

Sustainability highlights in 2016

Integrating sustainability

Launched our 2020 Sustainability Plan

- 1** Be a trusted partner
- 2** Reach more learners
- 3** Shape the future of learning

1st Published our first Global Reporting Initiative sustainability report



Recognition



Corporate Knights – World's 100 Most Sustainable Companies (3rd year)
Dow Jones Sustainability Index – Silver Class (5th year)



FTSE4Good since inception
Human Rights Campaign – Corporate Equality Index (4th year)

Pillar 2: Reach more learners

Supported people with disabilities
Set a goal to ensure that by 2020, 100% of our digital portfolio will be fully accessible to people with disabilities
+ pXX

Advanced emergency education
Pledged to extend our Every Child Learning partnership with Save the Children – doubling our initial investment, for a total of \$4.4m over three years – working with partners to develop and provide digital educational solutions and programs for Syrian refugees and vulnerable Jordanian children
+ pXX

Fostered intrapreneurship
Launched the Tomorrow's Markets Incubator to benefit low-income communities, with 167 teams applying
+ pXX

Fought illiteracy
Doubled our Project Literacy network to 90 partners
+ pXX

Empowered girls and women
Reached 120,000+ girls in secondary school through our Camfed partnership in East Africa and awards 567 BTEC qualifications to mentors
+ pXX



Pillar 1: Be a trusted partner

Showed how our products can help underserved learners
Demonstrated efficacy of our MyLab & Mastering and Bug Club products for remedial and underserved learners to advance in their education
+ pXX

Expanded employee learning and engagement
Launched Pearson U, including Technology Academy, to support our employees and our digital transformation
+ pXX

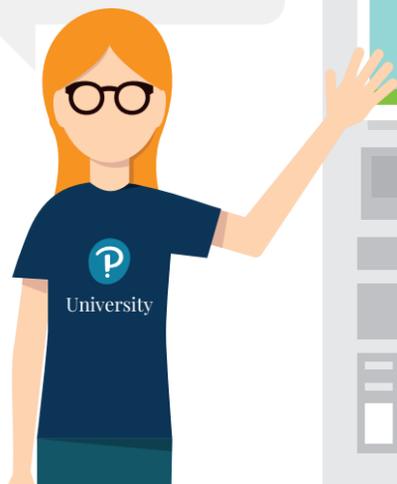
Reduced our environmental impact

Cut our carbon footprint by 13.7% year-on-year
+ pXX



Supported global entrepreneurship

Ranked as the #2 company on Kiva, with the second highest number of loans and most new users. We have made \$1.3m in loans to 31,000+ Kiva borrowers in 78 countries, with 40% of Pearson employees participating globally
+ pXX



Pillar 3: Shape the future of learning

Supported innovation in education
Contributed to Brookings Institute research on innovation in education
+ pXX

Partnered for adaptive learning
Launched partnership with IBM Watson to develop a virtual, personal tutor to improve education access and outcomes
+ pXX

Advanced collective action for education

Represented the private sector on the multi-stakeholder Global Partnership for Education for the 4th year
+ pXX



Promoted to the SDGs

CEO John Fallon served as a commissioner on the Business & Sustainable Development Commission
+ pXX

