



Educational opportunities in HELP: Together we create your future

Prof. Dr. Andy Liew
Deputy Vice Chancellor
25 Oct 2022



HELP is **HERE**

Why HELP?

1. **Holistic** education
2. Flexibility & affordability
3. Excellent & highly qualified **academics**
4. Conducive learning **environment**
5. Global **acceptance** e.g. UK, NZ and Australia for 1 + 2 or 2 + 1 arrangements.
6. Highly **recognized** internationally & by professional bodies(CPA, ACCA, ICAEW, CIMA, MIA).
7. Very **specialized** business programmes e.g. Entrepreneurship, Economics, Business Psychology & Business Analytics
8. **Gateway** to high-ranking universities e.g. UQ, ANU, Melbourne U, UNSW
9. Largest **Bloomberg Finance Lab**
10. **Financial assistance** & bursaries (20 millions to date)



HELP
INTERNATIONAL
CORPORATION

“EDUCATING IS OUR CAUSE”

Mission

To help people succeed in life and to live a life of significance through education

The HELP Education Group

Online learning



Tertiary

Pre U

Undergrad

Postgrad



K - 12



HELP
INTERNATIONAL
SCHOOL



Tunku Putra HELP
International School



Early
Childhood



The Little
Tree House



**THE NEW BUSINESS ANALYTICS &
TECHNOLOGY INNOVATION
CENTRE, SUBANG 2**

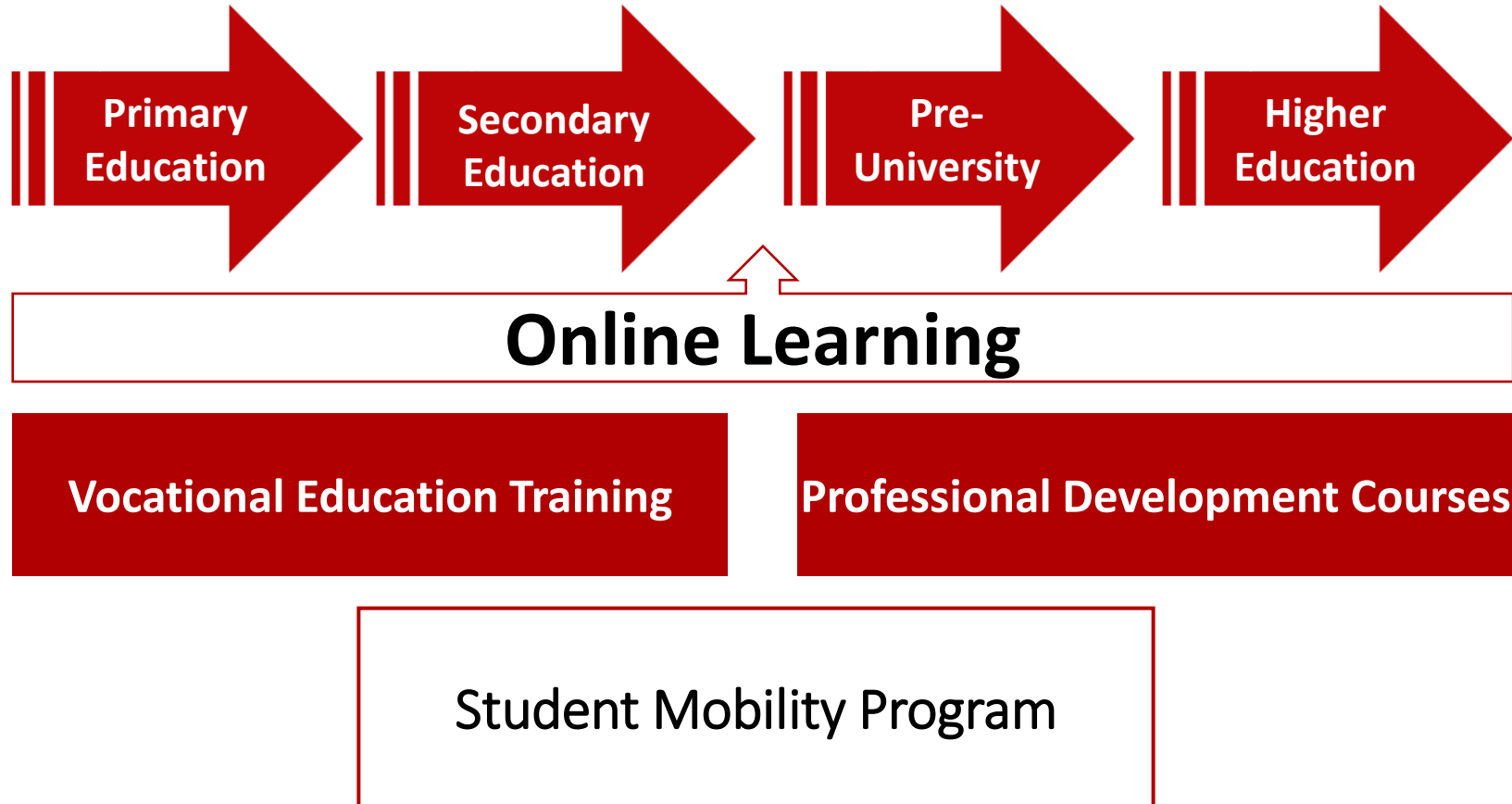
Actualising HELP's transformation
into a Digital University.



HELP International School



HELP Education Group Core Business Focus



HELP University: the humble beginning

www.help.edu.my

1. 1986: HELP Institute
2. 2004: HELP University College
3. 2011: HELP University
4. Mission: To help people succeed in life and to live a life of significance through education



Datuk Prof. Dr Paul Chan Tuck Hoong
Co-Founder, Vice-Chancellor and President

Datin Chan-Low Kam Yoke
Co-Founder and Group Chief Executive Officer

Top-tier education group: Founded and led by educationists

Datuk Professor Dr Paul Chan Tuck Hoong Co-Founder, Vice-Chancellor and President

- Paul Harris Fellow Award from Rotary International (2020) recognizing his work in education and support for the Rotary Education Fund. Dr Chan joins fellow recipients like Mother Teresa and Jimmy Carter
- Education Innovation Award by the World Education Congress (2012)
- Member of China's CSCSE Study Abroad Quality Assurance Panel, Australia's TEQSA (Tertiary Education Quality and Standards Agency) and Malaysia's Higher Education Council
- Distinguished Alumni Hall of Fame at ANU, in recognition of his achievements in entrepreneurship
- In addition to a distinguished academic career, Dr Chan is also an entrepreneur and consultant to many MNCs, international organizations and the Malaysian government.
- Read economics at University of Malaysia, McMaster University (Canada) and completed PhD at Australian National University (ANU)

Datin Chan-Low Kam Yoke Co-Founder and Group Chief Executive Officer

- Appointed Officier de l'Ordre National du Mérite by President Jacques Chirac of France (2005) for her contribution to the development of educational and cultural collaboration between France and Malaysia
- Recipient of Woman Entrepreneur of the Year by Ernst & Young (2011)
- Recipient of Education Personality of the Year from Australia High Commission (2011)
- Graduated with Bachelor of Arts (Hons), a Diploma in Education and Masters in Economics from University of Malaya.
- Conferred honorary doctorates by University of Queensland (Australia), Charles Sturt University (Australia) and University of East London (UK)



36年，赢得了优质教育的声誉

36 years, earning a reputation for quality education



1986
HELP first commenced operation in Kampung Atap, Kuala Lumpur



2004
Upgraded to University College



2007
Listed on the stock exchange of Kuala Lumpur



2011
Upgraded to full University status, allowing it to award its own degrees



2014
Launch of HELP International School, HELP's first venture into K-12 education



2015
Relocated to Wisma ELM from its 20+ year old campus, a first step to alleviate capacity constraint



2016
Launched HELP Tertiary's new flagship campus in Subang Bestari ("Subang 2 Campus")



2017
Launched Crescendo-HELP International School, the 1st JV school (an asset light model to expand the K-12 segment)



2018
Launched BATIC, a Data Analytic centre to support HELP's growth in IT and Business Analytics disciplines



2019
HELP University designated "Premier Digital Tech University" (1 of 4 private universities)



2019
Launched Tunku-Putra HELP International School, the group's 2nd JV school



2020
Awarded the maximum 5-star rating across all 9 categories in the QS University Rating, making HELP the 1st university in Asia with such ratings



Beyond 2020
K-12
HES' capacity expansion to add 700 seats over 2 phases, with the 1st phase (350 seats) scheduled to be ready by Q3 2021

Tertiary
Capacity expansion of at least 1,000 - 1,500 seats in Subang 2 Campus and investment in next generation of HELP's Learning Management Systems (including virtual channels)



**Ernst & Young
Woman
Entrepreneur of the
Year 2011**



**Forbes 2011 Award for Asia Pacific Top
Performing Company below US\$1 billion**



**ANU International
Alumnus Award
2016**



**Sin Chew Business
Excellence Award
2015**



**Australian
Education
Personality Award
2011**

Recent Awards/Recognition Achievements



- QS Rating, 5-star in 9 categories



- QS World University Ranking: Asia 2021 (Ranked No. 1 for Outbound Student Exchange programmes)



- Alibaba GET Global Challenge 2020 National Champion (HELP Team: FoodXless)



- Premier Digital Tech Institution

知名品牌: Well-recognized brand:
 国际评级, 与全球领导者不相上下 Internationally rated, on par with global leaders

The QS Intelligence Unit has, through rigorous and independent data collection and analysis of performance metrics as set out in the QS Stars™ methodology, rated HELP University as a Five Stars institution.

The QS Stars™ rating system is operated by the QS Intelligence Unit, the independent compiler of the QS World University Rankings™ since 2004. The system evaluates universities across a wide range of important performance indicators as set against pre-established international standards. By covering a broader range of criteria than any world ranking exercise, QS Stars™ shines a light on both the excellence and the diversity of the rated institution.

CATEGORY	STAR RATING
Teaching	★★★★★
Employability	★★★★★
Research	★★★★★
Internationalization	★★★★★
Facilities	★★★★★
Social Responsibility	★★★★★
Inclusiveness	★★★★★
Business & Management Studies	★★★★★
Overall	★★★★★

Ben Sower - Head of QS Intelligence Unit

QS Stars™ - © 2020 QS Intelligence Unit (a division of QS Quacquarelli Symonds Ltd) **QS INTELLIGENCEUNIT**

CATEGORY

- Teaching
- Employability
- Academic Development
- Internationalization
- Facilities
- Social Responsibility
- Inclusiveness
- Business & Management Studies

Overall

QS STARS™ RATING SYSTEM

★★★★★
Online Learning

Awarded **QS 5-star** in 9 categories in the QS Star Rating System, a testament to the quality of teaching and learning process, and the academic and management staff of HELP.

On par with world's leading academic institutions including **Harvard University & University of Oxford**

Strengths in 4 key faculties

- Business
- Behavioural Science (Psychology) –
- Law
- IT/ Data Analytics

QS Star Rating System

Operated by the QS Intelligence Unit, the independent compiler of the QS World University Rankings since 2004, the system evaluates universities across a wide range of important performance indicators as set against pre-established international standards. By covering a broader range of criteria than any world ranking exercise, QS Stars shines a light on both the excellence and the diversity of the rated institution.

*Market share and ranking based on HELP's Relevant Segment Source: QS, LEK

A-Levels

PEARSON EDEXCEL AWARDS

1. 2021 Pearson Excellence Award - 56
2. 2022 Pearson Excellence Award - 16 (Cambridge- Achievers 34)

Outstanding Pearson Learner Achiever(OPLA) Award

1. Nurul Farhana Binti Mohd Mustaffa - Highest in the World (International Advanced Level Accounting) - January 2022 Examinations.

MTSF: *The Malaysian Toray Science Foundation is an annual competition open to teachers of science subjects. Winning projects include those using innovative methods to teach science subjects.*

1. MTSF's Year 2021 Science Education Award - **Mr Low Chiang Heng (WINNER)**
2. MTSF's Year 2022 Science Education Award - **Mr Chew Cheng Lim (consolation prize)**

Publication by PEARSON EDEXCEL student :

1. Nathazsha Ganasan Gande

Neural Phenomenon in Musicality: The Interpretation of Dual-Processing Modes in Melodic Perception

- a) Sole-author of publication indexed on PubMed , Frontiers Media SA Published in the peer-reviewed Journal Frontiers in Human Neuroscience as sole author; *recipient of 2 APC grants; 2000+ views; >100 downloads.
- b) Recipient of two APC grants from HELP University and Frontiers Media SA.

External Scholarships Secured:

2022

1. Sang Jia Jing - GAMUDA Scholarship - University of Manchester - Electronic Engineering
2. Sherren Jielita - Brandeis University Full Scholarship - Biochemistry
3. Yoon Dayeong - HKUST Full Scholarship from University - Biology
4. Chan Wei Bee - Warwick Undergraduate Global Excellence Scholarship (13K British Pound per year) - Univ of Warwick - Accounting & Finance.
5. Hong Chee Chuan - Loughborough University International Scholarship, Loughborough University - Accounting & Financial Management.
6. Chong Li Wei - Yayasan Univ. Teknologi Petronas (Full Tuition Grant), UTP - Applied Chemistry

2021

1. Ti Jia Qian - Osaka University Japan, Japanese Govt. (MONBUKAGAKUSHO : MEXT) Scholarship, Undergraduate Preparation Course



Faculties

1. ELM Graduate School
2. Faculty of Business, Economics and Accounting
3. Faculty of Computing and Digital Technology
4. Faculty of Behavioral Sciences, Education and Languages
5. Faculty of Law and Government
6. Faculty of Communication and Liberal Arts
7. Faculty of University Foundation Studies
8. Institute of Crime and Criminology
9. Department of Management Studies
10. A-Level Department

ELM Graduate School

1. DBA
2. MPhil
3. MPhil (Psychology)
4. PhD (Business, Management & Entrepreneurship)
5. PhD (Education)
6. PhD (Psychology)
7. Master of Accounting and Finance
8. Master of Applied Business Analytics
9. Master of Business Administration
10. Master of Clinical Psychology
11. Master of Corporate Governance
12. Masters in Counselling
13. Master of Data Science
14. Master of Entrepreneurship
15. Master of Human Resource Development
16. Master of Project Management
17. Master of Science in Economic Crime Management



The New Disruptor:
Innovative
Access
to
New Learning
Experiences

1. Accreditation of Prior Experiential Learning, **APEL** (APEL.A, APEL.C & APEL.Q)
2. Micro-Credentials (**MC**)
3. Open Distance Learning (**ODL**)



HELP APEL.Q

DEGREE QUALIFICATION FOR
SELF-ACTUALIZING ACHIEVERS
THROUGH **WORK EXPERIENCE**
AND **PRIOR LEARNING**

**APPROVED AND
RECOGNIZED BY MQA**



N  **P**

**NATIONAL
UPSKILLING**

P R O G R A M

National Upskilling Programmes (NUP)

Regenerating Leadership for the Future

NUP comprises selected Post Graduate Courses and Micro credentials that are designed to

Upskilling & Reskilling for

1. Employability
2. Self-employability
3. Geographic, Cultural
4. Socio-economic mobility.

National Upskilling Programmes (NUP)

1. Master of Data Science
2. Master of Applied Business Analytics
3. MBA (conventional)
4. MBA (online)
5. Master of Human Resource Development
6. Master of Project Management
7. Master of Corporate Governance
8. Master of Accounting and Finance
9. Master of Education (TESL)
10. Master of Education (Teaching & Management)
11. Master of Entrepreneurship

HELP Micro-credentials

New Opportunities for Knowledge and Skills Acquisition

1. MCs are designed for students and working adults to undertake university courses
2. Get credit recognition for under-graduate & post-graduate degrees.
3. They also facilitate accredited corporate training for working executives.

Financial Assistance

HELP offers a variety of Study Award & Fee Waiver:

1. Distinction Awards
2. Merit Awards
3. HELP IT Bursaries
4. School Achievers Study Award (SASA)
5. Special Chinese Independent Secondary School Financial Assistance
6. Sports Fee Waiver for National Sportsmen/Sportswomen
7. Packaged-Pathway Bursaries
8. Needy – special cases

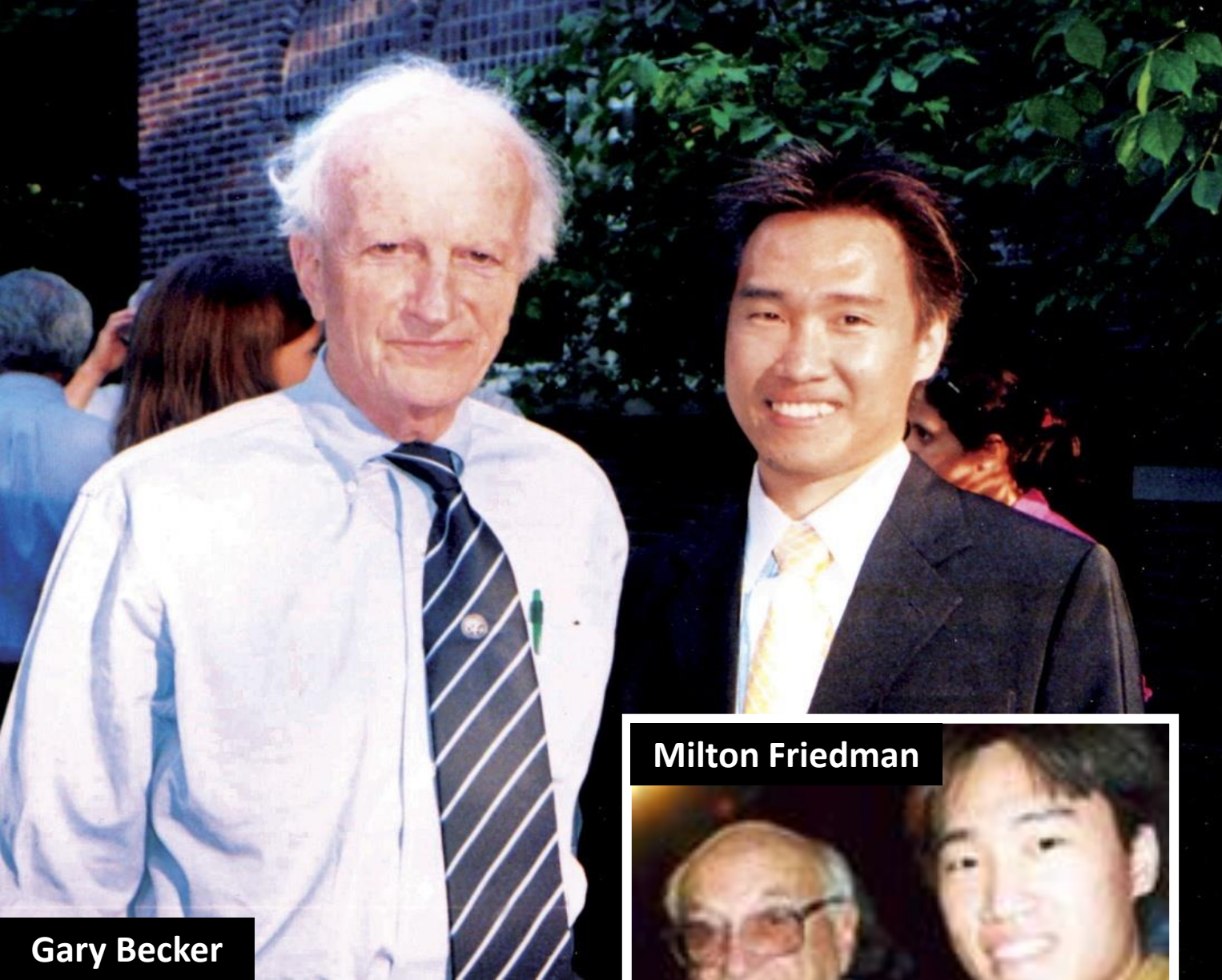
Graduating >2,000 achievers annually



Unprecedented 17 First Class Hons in the UOL exams (2016)

(6 of the group of 17 students)





Gary Becker



Milton Friedman

Chew Seen Meng,

UOL graduate studied under
two Nobel Prize winners at
Chicago University

Letter from Dr Mary Stiasny, Pro Vice Chancellor of University of London



**UNIVERSITY
OF LONDON**
INTERNATIONAL
PROGRAMMES

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United Kingdom

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Paul Chan
HELP Academy SDN BHD
Jalan Dungun
Damansara Heights
Kuala Lumpur
50490
Malaysia

6th September 2016

Dear Paul,

My warmest congratulations on the superb EMFSS results achieved this year at HELP Academy and HELP College of Arts and Technology. 17 First Class Awards between them is a truly stupendous outcome, and one of which you must rightly feel a deep sense of pride – all of us here at University of London International Programmes share that pride.

Please extend my congratulations to your students, and of course also to your teaching colleagues who have helped make this magnificent achievement possible.

Yours sincerely,

Dr Mary Stiasny

Pro Vice-Chancellor (International) and Chief Executive of the International Programmes, University of London

Letter from Prof Carol Black, Principal of Newnham College, University of Cambridge (2018)

NEWNHAM COLLEGE
CAMBRIDGE CB3 9DF

From the Principal
Professor Dame Carol Black DBE FRCP FMedSci

The Principal
HELP Academy
Jalan Dungun
Damansara Heights
50490 Kuala Lumpur
Malaysia

19th July 2018

Dear Principal,

You will doubtless be pleased to hear that Grace Ng, a former student at your school, has achieved a First in the recent examination for Part IIA of the Chemical Engineering Tripos.

Much of the credit for this must go to your school and the education she received there before coming to Cambridge.

We are always keen to receive applications from women of such calibre.

*Yours most
faithfully*

Carol Black

Letter from Prof Carol Black, Principal of Newnham College, University of Cambridge (2016)

NEWNHAM COLLEGE
CAMBRIDGE CB3 9DF

From the Principal
Professor Dame Carol Black DBE FRCP FMedSci

The Principal
HELP Academy
Level 3, Block D KPD
Jalan Dungun 50490
Damansara Heights
Kuala Lumpur
Malaysia

11th July 2016

Dear Principal,

You will doubtless be pleased to hear that two former students at your school have achieved Firsts in recent examinations:

- Grace Ng for Part IA of the Natural Sciences Tripos
- Melissa Chee for Part IIA of the Chemical Engineering Tripos

Much of the credit for this must go to the school and the education they received there before coming to Cambridge.

We are always keen to receive applications from women of such calibre.

Best wishes
Carol Black

Carol Black

Letter from Dr Paul Chirico, Senior Tutor of Fitzwilliam College, University of Cambridge (2016)

Dr Paul Chirico | Senior Tutor

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E: senior.tutor@fitz.cam.ac.uk



The Head Teacher
Mabecs SDN BHD
B-3A-5 Block B West, PJ8
No 23, Jalan Barat, Seksyen 8
46050 Petaling Jaya
Selangor
Malaysia

6th August 2015

Dear Head Teacher

Re: Yue (Andrew) Foong

I am delighted to be able to tell you that one of your former students, Yue (Andrew) Foong, who came up to Fitzwilliam from your school in 2014 has finished his year with a First Class result in Engineering IA.

I note that Yue (Andrew) did not apply directly to Fitzwilliam, but that we took his application from the Pool. We work very hard each year to identify such promising students who have been overlooked by other Colleges – but of course a first choice application is a much surer route!

We would be delighted to receive applications from any of your pupils who promise such outstanding achievement. Our Admissions Tutors are keen to stay in close touch with Schools and Colleges that have sent us good students, and can gladly arrange visits. They can be contacted through the Admissions Office on 01223 332030 or admissions@fitz.cam.ac.uk.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Paul Chirico".

Dr Paul Chirico
Senior Tutor



Cambridge University

Rachel Lai

Masters in Education
PhD (Cambridge)

**Cambridge University
(Medicine)**

Teh Kuok Ren

4 A* for Maths, Physics, Chemistry, Biology



Harvard Scholar

Avinaash Subramaniam

**MIT
(Computer Science)**

Wong Tzer Chyuan

A* for Maths, Further Maths;
A for Physics, Chemistry





Imperial College London

Jeremy Low & Aaron Low
A* in Maths, Further Maths,
Physics, Chemistry

Trinity College Dublin

Hareshdeva Devan Nair
A* for Chemistry, Biology
A for Maths, Physics



Academic and Professional Reputation

1. Forbes Award for Best Performing Education Corporation
2. E and Y Entrepreneur Award
3. Australian Government Education Award
4. Premier Digital Techno Institution Status (MEDC and MOHE)
5. CyberSecurity (Malaysian Government Cybersecurity)
6. Cambridge University (Education)
7. First Malaysian University Approved for APEL.Q (MQA)
8. First Joint Psychology Degree for Masters (Flinders)
9. 5 Star QS Rating in 9 Areas
10. CSCE Recognized (China)
11. Advisor Role to MOHE
12. Advisory Role with SMES and Industry Groups
13. ANU – New Colombo Plan Collaboration
14. Etc.

Alliance Strategy





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(for A-Levels enquiry)

