

**Pearson plc – (the “Company”)**

**Notification of PDMRs’ Interests**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Giovanni Giovannelli	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	President, International	
b)	Initial notification /Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Pearson plc	
b)	LEI	2138004JBXWWJJKIURC57	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25 pence each in Pearson plc  ISIN: GB0006776081	
b)	Nature of the transaction	Award of time-vesting shares under the Long-Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Purchase price:  N/A	223,182
d)	Aggregated information  - Aggregated volume  - Price	Aggregated volume: 223,182 shares  Aggregated price: N/A	
e)	Date of the transaction	7 September 2020	
f)	Place of the transaction	N/A	