

## Accessibility Statement

At Pearson we aspire to help all people make progress in their lives through all kinds of learning. Why – because learning is a passport to improved rates of employability, higher living standards, social mobility and increased levels of general wellbeing within society.

Our approach towards accessibility is shaped both by our company values and purpose. We believe that every person should enjoy access to learning, regardless of disability.

Our goal is to work towards a time when people who currently need additional help to access our products or are not able to do so can access the same or equivalent content, at the same time as everyone else. Technology is helping us make progress against that goal.

This statement sets out the framework of commitments through which Pearson operating companies apply our approach to accessibility. These commitments are global in scope.

The Corporate Responsibility Steering Group, a committee of senior executives from across Pearson chaired by the Chief financial officer will monitor our progress in meeting these commitments.

### **Standards**

*Pearson should play an active role in contributing to the development of international guidelines, compliance and standards for accessibility.*

### **Management**

*Leaders on accessibility have been and will continue to be designated across Pearson's businesses. Those leaders regularly collaborate with each other and will continue to do so.*

### **Training**

*Standard Pearson-wide training on accessibility issues is being implemented for all employees, relevant to their roles, national context and aligned with their skill-sets.*

### **Communication**

*Effective communication is a vital part of Pearson's approach to accessibility. Leaders share good practice, ongoing activities and results with their teams, across the business and with wider stakeholders.*

### **Product and service development**

*A concern for accessibility should be integral to the design of new products, technological processes and external services. Existing products must be evaluated and priorities set for improvement.*

### **Integration**

*Accessibility is integral to the Pearson brand and reflected in compliance; new product development and product-enhancement; outward service for users; and good internal communication on accessibility processes and workflows.*