

psb
ACADEMY

ASIA'S
FUTURE
ACADEMY

Asia's Future Academy

By Claudia | 2022



Our Heritage

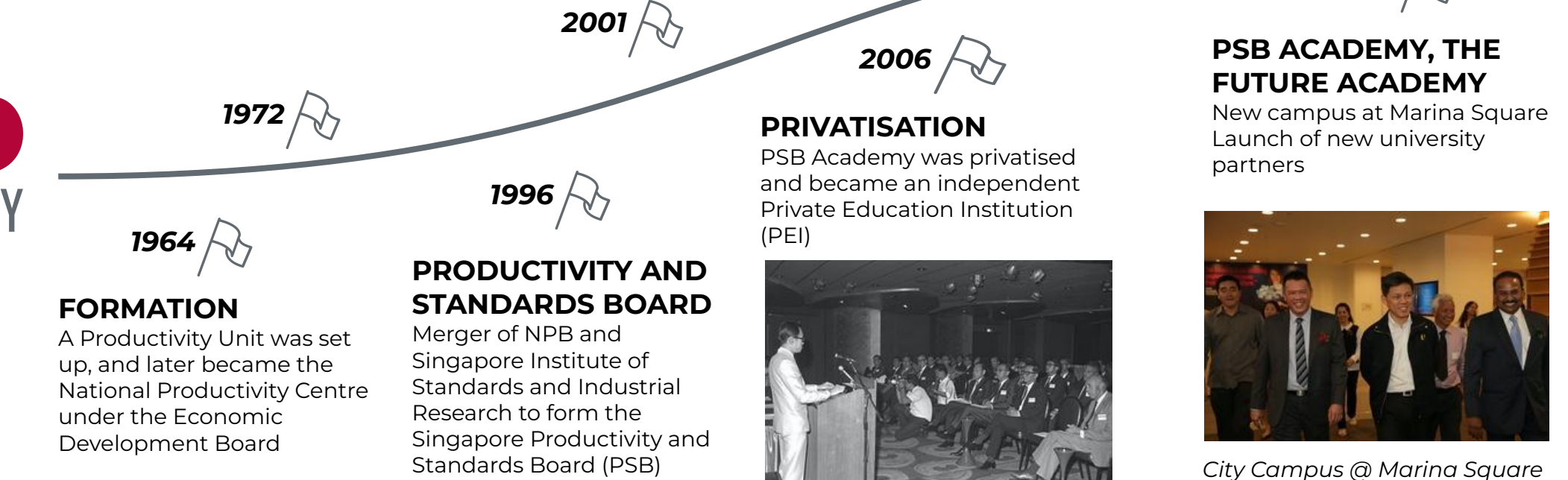


NATIONAL PRODUCTIVITY BOARD
The Centre was instituted as the National Productivity Board (NPB), tasked to raise productivity levels of the national workforce

CORPORATISATION
PSB Institution of Productivity Training was corporatised, and became PSB Academy, a division of PSB Corporation

EDUTRUST
PSB Academy is among the first 5 PEIs to be awarded the EduTrust certification

EXPANSION TO STEM CAMPUS
Launch of STEM Campus focused on Science, Technology, Engineering and Mathematics



National Productivity Centre



City Campus @ Marina Square

THE **FUTURE** OF EDUCATION



PSB Academy In Details



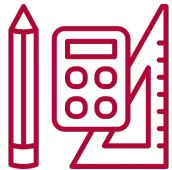
9 University
Partners



13,000 Students



70+ Full-Time &
Part-Time
Courses



38% of Students
in STEM Courses



300+
Full-Time &
Associate
Lecturers



4 Campuses
Across Asia



*Annual Report to CPE
2020*

Our University Partners



Business in Digital Era

SCHOOL OF
**BUSINESS &
MANAGEMENT**



Antara:
Indonesia's digital market
potential projected at \$124
billion by 2025
(27 August 2021)

KemenKeu RI: "Pertumbuhan
ekonomi digital akan tumbuh
delapan kali lipat pada 2030"

The Jakarta Post:
Tokopedia is
strengthening its
groceries segment by
digitalising
traditional markets
(8 August 2021)

Importance of Cyber Security

SCHOOL OF
ENGINEERING &
TECHNOLOGY

VOA: Tech Companies Pledge Billions in Cybersecurity Investments (26 Aug 2021)

Tempo.co: Aplikasi eHAC Alami Kebocoran Data, Apa Saja yang Dibocorkan? (1 September 2021)

The Jakarta Post: Cyber-attack haunts Indonesia's COVID-19 strategy (2 September 2021)

Kompas.com: "Kebocoran Data 15 Juta Pengguna, Pengakuan Tokopedia, dan Analisis Ahli" (3 Mei 2020)

The growth of Life Science

Are you
familiar with
these brands?

- ✓ Pfizer-BionTech
- ✓ AstraZeneca
- ✓ Sinovac – Coronavac
- ✓ Sinopharm
- ✓ Moderna
- ✓ Roche
- ✓ Johnson & Johnson

Have you ever
heard about
these techs?

- ✓ PCR
- ✓ Genome sequencing test
- ✓ Remdesivir – antiviral medication
- ✓ Oxygen concentrator

Channel News Asia: BioNTech to produce mRNA vaccines in Singapore, its new regional headquarters (10 May 2021)

Kompas.com: Jokowi Mengatakan Bahwa Kita Harus Mampu Membangun Produksi Vaksin Sendiri (Augustus 2021)



Why PSB Academy?

1. The tuition fee is **more affordable** compare to the main campus in Australia and UK.
2. **Delivery method, textbook, exam papers** follow the same as the main campus in Australia and UK.
3. **Same degree** as awarded to students studying in Australia and UK.
4. **Shorter duration** compare to the main campus in Australia and UK



Fee Comparisson

Tuition Fee Case

	PSB Academy	On-campus
New Castle	25mths/ SGD \$42,115.20	36mths/ AUD \$90,840
Wollongong	25mths/ SGD \$41,601.60	36mths/ AUD \$90,720
La Trobe	24mths/ SGD \$47,508.00	36 mths/ AUD \$115,800
Coventry	25mths/ SGD \$33,127.20	36mths/ £38,772
Edinburgh Napier	25mths/ SGD \$30,141.90	48mths/ £27,750

**Cost might differ based on by majors*

Living Cost

Singapore	
Accommodation	S\$ 900
Food	S\$ 600
Transportation	S\$ 100
Other Expenses	S\$ 200

**Actual cost might be different for each individuals*

Samples of Certificate



By the Authority of Council

Ammad Didwell

having satisfied the requirements was admitted to the degree of

Bachelor of Business

on the 4th day of December 2019



CHANCELLOR

VICE-CHANCELLOR AND UNIVERSITY PRESIDENT

44223311



COVENTRY UNIVERSITY

Joe Bloggs

has been awarded the degree of

Bachelor of Arts
with Honours
Upper Second Class

in

Accounting and Finance

November 2014

Madeline S. P. Klein
Vice-Chancellor

A. K. Baird
Academic Registrar



No. 9936



LAFAYETTE UNIVERSITY
AUSTRALIA

By authority of the University

Sample Student Name

having satisfied the requirements was admitted to the degree of

BACHELOR OF BIOMEDICAL SCIENCES

Given under the Common Seal of Lafayette University,
on the 10 day of March 2020

John C. ...
Chancellor

John C. ...
Vice-Chancellor and President



University of Hertfordshire

Sample Name

has been awarded the degree of
Bachelor of Engineering
with Upper Second Class Honours
having followed an approved programme in
Robotics and Artificial Intelligence

1 January 2017

Professor Quentin M. Keller CBE
Vice-Chancellor



00149895



EDITH COWAN UNIVERSITY

Sally Sample

has been awarded the degree of

BACHELOR OF SCIENCE
(CYBER SECURITY)

John C. ...
Chancellor



Edinburgh Napier
UNIVERSITY

Under Graduate

has been awarded the degree of
Bachelor of Arts

having followed an approved Honours programme in
Tourism and Marketing Management
Monday 1 October 2012

Tom Waterstone
Chancellor

Professor Dame Joan K. Stringer DBE
Principal & Vice-Chancellor



0025488



MASSEY UNIVERSITY

has been awarded the degree of

MASTER OF ANALYTICS

21st day of December 2018

WEBSTER UNIVERSITY

Webster Carole



Study Duration



± 3 years



± 2 years

How?

Australia

4		4
4		4
4		4

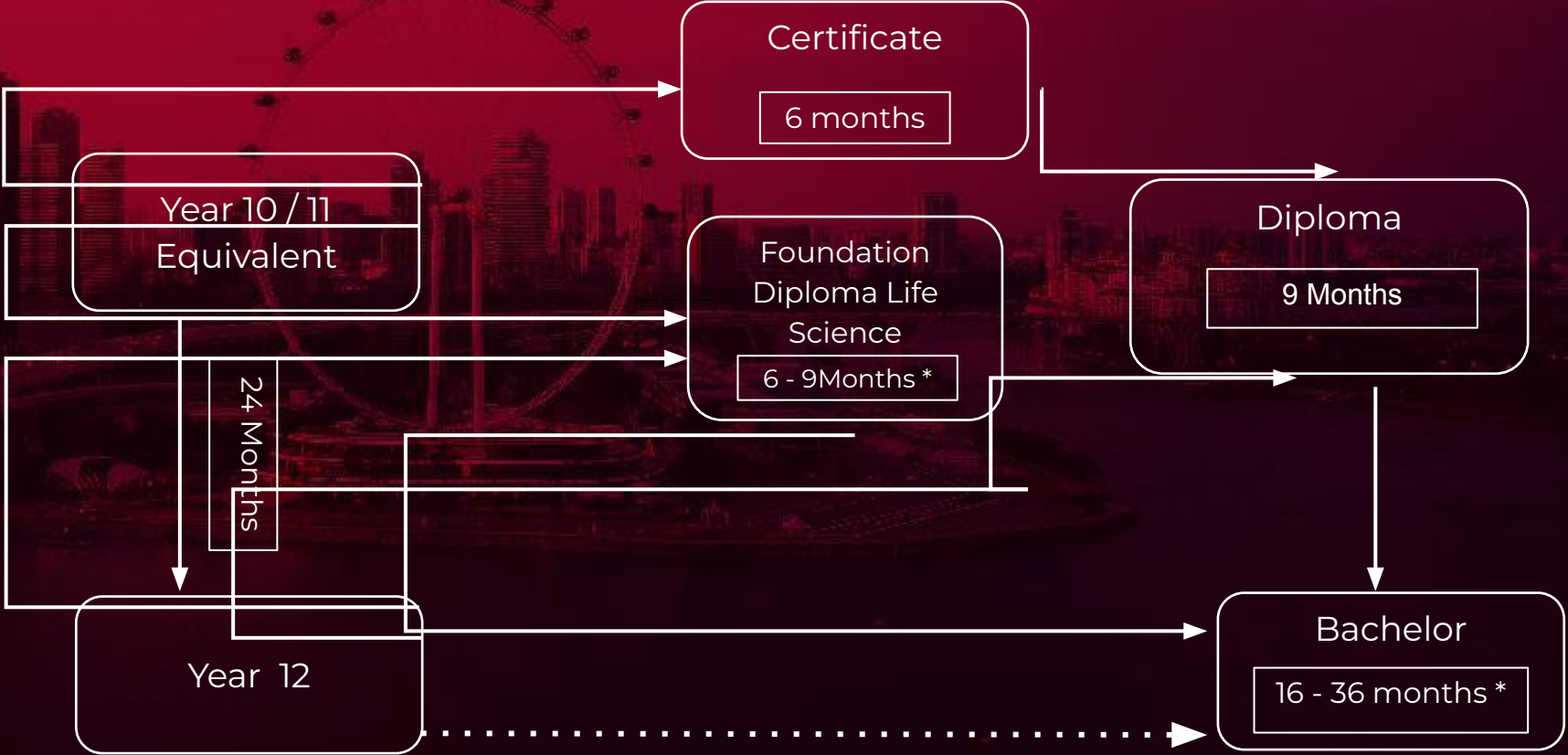
UK

3		3
3		3
3		3

Singapore

4		4		4
4		4		4

Our Progression Pathways





Top 100 University in the Asia-Pacific
*Times Higher Education Asia-Pacific
University Ranking 2019*



**Top 42nd University in the World for
Sustainable Impact**
Times Higher Education University Impact Rankings 2019



**Designated Academic Centre for
Cyber Security Excellence (ACCSE) –
One of Two Australian Universities**



- ***Bachelor of Science (Cyber Security)***
- ***Graduate Certificate of Cyber Security***
- ***Master of Cyber Security***





Top 16th University in Australia

Academic Ranking of World Universities 2019



Top 50 Asia-Pacific University

Times Higher Education Asia-Pacific University Rankings 2019



Top 18th University in Australia for Graduate Employability

QS Graduate Employability Rankings 2020



- **Bachelor of Biomedical Science**
- **Bachelor of Science** (*Molecular Biology and Biotechnology*)
- **Bachelor of Science** (*Molecular Biology and Applied Chemistry*)
- **Bachelor of Science** (*Molecular Biology and Pharmaceutical Science*)

Australia





**Top 11th University in Australia, and
Top 197th University in the World**
QS World University Rankings 2021



Top 50 University in the Asia-Pacific
*Times Higher Education Asia-Pacific University
Ranking 2019*



**Top 14th University in Australia for
Engineering and Technology**
QS World University Rankings by Subject 2020



- **Bachelor of Business** (*International Business*)
- **Bachelor of Business** (*Management Marketing and Leadership*)
- **Bachelor of Commerce** (*Accounting*)
- **Bachelor of Communication**
(*Public Relation and Strategic Communication in News and Digital Media*)
- **Bachelor of Electrical and Electronic Engineering** (*Honours*)
- **Bachelor of Mechanical Engineering** (*Honours*)
- **Bachelor of Information Technology**
- **Master of Business Administration**

Australia



- **Bachelor of Engineering with Honours in Robotics and Artificial Intelligence**





Top 15th University in the UK
Guardian University Guide 2020



**UK's Top Modern University
for 7 Consecutive Years**
Guardian University Guide 2013-2019



Top 250 Young University in the World
*Times Higher Education Young University
Rankings 2019*



- **Bachelor of Arts with Honours in Accounting and Finance**
- **Bachelor of Arts with Honours in Business and Finance**
- **Bachelor of Arts with Honours in Business and Marketing**
- **Bachelor of Arts with Honours in Digital Marketing**
- **Bachelor of Arts with Honours in International Hospitality and Tourism Management**
- **Bachelor of Arts with Honours in Media and Communications**
- **Bachelor of Engineering with Honours in Electrical and Electronics Engineering**
- **Bachelor of Engineering with Honours in Mechanical Engineering**
- **Bachelor of Science with Honours in Quantity Surveying and Commercial Management**
- **Bachelor of Science with Honours in Construction Management**
- **Bachelor of Science with Honours in Computing Science**
- **Master of Business Administration in Global Business**
- **Master of Business Administration in Global Financial Services**
- **Master of Science in Engineering Business Management**





**Rated 5 Stars for Teaching,
Employability & Internationalisation**
QS Stars University Ratings 2020



92% Research Internationally Recognised
Research Excellence Framework 2014



**Top 24 University in the UK
for Sports Science**
Guardian University Guide 2020





- ***Bachelor of Arts in Hospitality and Tourism Management (Top - up)***
- ***Bachelor of Science Sport and Exercise Science (Top - up)***
- ***Master of Science International Business Management***



United
Kingdo
m





**Rated 5-Star Plus Rating,
the Highest Overall Rating Available**
QS Stars University Ratings 2020



**Top 20 University in Oceania, and
Top 300 University in the World**
QS World University Rankings 2021



**Top 38th University in the World for
Sustainable Impact**
Times Higher Education University Impact Rankings 2019



- **Master of Analytics** (Marketing / Finance Stream)



Entry Requirements

Master Degree	<p>GPA : 2.8</p> <p>Pearson Test for English (PTE-A) test score of 57-64 with no subscore less than 50-59* (Depending on the Programme)</p>
Bachelor Degree	<p>IB : 26 – 28 Points A Level : 3Cs</p> <p>Pearson Test for English (PTE-A) test score of 57-64 with no subscore less than 50-59* (Depending on the Programme)</p>
Diploma Pathway	<p>UN / US Average 70%</p> <p>Pearson Test for English (PTE-A) test score of 42 *If your school course was fully taught by English, you don't need to do an PTE-A. Please send us the official letter from your school.</p>
Certificate Pathway	<p>Year 10 / 11 Report Card Average 75%</p> <p>Pearson Test for English (PTE-A) test score of 42 *If your school course was fully taught by English, you don't need to do an PTE-A. Please send us the official letter from your school.</p>



Our Campuses

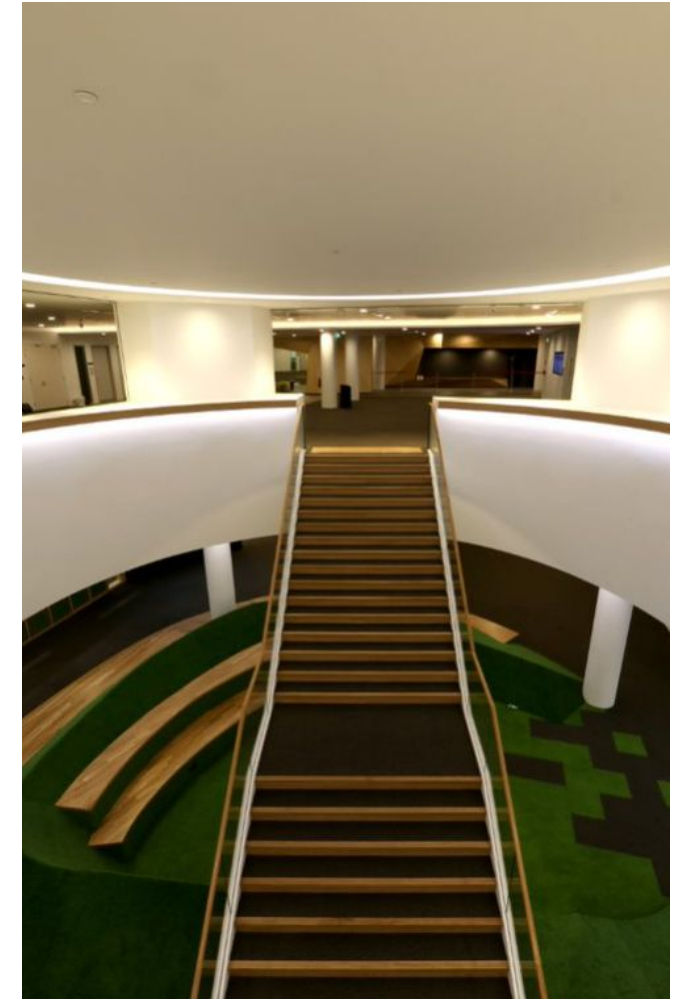


City Campus

Marina Square
6 Raffles Blvd, #03-200
Singapore 039594

City Campus Facilities

Reception & Townhall



City Campus Facilities

Smart Gantry & Payment Kiosk



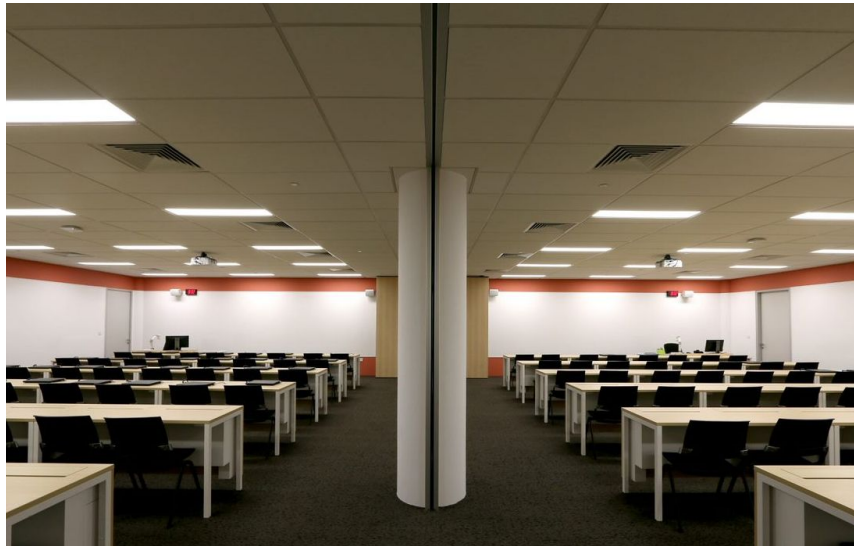
City Campus Facilities

Lecture Theaters



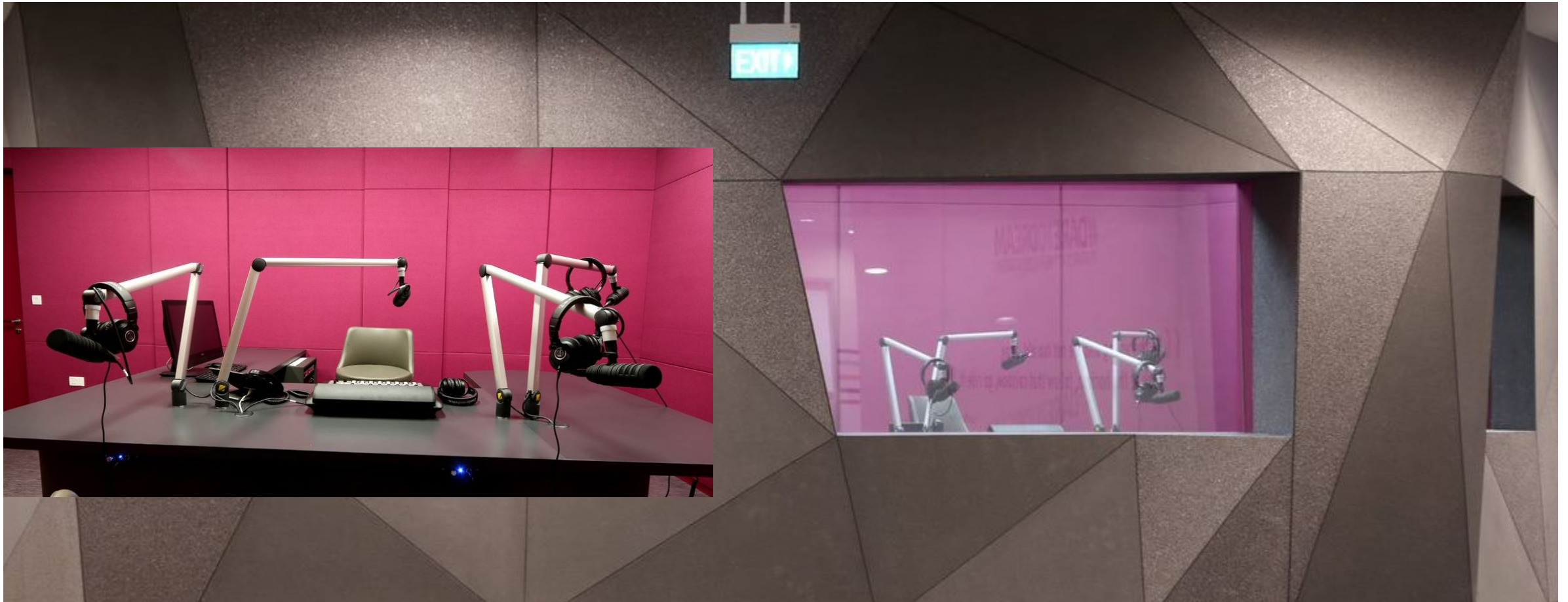
City Campus Facilities

Flipped - Classroom



City Campus Facilities

Radio Studio



City Campus Facilities

Tv Studio



STEM Campus Facilities

Computer Laboratories



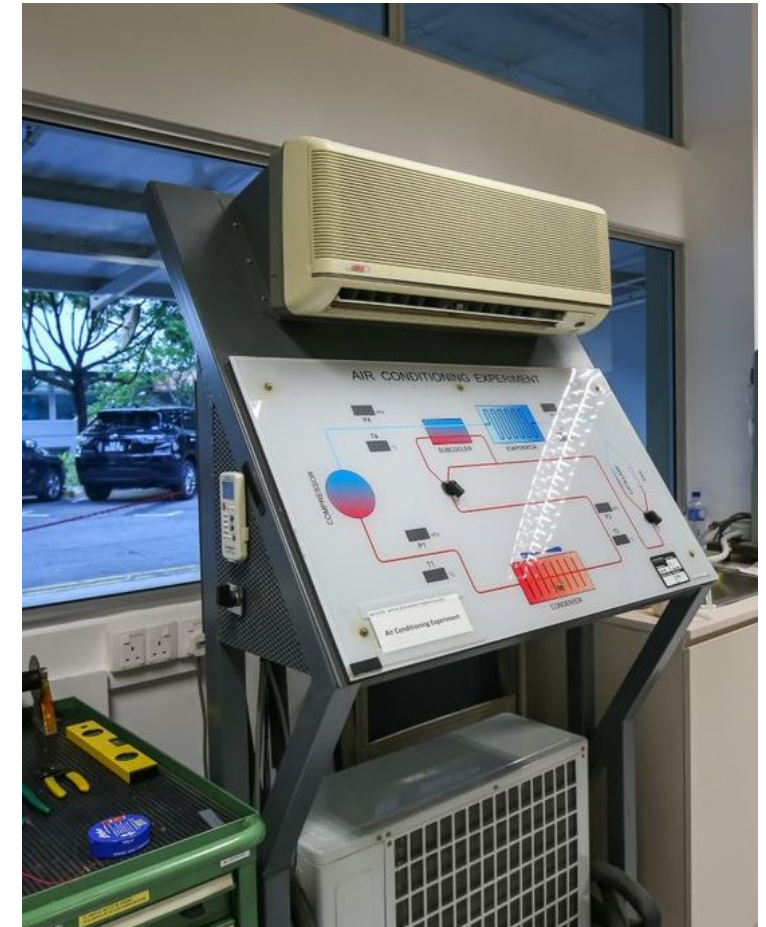
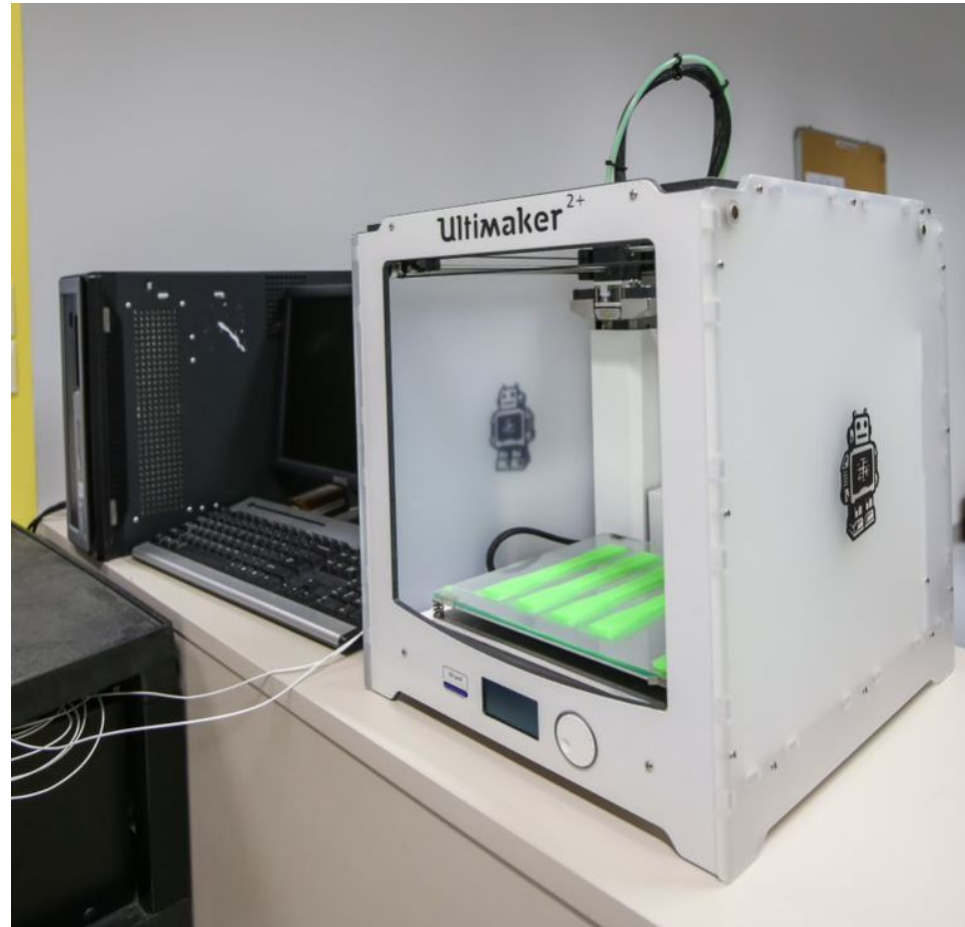
STEM Campus Facilities

Electrical & Mechanical Engineering Laboratories



STEM Campus Facilities

Electrical & Mechanical Engineering Laboratories



STEM Campus Facilities

Electrical & Mechanical Engineering Laboratories



STEM Campus Facilities

Life Sciences Laboratories



STEM Campus Facilities

Life Sciences Laboratories



STEM Campus Facilities

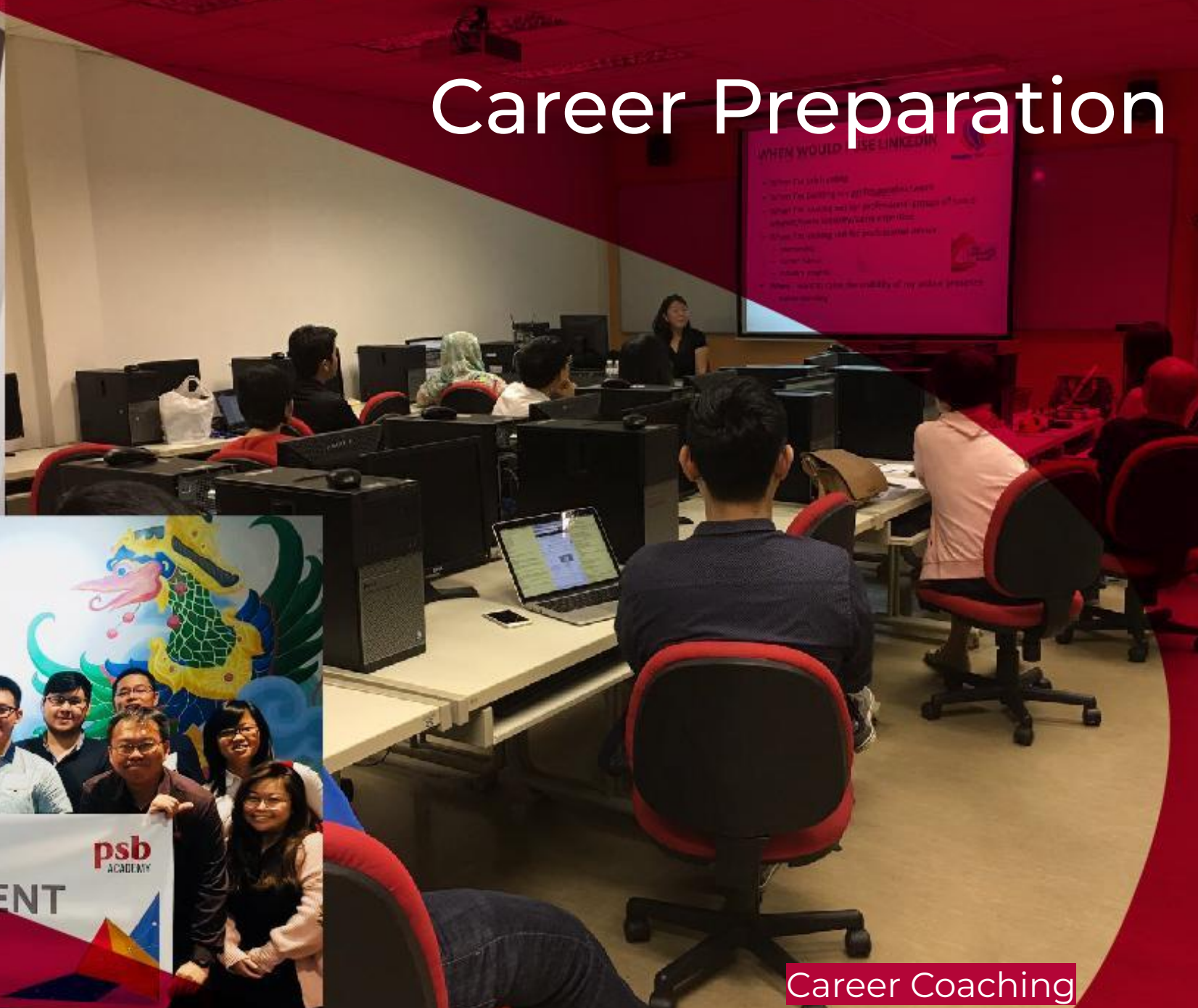
Sport Sciences Laboratories



Career Preparation



Linked-in Workshop



WHEN WOULD I USE LINKEDIN

- When you are looking for a job
- When you are looking for a professional career
- When you are looking for a professional group of people
- When you are looking for a professional network
- When you are looking for a professional service
- When you are looking for a professional product
- When you are looking for a professional partner



Industrial Visit

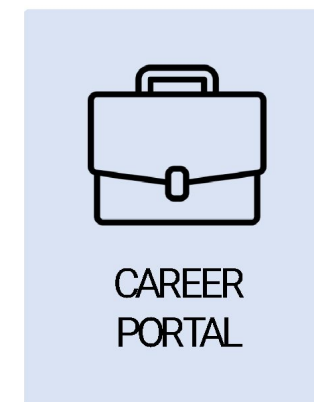
INDUSTRY ENGAGEMENT

psb
ACADEMY

Stay Ahead!

Career Coaching

Career Fair





Music Club



Sports Club



Dance Club

Interest Groups

IES-PSBA Student Chapter



IPRS



The IET PSB On Campus

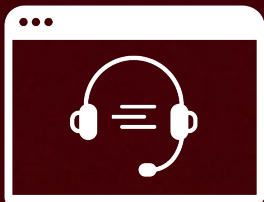


Industry Student Chapter

MAPIA



Student Care & Guidance



Learning Support



Personal Counselling



Information on
Mental Health



24-HR Crisis Headlines
& Community
Resources



How to Apply?

1. Application form
2. University form
3. Form 16 and 36
4. Passport
5. Photo 4x6 white background
6. Birth certificate - Indonesia and English
7. Academic Requirement - UN / US
8. English Requirement - IELTS / IBT / PSB ACADEMY English Proficiency Test
9. App fee + std fee S\$480



More About Us!

Check Our Social Media

Instagram @psbacademy.id
Facebook @PSBA.Indonesia



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Claudia@psb-academy.edu.sg

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