09/2029		Cash	1,109	0.0001%
Call Option	15/10/2019		Cash	1,097	0.0001%
CFD	12/09/2029		Cash	972	0.0001%
CFD	04/04/2028		Cash	953	0.0001%
CFD	17/08/2029		Cash	902	0.0001%
Swap	19/09/2022		Cash	899	0.0001%
CFD	20/09/2029		Cash	858	0.0001%

CFD	22/08/2029		Cash	825	0.0001%
CFD	15/08/2029		Cash	803	0.0001%
CFD	14/09/2029		Cash	775	0.0001%
CFD	27/06/2029		Cash	769	0.0001%
CFD	10/09/2029		Cash	761	0.0001%
CFD	06/09/2029		Cash	715	0.0001%
CFD	24/08/2029		Cash	650	0.0001%
CFD	05/09/2029		Cash	626	0.0001%
CFD	05/10/2022		Cash	600	0.0001%
CFD	17/09/2029		Cash	500	0.0001%
CFD	20/08/2029		Cash	445	0.0001%
Call Option	08/10/2019		Cash	374	0.00005%
CFD	13/09/2029		Cash	300	0.00004%
CFD	19/09/2029		Cash	234	0.00003%
Call Option	18/10/2019		Cash	231	0.00003%
CFD	16/08/2029		Cash	229	0.00003%
CFD	30/08/2029		Cash	200	0.00003%
CFD	06/09/2029		Cash	150	0.00002%
Call Option	18/10/2019		Cash	114	0.00001%
CFD	03/09/2029		Cash	100	0.00001%
CFD	24/09/2029		Cash	100	0.00001%
Call Option	11/10/2019		Cash	67	0.00001%
Call Option	04/10/2019		Cash	14	0.000002%
CFD	31/08/2029		Cash	1	0.0000001%
Total Number of voting rights and percentage of voting rights				36,241,634	4.63%
Additional information: Please note, total amount of voting rights have been rounded to 2 decimal places therefore there is a possibility of a rounding error.					