



Pearson Edexcel

Schools Conference –

Agenda

Time	Title	Speaker
08:30 - 09:00	REGISTRATION & COFFEE	
09:00 - 09:45	Welcome address with Adam Jama and Pearson Edexcel updates	Kathryn Booth
09:45 – 10:30	KEYNOTE – Shaping an Ambitious Nation in Innovative Schools	Dr. Steffen Sommer, Director General at MISK Schools
10:30 – 10:50	COFFEE BREAK	
10:50 – 11:30	ActiveLearn demo/school showcase	Mohammad Hasan
11:30 – 12:00	Qualifications support services and Marketing toolkit	Amanda McQuaid
12:00 – 1:00	LUNCH	





Pearson Edexcel
Qualifications update

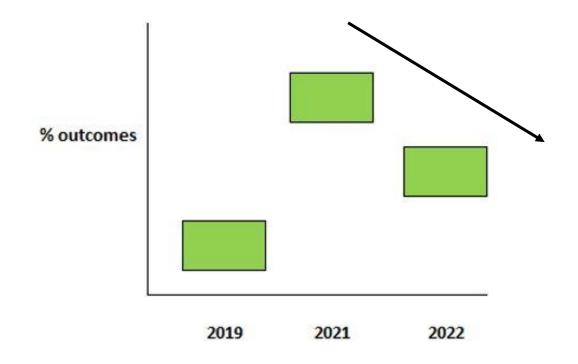
Kathryn Booth

Qualifications update





Summer 22 results



Glide path back to 'the standard'

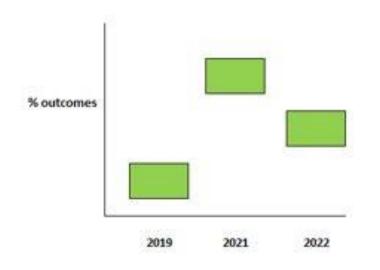
A reminder of what defines the outcomes:

- Statistics (what proportion get each grade): broadly kept consistent year on year
- Performance (i.e what the candidates can do): broadly expected to be the same year on year.

Both are used to set grade boundaries by examiners.

This is how ALL exam boards set standards.

Grade boundaries?



Grade boundaries in 2022 may be lower or higher than when summer exams were last sat in 2019, as in any other year.

However, the proportion of learners achieving each grade for qualifications will be more generous than 2019 but lower than 2021.

An example: IG Chemistry

	9	8	7	6	5	4	3	2	1	U
June 19	<mark>22.56</mark>	42.22	<mark>57.70</mark>	66.21	73.45	<mark>79.32</mark>	85.76	90.93	<mark>94.90</mark>	100
June 21	<mark>32.91</mark>	55.06	<mark>71.06</mark>	82.44	89.68	<mark>94.34</mark>	96.84	98.42	<mark>99.38</mark>	100
June 22	<mark>27.90</mark>	46.26	<mark>62.26</mark>	71.55	79.26	<mark>85.71</mark>	89.97	93.43	<mark>96.45</mark>	100

2019	Chemist	ry												
	Overall g	grade boundaries		Max Mark	9	8	7	6	5	4	3	2	1	U
	4CH1	Chemistry	Subject	180	143	126	109	98	87	76	62	48	35	0
		Papers 1C & 2C												
2022	Chemist	try												
	Overall 9	grade boundaries		Max Mark	9	8	7	6	5	4	3	2	1	U
	4CH1	Chemistry	Subject	180	140	117	95	80	65	51	41	31	21	0
		Paper(s) 1C 2C												

Summer 22 results

Standard set in	Carried forward to
June 2020	Oct 2020, Nov 2020, Jan 2021
June 2021	Oct 2021, Nov 2021, Jan 2022
June 2022	Oct 2022, Jan 2023

Observations around performance

No patterns specific to this series:

- In science, students struggled with practical questions....but this is usually seen.
- In Maths, problem solving was found difficult....but always is.

Summer 22 IG results

	9	8	7	6	5	4	3	2	1	U
KSA	26.61	46.08	64.24	77.62	88.22	93.90	97.14	98.40	99.20	100
Int'l	21.39	38.33	54.5	67.48	78.38	86.78	92.16	95.17	97.2	100

Summer 22 IG results – individual subjects

		9	8	7	6	5	4	3	2	1	U
IG Biology	KSA	22.2	42.9	58.7	72.2	84.9	92.1	93.6	96.0	99.2	100
	International	24.4	42.4	57.7	69.1	78.3	86.2	90.1	93.6	96.3	100
IG Chemistry	KSA	32.1	49.2	64.9	74.6	85.8	90.3	94.0	97.0	100	100
	International	27.7	46.1	62.0	71.6	79.5	86	90.2	93.6	96.6	100
IG Human Bio	KSA	44.3	57.6	74.5	82.1	88.7	93.4	96.2	98.1	100	100
	International	26.4	47.0	61.2	71.5	79.9	87.8	92.4	95.4	97.4	100

Summer 22 IG results – individual subjects

		9	8	7	6	5	4	3	2	1	U
IG Maths	KSA	26.5	46.4	64.2	77.4	88.8	95.1	98.7	98.7	98.7	100
	International	20.7	37.9	54.8	67.1	79.7	90.4	95.2	96.5	97.3	100
IG Arabic	KSA	44.0	64.7	86.7	93.3	97.3	98.7	99.3	100	100	100
	International	28.5	48.2	67.4	79.2	88.1	92.7	96.8	98.5	99.6	100

Summer IAL results

IAS 2022	Α	В	С	D	E
KSA	42.8	56.9	69.6	79.5	87.5
International	45.5	60.3	72.4	81.8	89.0

IAL 2022	A *	Α	В	С	D	E
KSA	20.7	53.7	70.6	81.8	90.2	95.8
International	23.1	52.8	71.6	83.8	91.6	96.4

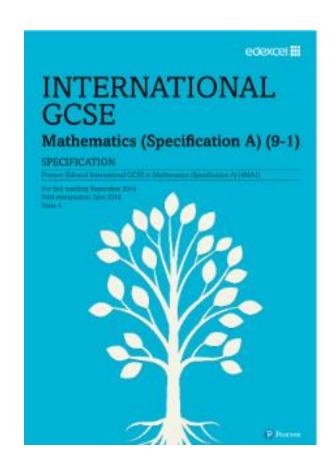


Mathematics

Foundation tier (Graded 5-1) Higher (Graded 9-4) (3 allowed)

In both:

- 1: Numbers and the number system
- 2: Equations, formulae and identities
- 3: Sequences, functions and graphs
- 4: Geometry and trigonometry
- 5: Vectors and transformation geometry
- 6: Statistics and probability



How it is assessed

Foundation Tier (graded 1-5)

- 2 papers of 2 hours each
- 100 marks available for each
- Equally weighted
- Paper 1F (2 hours) worth 50%
- Paper 2F (2 hours) worth 50%

Higher Tier (graded 4-9, with 3 allowed)

- 2 papers of 2 hours each
- 100 marks available for each
- Equally weighted
- Paper 1H (2 hours) worth 50%
- Paper 2H (2 hours) worth 50%

Both tiers have a formula sheet provided for both papers.

Both papers will continue to allow calculators after 2024.

Schools tell us

$$\frac{3}{2+\sqrt{5}}$$

The specification is excellent preparation for A Level

- At topic level includes rationalising surds and summation of sequences
- Problem solving exam questions that are closer to the style of A Level

Students find it easier to prepare for the exams

- Equally weighted papers and consistent question style keeps the format simple. Students can focus on revising maths content and not worry about what might be tested when!
- The formula sheet encourages students to practice applying their maths instead of memorising formulae.
- Allowing calculators on all papers is a much less stressful experience for students.

The curve

Example from 2019 – the most recent usual examinations.

Mathema	atics A												
Overall 9	grade boundaries		Max Mark	9	8	7	6	5	4	3	2	1	U
4MA1	Mathematics A (Foundation)	Subject	200					134	114	84	54	24	0
	Papers 1F & 2F												
4MA1	Mathematics A (Higher)	Subject	200	150	125	101	81	61	41	31			0
	Papers 1H & 2H												

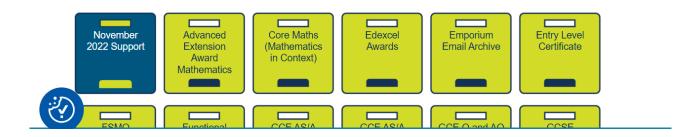
And from 2022, more lenient....

Mathem	atics A												
Overall	grade boundaries		Max Mark	9	8	7	6	5	4	3	2	1	U
4MA1	Mathematics A (Foundation) Paper(s) 1F 2F	Subject	200					130	100	74	48	23	0
4MA1	Mathematics A (Higher) Paper(s) 1H 2H	Subject	200	142	117	92	69	47	25	14			0

Maths Emporium



Maths Emporium



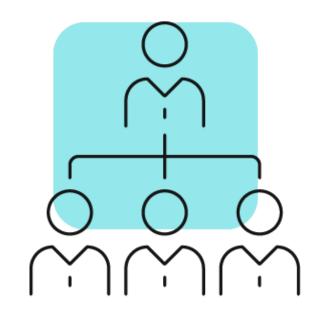
https://mathsemporium.com/

Free resource

Past papers from many syllabuses

The Pearson Onscreen Mocks Service

- The onscreen mock exams are sat by students, marked by Pearson examiners and the mock results are uploaded to ResultsPlus for detailed item level analysis.
- From the moment students submit their onscreen mock exams, our expert examining team will have the results returned to centres within 14 days.
- With flexible booking windows, your students can sit mock exams at a time that suits you.





Sciences

Pearson Edexcel International GCSE in Biology (4BI1) Chemistry (4CH1) and Physics (4PH1)

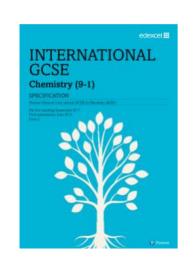
Graded 9-1, single tier

Each subject:

Paper 1 (2 hours) 61.1%

Paper 2 (1 hour 15) 38.9%

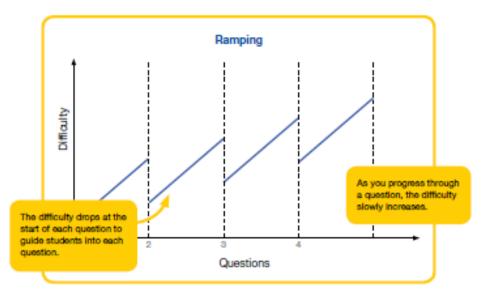






Both papers: mix of MCQ, short-answer, calculations and extended open-response.

Schools tell us



They love our approach to question papers

- We design our papers in a ramped approach, with questions increasing in demand, then dropping down in difficulty for the start of the next question.
- We group questions together around a topic to give students more thinking time, which can lead to breakthroughs as they answer the set, rather than giving up too quickly and moving on.
- Our papers are praised for their consistency and reliability.
- Fewer question papers than other exam boards.

Schools tell us

They like how our Assessment Objectives link to the next stage, and are assessed holistically

- Pearson's AOs are linked to those found at A Level, to support progression to the next stage of leaning
- AO3 (Experimental skills) is tested throughout the Pearson papers the integration of practical and theory develops a more holistic understanding of the content

The curve

Biology	,												
Overall	grade boundaries		Max Mark	9	8	7	6	5	4	3	2	1	U
4BI1	Biology	Subject	180	134	119	105	94	83	72	61	50	39	0
	Papers 1B & 2B												

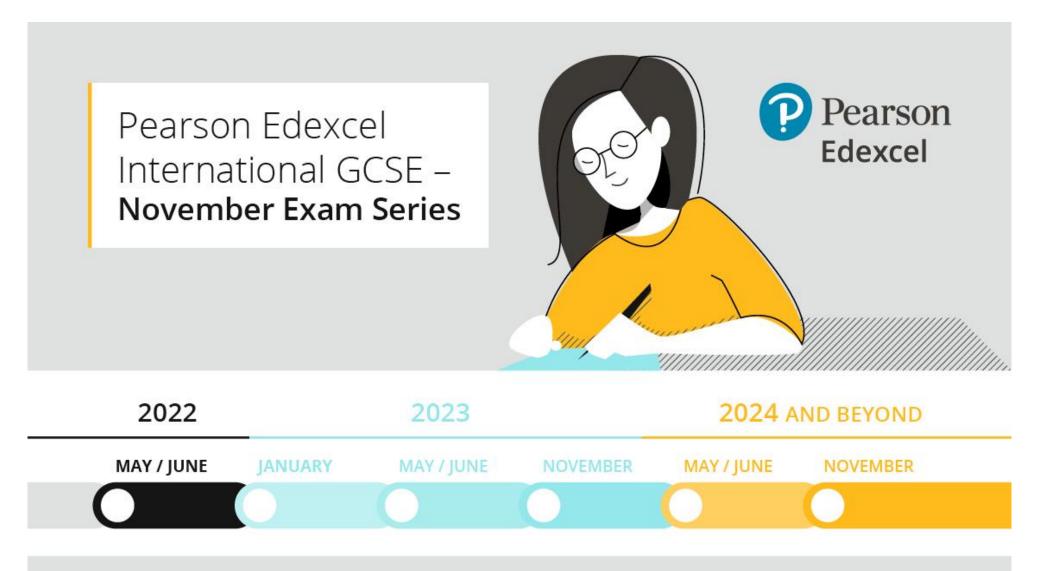
Chemistry													
Overall grade boundaries		Max Mark	9	8	7	6	5	4	3	2	1	U	
4CH1	Chemistry	Subject	180	143	126	109	98	87	76	62	48	35	0
	Papers 1C & 2C												

Physics													
Overall grade boundaries		Max Mark	9	8	7	6	5	4	3	2	1	U	
4PH1	Physics	Subject	180	135	115	96	85	75	65	54	43	33	0
	Papers 1P & 2P												

Example from 2019 – the most recent *usual* examinations.

2022 is returning to the full standard so is slightly more lenient.

November IG series (IAL remains in Oct/Jan)



Exam series for each qualification type

IAL	IG
May/June	May/June
October	November
January	



International examiners



Form now on our website!

https://forms.office.com/r/tz4AxMFcSZ

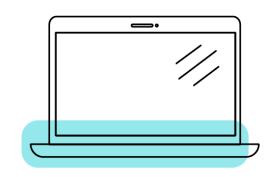
Onscreen assessment update



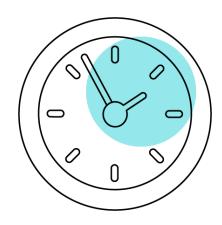


What schools have told us

• Out of more than 1,120 teachers and school leaders we surveyed in 2021:



51% said they would be interested in adopting onscreen assessment now if it was available in their subject area



65% said they would be interested in adopting onscreen assessment within 1-4 years

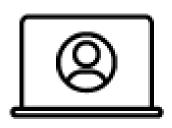
Spotlight on our 2022 International GCSE Pilot





In summer 2022, we offered the **first onscreen assessments** for Pearson Edexcel International GCSE (9–1) English Language A to a number of pioneering schools in the Middle East and Europe.

What students said...



90% of students from the pilot said they think their school should offer more onscreen assessment in the future

I felt that the quality of my answers are much better onscreen than on paper.

It has definitely helped me feel confident with my English exam due to how much writing is required. It makes it easier to focus.

What teachers have said...

...after COVID it has
highlighted that this is the
way the world is moving
forwards in terms of
preparing our pupils to be
global citizens

It is an impressive platform and would be **intuitive** to children

There are hurdles to overcome, but is **definitely the future**

Would be an instant switch for those pupils that currently use a word processor

Can see that this is just the start of what's to come

Being part of the innovation community - **important to us to be at the forefront**

Removes 'stigma' felt by learners with accessibility issues, all learners would be using same method of assessment





Shaping an Ambitious Nation in Innovative Schools

Dr Steffen Sommer Director General of Misk Schools

Three Pillars

A Vibrant Society

strong roots, fulfilling lives, firm foundations

A Thriving Economy

rewarding **opportunities**, **investing** for the long term, open for **business**, **leveraging up**

An Ambitions Nation

effictively governed, responsibly enabled



Ambitious Nations require innovative, life-long learners

- Aligned with the KSA Vision
- Well educated, thirsty for knowledge and discovery, hungry for on-going innovation
- Steeped in Saudi culture and its value system, global in mind-set and outlook
- Inclusive and caring
- Fiercely competitive
- Ready and prepared to take the lead within KSA, and on a global stage



High Performance and Leadership Key Component for Success Aligning Schools in KSA

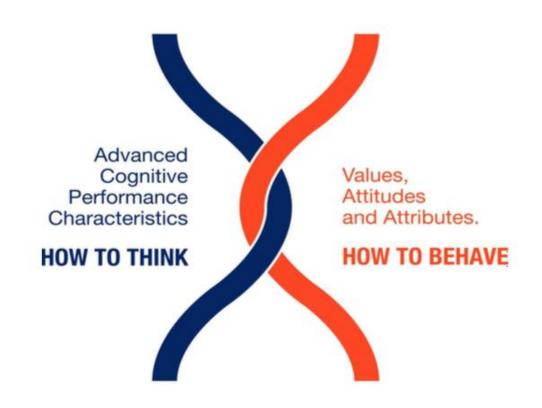


We now know that...

- The IQ is not static but a movable feast
- The brain is much more malleable than we had previously thought
- Intelligence can be created
- The DNA of the most successful learners has been decoded
- We have a matrix of how the most successful students learn
- We can now create successful learners
- School systems and teaching can be adapted to how the most successful student learn
- All learners can be successful and high-performing



Helix of Successful Learning



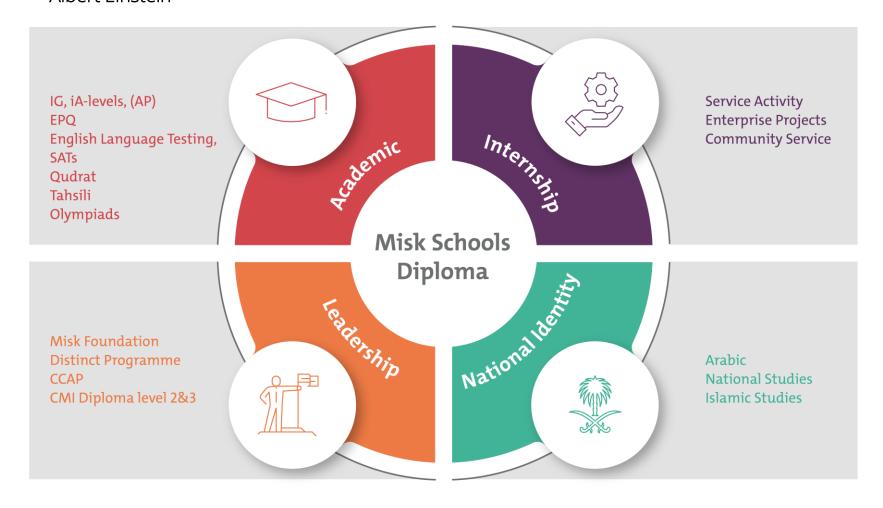


The High Performance Learner Profile



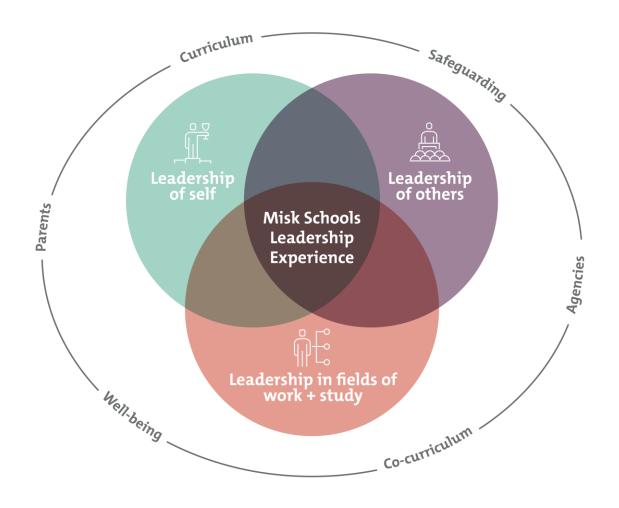


"Education is what remains after one has forgotten what one has learned in school." Albert Einstein





Interdisciplinary Learning of Leadership





Leadership is personal and situational, driven by internal and external circumstances

Leadership is generic and as such applicable across all industries

Leadership needs a sense of purpose and a conviction

Leadership is a trait, a skill, and a science

Leadership develops over time with the needs of society and the institution

Leadership feeds and feeds on the team it leads

Leadership is interdisciplinary and contextual

Leadership is learning and, with it, action

Leadership is plastic and malleable like the human brain

Leadership can therefore be learnt, continually improved and perfected

We know the DNA of high-performing leaders

Leadership training can be geared towards high performance as teaching can

High-performing leadership focuses on behavioural, situational and cognitive dimensions

High-performing leadership is always agile, divergent in approach and uncompromisingly principled



Shaping Leaders in Schools – lessons for the future

- 1. Leadership is personal and situational, driven by internal and external circumstances
- 2. Leadership is generic and as such applicable across all industries
- 3. Leadership needs a sense of purpose and a conviction
- 4. Leadership is a trait, a skill, and a science
- 5. Leadership develops over time with the needs of society and the institution
- 6. Leadership feeds and feeds on the team it leads
- 7. Leadership is interdisciplinary and contextual
- 8. Leadership is learning and, with it, action
- 9. Leadership is plastic and malleable like the human brain
- 10. Leadership can therefore be learnt, continually improved and perfected
- 11. We know the DNA of high-performing leaders
- 12. Leadership training can be geared towards high performance as teaching can
- 13. High-performing leadership focuses on behavioural, situational and cognitive dimensions
- 14. High-performing leadership leaves nothing to chance
- 15. High-performing leadership is always agile, divergent in approach and uncompromisingly principled

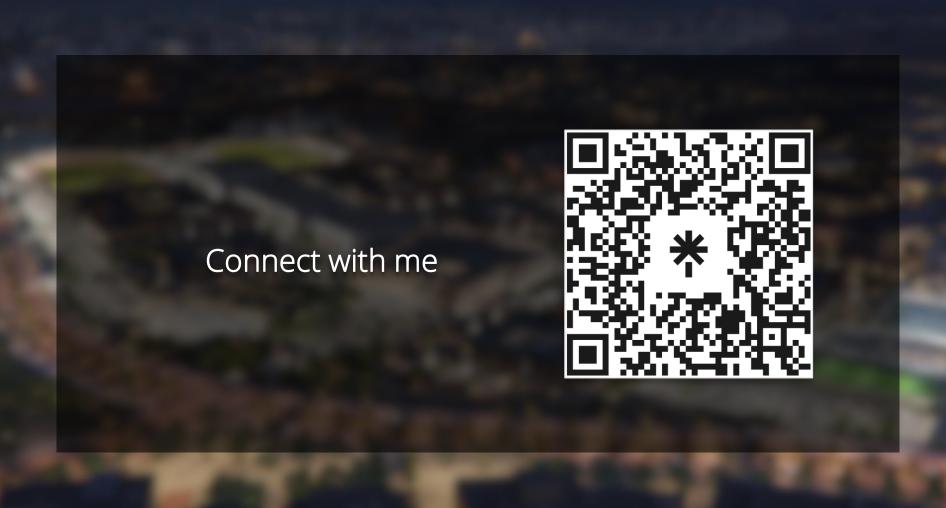


All **successful leaders** share many similar traits, styles and qualities, whatever their contexts.

All transformational leaders shape their contexts and, with it, their organisations according to the needs of time.











ActiveLearn demo / school showcase

Mohammad Hasan





Amanda McQuaid





《新华州共和》

How can we support you and help you to deliver our qualifications as effectively as possible?

https://www.youtube.com/wat
ch?v=zTsmzLxf6z4



ResultsPlus is the free online results analysis tool for teachers which provides a detailed breakdown of student performance in Pearson Edexcel exams.



examWizard is a free tool for teachers containing a bank of past paper questions to help create their own bespoke mock exams and tests to focus on particular topic areas

We provide free orientation training on these services for your new staff.

Free Access to Scripts (ATS)

Access to Scripts (ATS) is a free online portal which allows teachers to immediately access electronically marked exam papers

- Providing visibility and transparency of marking
- Get a better understanding of marking before requests for enquiries about results are made
- An excellent aid for teaching and preparing other cohorts for examinations

Available instantly from results day for all our examination series, for a defined window, you can view and download scripts free of charge from our Self-Service Portal.



Pearson Professional Development Academy

- We have recently completed our Get Ready to Teach events for this academic term – recordings available if you missed the session.
- New online GRTT training events are scheduled for early 2023, you will receive an updated training calendar after the winter break.
- All training both free and paid for can be accessed through the <u>Pearson Professional</u> <u>Development Academy</u>

Ask your Regional Development Manager – Adam Jama for more details.

Pearson Subject Advisors

- Subject advisors are subject experts who have worked in their subject/sector/industry.
- They provide subject specific support and guidance to teachers and centres.
- They are available through multiple channels of communication including email, phone and social media.



Susan – Art, Design and Media





Clare - English





Jon - Geography, Travel & Tourism







Mark – History, Esports







Helping you promote your Pearson Edexcel partnership to your wider school community



Marketing

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Using our Approved Centre Logo

Once you are an approved Pearson Edexcel centre, you can display the Pearson Edexcel Approved Centre logos in your school marketing materials (for example on banners, prospectuses, posters and on your social channels).

Logos are available in black or white and monochrome options.

You can also use either the vertical or horizontal logo.



Approved Centre



Approved Centre



Approved Centre

Pearson | Edexcel

Approved Centre

Vertical logo

Horizontal logo

Approved Centre Plaques



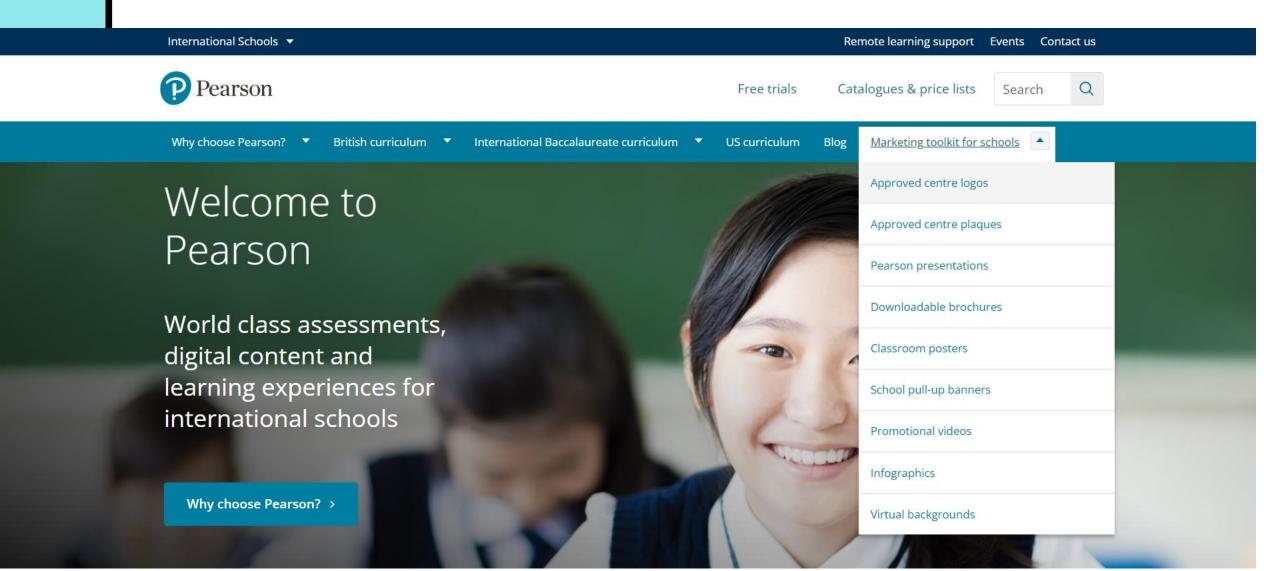








Bookmark our new Marketing Toolkit Page



One stop centre for in-centre marketing tools



Marketing toolkit for schools

Support for your in-school marketing

We are on hand to support you with recruiting new students and promoting your Pearson Edexcel qualifications pathway with your wider school community using our marketing toolkit.

Bookmark this page as we regularly update the wide range of authorised marketing materials housed here for you to download and print to support all your marketing and promotional activities to parents, students, and other audiences.



https://www.pearson.com/international-schools/marketing-toolkit-for-schools.html

What you'll find there

95 (and counting) downloadable assets – and **15 different types** – that you can use in your online and offline activities:

- Approved centre logos
- Approved centre plaques
- PowerPoint presentations
- Downloadable brochures
- Classroom posters
- Event Banners
- Social Media Assets*
- Promotional and testimonial videos

- Infographics
- Latest catalogues
- Virtual backgrounds
- Image Bank*
- Press Release Kit
- Case Studies
- Link to blog articles

Approved centre logos

Once you are confirmed as an approved centre, you can use our logo alongside yours to communicate your approved centre status and partnership with us.

See our logos

Approved centre plaques

Display your approved centre plaque in a prominent position in your school to showcase your partnership with Pearson Edexcel.

See centre plaques

Pearson presentations

We have put together a collection of branded presentations to help you explain your Pearson Edexcel qualifications to your school community.

Download presentations

Downloadable brochures

Share our brochures with your school audience to help to promote and explain the key benefits of your Pearson Edexcel qualifications.

See all brochures

Classroom posters

Download and display these colourful posters highlighting the skills your students will learn throughout their learning journey with Pearson.

Download posters

School pull-up banners

Brighten your reception area, parent evenings and other in-school functions with these banners promoting your partnership with Pearson Edexcel.

Download banners

Social media assets

Share your Pearson Edexcel partnership with your school community with these engaging social media resources to keep your school brand top of mind.

Coming soon!

Pearson Edexcel videos

Share these videos at school open days or in reception to help your school community learn more about your Pearson Edexcel pathway.

Browse our videos

Sharable infographics

Use our infographics on their own or add to your school presentations to provide your audience with an overview of your Pearson Edexcel pathway.

Download infographics

Our latest catalogues

Browse our latest range of print and digital resources to support your teachers and students with their Pearson Edexcel qualifications journey.

See latest catalogues

Virtual backgrounds

Download branded wallpapers for your desktop imagery or as a background for virtual sessions and promote your Pearson Edexcel partnership.

Download backgrounds

Royalty-free image bank

Browse our image bank for high quality photos of ground famous London, UK and landmarks and images n reflecting our values - ideal for your presentations.

Coming soon!

Editable press release kit

Adapt these template press releases and use them to help generate media coverage about your school's partnership with Pearson Edexcel.

Coming soon!

Case study templates

We would love to feature your school and learners on our channels! Just fill in your details at the online form here to submit your progression success stories.

Coming soon!

International schools blog

Share our blog with your school community - there are a whole host of posts for teachers, students and parents to help support their education journeys.

Read our latest articles

Additional support

Looking for something else to help promote your school's partnership with Pearson Edexcel? Email us and we'll do our best to help.

Get in touch

* coming soon

PowerPoint Presentations



Quick introduction to Pearson and our heritage



Quick introduction to the Early Years Curriculum



Quick introduction to iPrimary



Quick introduction to iLowerSecondary



Quick introduction to International GCSE



Quick introduction to International A Level



Quick overview of IAL recognition



Quick introduction to the concept of transferable skills

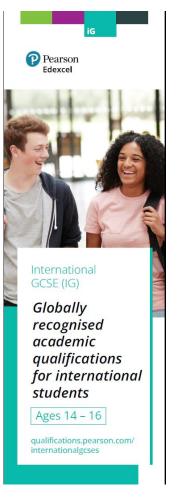
Promotional Banners











Generic Pearson

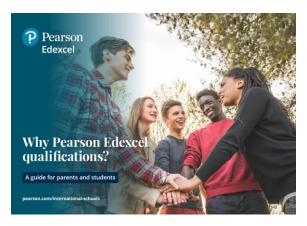
Co-Branded

Approved Centre

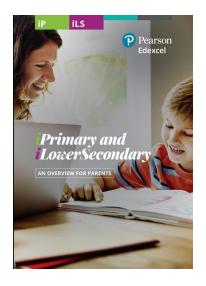
Early Years

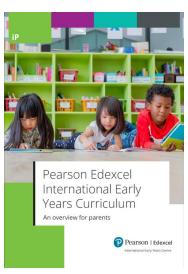
Quals specific*

Brochures

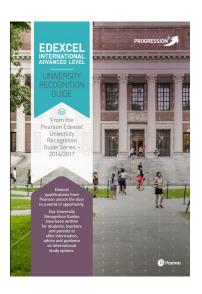


















Helpful explainer videos and school testimonial Videos

























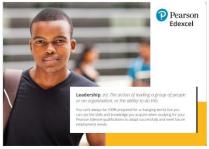
Posters





















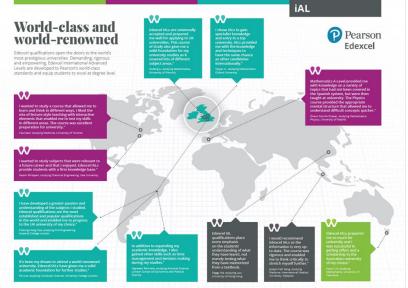


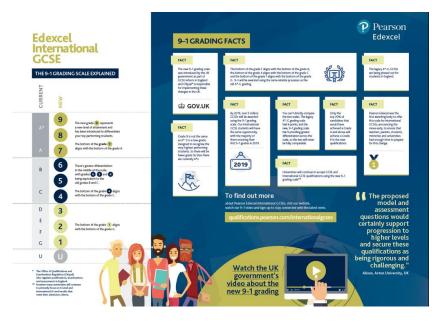




Infographic







Why Choose Pearson Edexcel?

- Key reasons to choose Pearson Edexcel
 - We lead the way in digital teaching, learning and assessment
 - Our globally recognised modular qualifications protect your learners
 - We are so much more than an awarding organisation
- Success stories from learners
- Testimonials from international schools
- Learn more about our popular subjects
 - Maths
 - English
 - Science

https://www.pearson.com/international-schools/why-choose-pearson/why-pearson-edexcel-now.html

Why choose Pearson Edexcel now?

The partner you can trust through times of change

The education landscape is changing fast. The disruption to learning during the global pandemic has brought with it innovation, which has created new demands for teachers, learners and education systems.

To ensure your school and learners are best placed to face the challenges to come, you need a qualifications partner you can trust.

Only Pearson Edexcel can provide that trust.

Let us explain why



Learn more about our world-leading qualifications



Why choose Pearson Edexcel for maths?

See why your school should choose Pearson Edexcel for International GCSE Maths and how we can support you to make the move.

Learn more about maths >



Why choose Pearson Edexcel for English?

See why your school should choose Pearson Edexcel for International GCSE English and how we can support you to make the move.

Learn more about English >



Why choose Pearson Edexcel for Science?

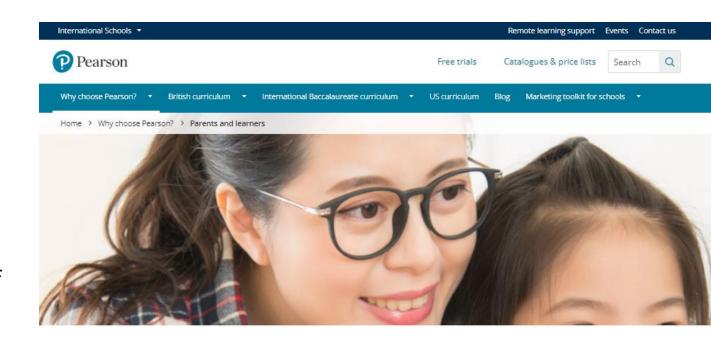
See why your school should choose Pearson Edexcel for International GCSE Science and how we can support you to make the move.

Learn more about Science >

Parents page

- Why choose Pearson Edexcel?
- Clear explanation of their child's learning journey with Pearson, including jump off points to each of the key stages
- Testimonials from students and parents and learner progression stories
- Support for their children, including:
 - Key exam dates
 - Past exam papers
- Latest news and events

Links to relevant blog articles
 https://www.pearson.com/international-schools/why-choose-pearson/for-parents-and-learners.html



Parents and learners

Pearson Edexcel qualifications are recognised by leading global universities

As parents, we know you have a big influence on your children's education journey and want to ensure they thrive at school, gaining the skills and knowledge they need to progress onto university and enhance their global employability prospects.

On this page you will find the support you need to understand our qualifications and curricula and hear from learners who have already progressed with Pearson Edexcel. You can also sign up to our newsletters to receive regular updates by email to help you learn more about what we do.



Sign up to our newsletters >



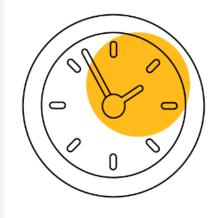
Support for Learners



Qualifications support

Find all the information you need about our qualifications and the support we offer you as a parent or learner.

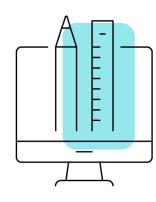
See all support [7]



Access exam timetables

Find exam dates for Pearson Edexcel International GCSE and International A level examinations.

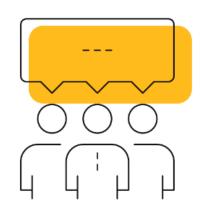
See exam timetables 🖸



Download past exam papers

Our easy-to-use past paper search gives you instant access to a large, free library of past exam papers and mark schemes.

Download past papers ☐

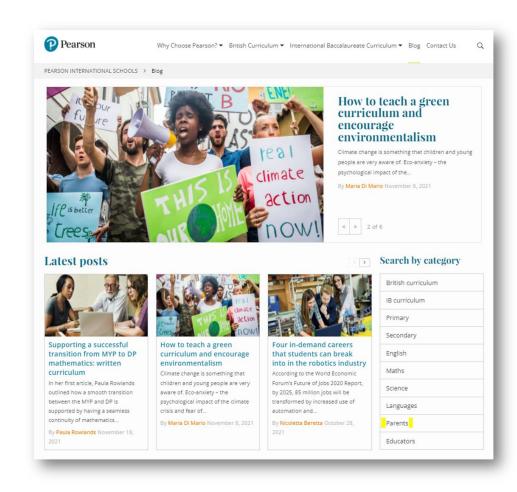


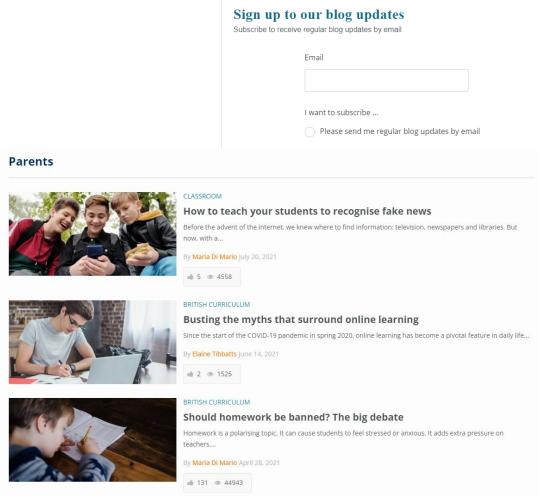
Our international schools blog

Read our latest news and articles for parents on our international schools blog. Sign up to receive a fortnightly email digest.

Read our blog 🖸

Our International Schools Blog





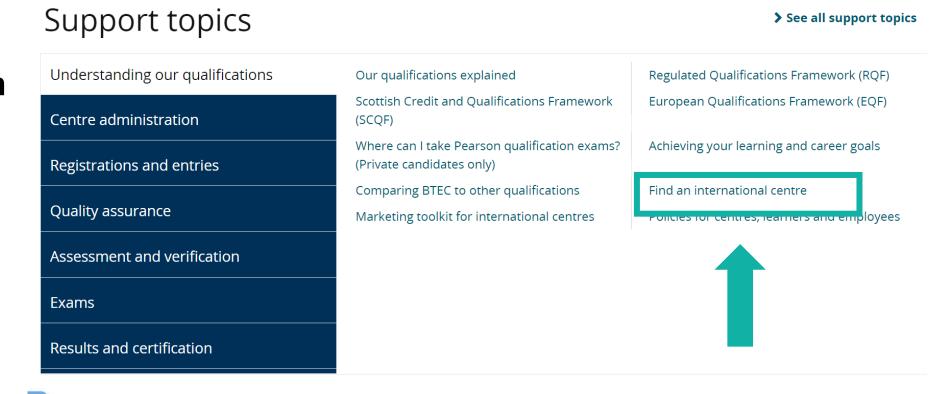
Articles by experts and invited authors

Parent-focused articles

Find an international centre

From quals.pearson.com

- >Support
- >All Support Topics
- >Find an international centre



https://qualifications.pearson.com/en/support/support-topics/understanding-our-qualifications/find-a-pearson-centre.html https://qualifications.pearson.com/en/forms/international-centre-listing.html

University Recognition



Over **1,000 universities** worldwide recognise IAL qualifications for entry.

80% of the World University Ranking Top 20 Universities from all favourite education destinations globally recognise IAL qualifications for entry.

Pearson Edexcel International Advanced Level (IAL) Recognition

This list presents organisations that have agreed to help demonstrate Pearson Edexcel IAL recognition around the world. International A levels are developed to the same high standard as Pearson Edexcel GCE A levels which are accepted* by universities worldwide.

The document should not be interpreted as an exhaustive global record as institutions may not appear for various reasons not linked to recognition itself. For example, our annual 'university destinations' snapshots include universities and admissions bodies who receive Pearson Edexcel IAL student results and are not yet on this recognition list.

Please <u>bookmark this page</u> as this list is updated monthly. If you are a university and would like to be added to the list please see: <u>qualifications.pearson.com/recognise</u>

*This recognition is solely to indicate that the IAL is an acceptable qualification for admission















Imperial College London







Our channels

We can help you share your school or learner stories to a global audience via our channels!

- Our Pearson International Schools website
- Our Facebook page
- Our LinkedIn page
- Our YouTube channel
- In our monthly email newsletters

Tell us your story <u>here</u>







Thank you for your time!

Connect with us for the latest updates on our events and promotion campaigns.











Email

internationalschools@pearson.com

Website

pearson.com/international-schools

Facebook

facebook.com/PearsonInternationalSchools

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linkedin.com/showcase/pearson-international-schools/

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