

Pearson plc - (the "Company")
Notification of Directors' Interests

The notification below outlines the award of conditional shares in accordance with the terms of the Chief Executive's remuneration package approved by shareholders at a general meeting of the Company on 18 September 2020. This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Andy Bird
2	Reason for the notification	
a)	Position/status	Chief Executive
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Pearson plc
b)	LEI	2138004JBXWWJKIURC57
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25 pence each in Pearson plc ISIN: GB0006776081
b)	Nature of the transaction	Award of conditional shares in accordance with the terms of Mr Bird's remuneration package
c)	Price(s) and volume(s)	Price(s)
		Volume(s)
		n/a
		1,208,861
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: 1,208,861 shares Aggregated price: n/a
e)	Date of the transaction	9 December 2020
f)	Place of the transaction	n/a