

*A fun course for active children*



## KIDS ENGLISH ZONE

Fun-to-watch *Kids English Zone* programmes include comedy sketches, animated characters and songs. The *Kids English Zone* books expand on the vocabulary and structures of everyday situations presented in the programmes. The colour-coded sections and simple and clear rubrics make the books easy to use, and colourful characters bring the activities to life. The books are based on the Cambridge ESOL Young Learners (starters) syllabus.

The product can easily be adapted into a partwork.

The *Kids English Zone* TV programmes have already been seen in more than 40 countries.

### Target Audience

Young children at beginner level  
Based on Cambridge ESOL Young Learners (starters) syllabus

### Assets

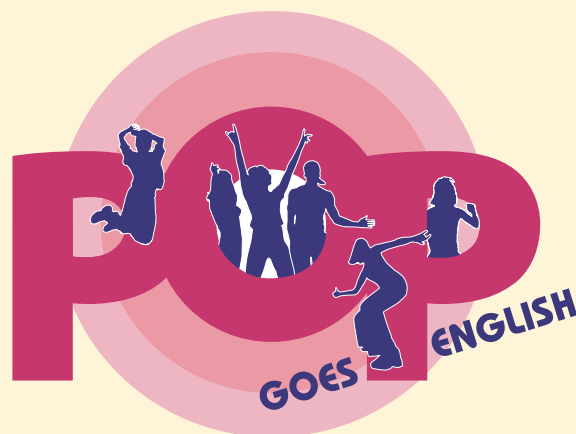
- 13 x 25 minute DVDs
- 13 x 48 page books

**Altogether over 125 hours of learning**

### Contact

[elisabetta.audisio@pearson.com](mailto:elisabetta.audisio@pearson.com)

## Pop music meets English language learning



## POP GOES ENGLISH

Winner of Silver Award at the World Media Festival and short-listed for the British Council ELT Innovations Award

*Pop Goes English* invites children to sing, dance and learn English with music. Music has global appeal and provides an enjoyable and motivating medium for learning English, especially for those at the beginner level. The learning books are based around the Cambridge ESOL Young Learners (starters) syllabus and provide a fun introduction to English for complete beginners, or extra practice for children with some knowledge of English.

The DVDs, enhanced audio CDs, and games add to the learning experience and encourage language production.

Created in collaboration with 19 Entertainment – the entertainment company behind such global successes as the Spice Girls and *Pop Idol*.

### Target Audience

Children at beginner level  
Based on Cambridge ESOL Young Learners (starters) syllabus

### Assets

#### VIDEO

- 6 x 5 minute clips in 1 x 30 minute DVD  
– assets available to make bilingual DVDs

#### AUDIO

- 6 x enhanced audio CD with songs and games

#### PRINT

- 6 x 32 page learning books expanding on the structures and vocabulary in the songs
- 6 x games, including jigsaw, card games and paper dolls

**Altogether over 70 hours of learning**

### Contact

[elisabetta.audisio@pearson.com](mailto:elisabetta.audisio@pearson.com)

*Comprehensive English  
language course for children*

# Learning English<sup>TM</sup> with **OZMO**



## LEARNING ENGLISH WITH OZMO

*Learning English with Ozmo* is an action-packed introduction to English for children through a wide range of materials carefully developed to meet the pedagogical needs of young learners. The versatile pack allows for adaptation across formats, and has already inspired publishers around the world to build on the brand.

The videos engage children through the use of puppet presenters, animated Ozmo cartoons, and songs. The books and audios take the learning further with additional games, a glove puppet and a toy microphone to encourage language production.

The programmes were produced for BBC Worldwide by the Bafta-award winning Ealing Animation.

### Target Audience

Young children at beginner level  
Based on Cambridge ESOL Young Learners (starters) syllabus  
Available as British or American English

### Assets

#### VIDEO

- 6 x 20 minute or 13 x 25 minute *The Ozmo English Show* videos – with or without captions
- 20 minute karaoke DVD

#### AUDIO

- 6 x 40 minute story book audio CDs
- 15 minute phonics audio CD
- 75 minute song book audio CD
- 72 minute word dictionary audio CD
- 60 minute picture dictionary audio CD
- 200 x Ozmo flash cards plus 30 minutes of audio

#### PRINT

- 6 x 32 page cartoon story books
- 6 x 32 page activity books
- 32 page song book
- 32 page phonics book
- 54 page picture and word dictionary
- 32 page All About Me book
- 32 page Handwriting book
- 40 page Parent's guide



**Altogether over 100 hours of learning**

### Contact

[elisabetta.audisio@pearson.com](mailto:elisabetta.audisio@pearson.com)





ACTIVE

*English for teenagers by teenagers*



## TEEN ENGLISH ZONE

Teenagers from around the world introduce the Teen English Zone programmes against a backdrop of bustling London and fast-paced music. An on-going email conversation between English and American teenagers provides the opportunity to feature written English in a natural context. Comedy duo sketches reinforce and recycle key language. Video diaries from teenagers across the globe provide an insight into the lives of young people, while reinforcing language and structures.

### Target Audience

Children and teenagers at beginner to intermediate level  
Council of Europe A2 to B2; IELTS 3 to 4

### Assets

- 13 x 25 minute DVDs

### Contact

[elisabetta.audisio@pearson.com](mailto:elisabetta.audisio@pearson.com)

Sport, love and fashion – guaranteed to interest anyone learning English

**Goal!**  
SPEAK ENGLISH, PLAY FOOTBALL



## GOAL

Winner of the British Council ELT Innovations Award and Gold Award at the World Media Festival.

Goal harnesses the huge popularity of football, combining it with drama, fashion and lifestyle topics, to motivate teenagers and adults to acquire skills in general elementary to intermediate English.

The Goal DVDS tell the story of young Latin American football prodigy Manni and his life in London as a Premier League football player. The programmes feature natural spoken English in a variety of native and non-native accents. All books feature characters from the drama. The range of assets makes this product ideal for a variety of adaptations.



### Target Audience

Teenagers and adults at elementary to intermediate level  
Based on Cambridge ESOL Preliminary English Test;  
Council of Europe B1; IELTS 4 to 5  
Available as British or American English

### Assets

#### VIDEO

- 13 x 25 minute DVDs

#### AUDIO

- 70 minute student's book audio CD
- 2 x story audio CDs (130 minutes)

#### PRINT

- 64 page DVD book
- 160 page student's book
- 72 page grammar goals
- 80 page comic book

Altogether over 100 hours of learning

### Contact

[elisabetta.audisio@pearson.com](mailto:elisabetta.audisio@pearson.com)

*The thrilling way to learn English*



## SEARCH

*Search* is an innovative and contemporary course which presents English as the international means of communication, showing it spoken by native and non-native speakers of English.

The videos tell the story of Antonio from Latin America, who comes to London in search of his girlfriend, Maria, who has vanished. He is soon drawn into a complex web of intrigue and danger. Antonio is helped by the friends Maria has made at her international language school in London. *Search* is filmed in London, New York and Latin America.

*Search* is a structured self-study course designed for the elementary learner giving them essential and practical English. All books feature the characters from the drama, and reflect the real world and professional situations faced by adult learners.

### Target Audience

Adults at beginner level  
Based on Cambridge ESOL Key English Test  
Council of Europe A2; IELTS 3 to 4  
Available as British or American English

### Assets

#### VIDEO

- 26 x 15 minute DVDs

#### AUDIO

- 2 x 72 minute coursebook audio CDs
- 2 x 60 minute novel audio CDs

#### PRINT

- 64 page video book
- 240 page coursebook
- 64 page novel of the *Search* story
- 64 page grammar book

**Altogether over 40 hours of learning**

### Contact

[elisabetta.audisio@pearson.com](mailto:elisabetta.audisio@pearson.com)



*Authentic BBC News stories available for the first time for English language learners*



sample from series 1

sample from series 2

## BBC WORLD NEWS ENGLISH

### Series 1 & 2

Authentic interviews by BBC News journalists on international news items to grab the attention of an adult audience. With topics ranging from global warming to immigration issues, this series offers learners the chance to explore and understand our changing world and improve their English. Aimed at learners between false beginner and intermediate level, this series delivers authentic, stimulating and varied English language practice.

Each series includes the following five titles:

**Arts and Entertainment**  
**Business and Finance**  
**Culture and Society**  
**News and Current Affairs**  
**Science and Environment**

### Series 2 extra features:

In the second series each book is divided into three learning levels, depending on the overall length of the news story, the amount of high-level vocabulary, the type of topic, and the speed and clarity of the speakers.

A new 'Focus on Pronunciation' section in the books and on the audio highlights some of the key features of spoken English, with clear examples and exercises.

### Target Audience

Adults at elementary to intermediate level  
 Council of Europe A2 to B2; IELTS 3 to 6  
 TOEIC-style activities

### Assets

- 10 x 160 page books
- 10 x 75 minute audio CDs
- 10 x 30 minute DVDs

**Each book offers 30 hours of learning**

### Contact

[elisabetta.audisio@pearson.com](mailto:elisabetta.audisio@pearson.com)

*Learning English is as easy as watching TV!*



## TV ENGLISH

A three level tightly integrated book, audio and DVD series, suitable for adult learners who already have some knowledge of English. The materials are based around clips of BBC TV programmes and authentic interview material, providing excellent listening and speaking practice. The themes are taken from everyday life and include holidays, work and the modern world.

Book 1 contains material suitable for lower intermediate students; each of the 15 units uses an interview clip and a clip from a BBC programme, focusing on overall understanding of the language.

Book 2 is suitable for intermediate students; each unit combines a clip from a BBC programme with an interview and requires more detailed comprehension.

Book 3 is for upper intermediate students; each unit contains two contrasting clips of BBC programmes with topic and concept-based activities. Learners are encouraged to discuss the concept behind the clips.

Material can be adapted to work as book and audio.

### Target Audience

Adults at lower intermediate to upper intermediate level  
Council of Europe B1 to B2; IELTS 4 to 6

### Assets

#### Level 1:

- 128 page book
- 63 minute DVD
- 63 minute audio CD

#### Level 2:

- 128 page book
- 72 minute DVD
- 72 minute audio CD

#### Level 3:

- 128 page book
- 2 x 71 minute DVDs
- 2 x 71 minute audio CDs

**Each level offers 45 hours of learning**

### Contact

[elisabetta.audisio@pearson.com](mailto:elisabetta.audisio@pearson.com)



*The perfect companions for travel, business and classroom*



## OK!

The OK! series of nine pocket-sized books offer a 'quick fix' approach to different aspects of the English language. Ideal for those who want to improve their skills, but don't have the time to do a comprehensive course. These handy books are rewarding whether learners want to read them cover-to-cover, or just 'dip in'. Focusing on some of the most difficult areas of the language, they'll add polish to anyone's grasp of English. The nine titles can be published on their own or as a series.

How do you do?



How do I do what?



### Target Audience

Adults at intermediate level  
Council of Europe B1 to B2; IELTS 4 to 6

### Assets

- Phrasal Verbs OK! 96 pages
- Grammar OK! 112 pages
- Puzzles OK! 128 pages
- American OK! 112 pages
- News OK! 96 pages
- Social OK! 112 pages
- Business OK! 96 pages
- Tests OK! 128 pages
- Pronunciation OK! 124 pages
- Slipcase available

**Each book offers 30 hours of learning**

### Contact

[elisabetta.audisio@pearson.com](mailto:elisabetta.audisio@pearson.com)