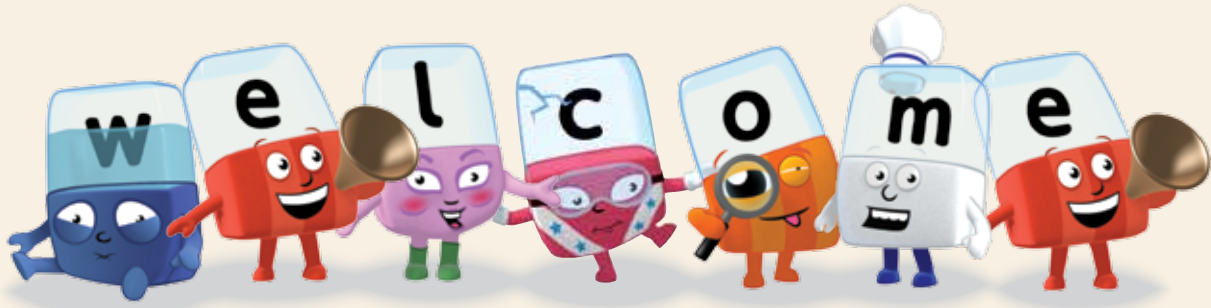


Pearson Phonics Rights Guide





Pearson Phonics it's the best-selling series of fiction and non fiction readers aimed to enable children get a running start at reading. The Pearson Phonics readers have more than any other reader. They are packed with beautiful artwork, humour and loveable characters and they come with interactive games, videos, engaging eBooks and funny comics.

Get the very best from the Pearson Phonics resources!

Inside the Guide:



Comics For Phonics



Phonics Bug



My First Phonics



Rapid Phonics



Fun With Phonics





Comics for Phonics

Comics they'll love

Age Range

4 - 5

Comics for Phonics are a really fun extension of Phonics Bug! They are a brilliant way to reward and motivate children, giving them extra practice on the phonics skills they have learnt!



Comics for Phonics are well structured with a clear pace and progression to get all children reading.

Rights Sold
CHINESE



From Can Panda get it?



From Can Cat get Cod?



The Interactive eBooks contain audio, fun quiz and activities

Series
Includes
16 readers
16 eBooks
Extent 8/12 pp
Format 200x190



Phonics Bug

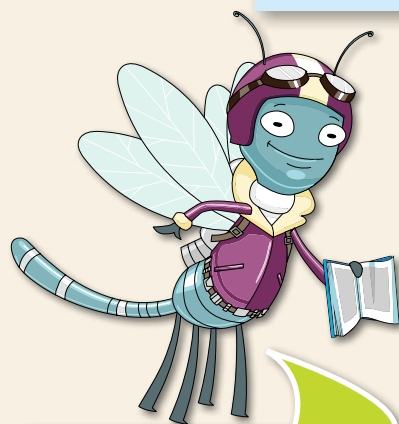


Phonics Bug offers you the largest selection of fully decodable books and eBooks available. With fantastic fiction and non-fiction titles, Phonics Bug gives your children a fun, firm foundation in phonics that will inspire and excite them as they take those early steps on their lifelong reading journey.



From Sid and the Haircut

Rights Sold
CHINESE



Phonics Bug eBooks instantly engage each child and they keep them motivated at every stage of their reading journey

Phonics Bug:

- Combines a rigorous, proven-to-work structure with the best of today's technology and a fresh, modern design that children love
- While every book in Phonics Bug is also available electronically, the eBook is much more than just a digital version of its print counterpart. It makes reading more exciting and fun for a generation of 'digital natives', and uses the best of technology
- Each eBook comes with a guide to the letters and sounds the reader will encounter, so they can hear the correct pronunciation of sounds even if a teacher or parent is unavailable. Plus, each eBook has audio narration to help with pronunciation when children are reading independently.

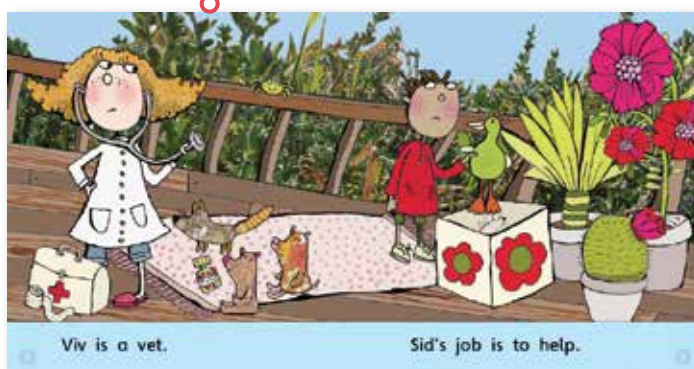


Series Includes

- 101 Phonics Fiction and Non Fiction Books
- 101 Phonics Fiction and Non Fiction eBooks
- Format 200x190
- Extent 8/16 pp



Children can begin reading by themselves when only 8 phonemes have been learned.



From Sid is Sick

On the last page of each eBook, children will find a little Bug icon, leading them to a fun quiz question and interactive games that test their phonic skills

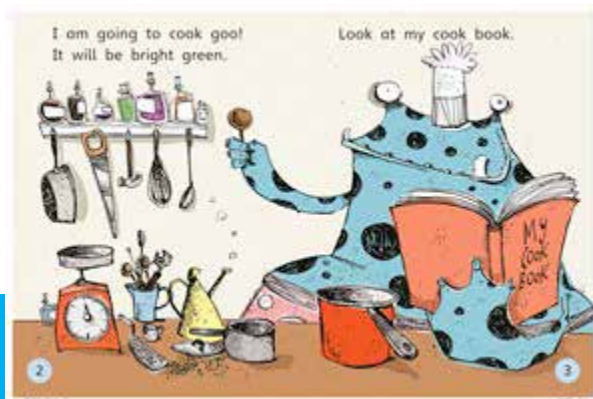


My First Phonics is a series of 40 decodable stories that features a range of lovable fiction characters to encourage practice.

The series includes a Teaching guide.

Extent: 8/16pp

Format 216x165 - 165x216

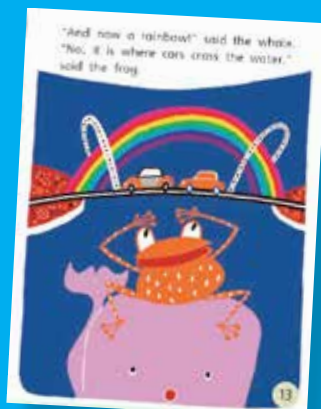


From Green Go



From Whooperoo!

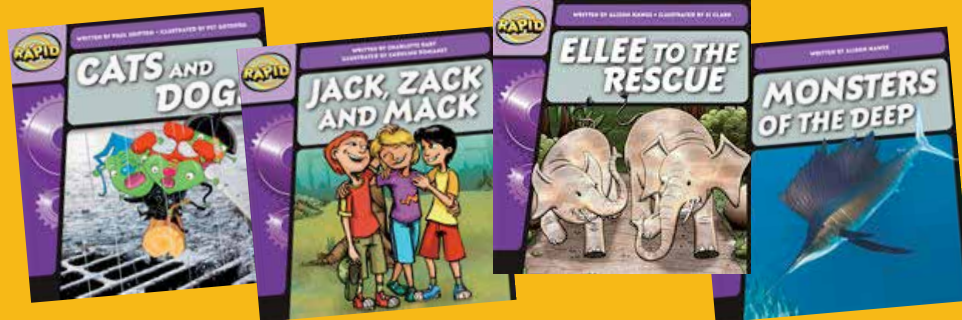
Quickquiz and Fun activities are on the inside covers of each book. The activities are ideal for children working reading in pairs or within a group!



Rights Sold
Chinese

RAPID Phonics

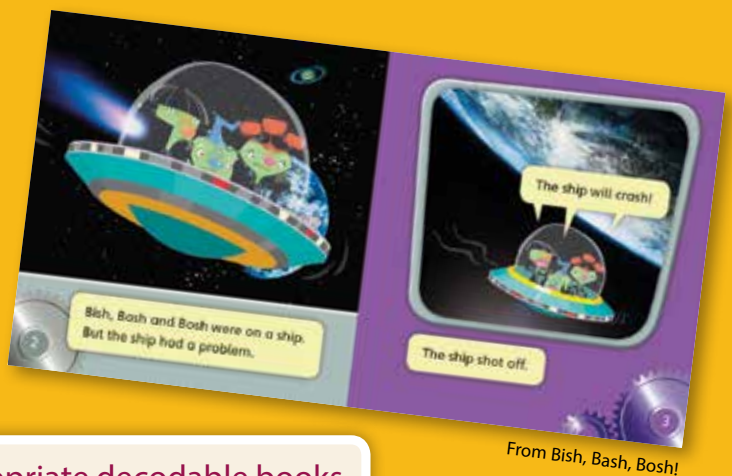
Age Range
7 - 11



Rapid Phonics is a unique phonics catch-up programme specially designed to provide maximum enjoyment for the struggling learners. Rapid Phonics is ideal to use with children who have English as an additional language.

- 56 decodable books and eBooks to help children build reading confidence and fluency
- 3 Teaching Guides
- Extension: 8/16 pp
- Format 200x190 - 210x148

Rapid Phonics is the ideal resource to help children who need a bit of extra support!



From Bish, Bash, Bosh!

Age-appropriate decodable books

Lively fiction and non-fiction texts help children practise reading and comprehension

eBooks for further practice

Fantastic eBooks consolidate children's skills and enjoyment of reading

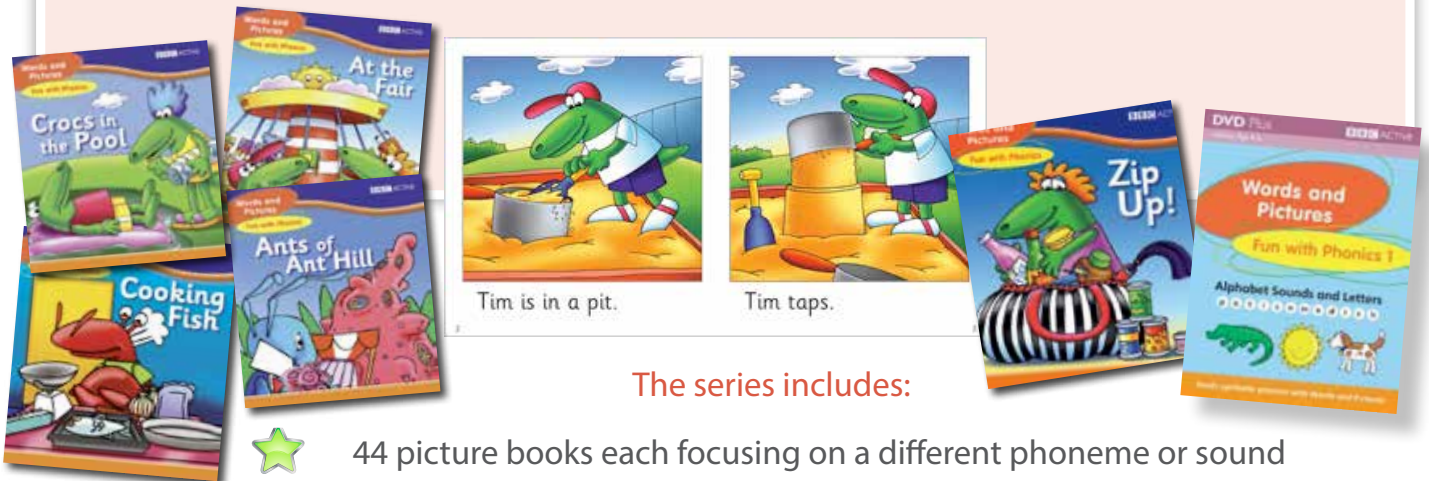




Fun with Phonics

Age Range
4 - 8

Fun with Phonics Words and Pictures uses the popular BBC Words and Picture programmes. The mix of digital and print resources provides you with instant lessons for engaging and effective phonic learning.



The series includes:



44 picture books each focusing on a different phoneme or sound

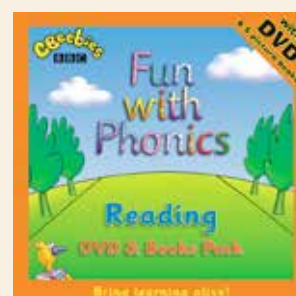


3 DVDs to add variety to phonics lessons (Length: 60 /90 min)

Rights Sold

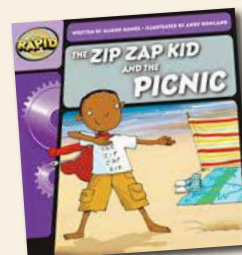
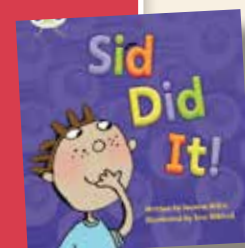
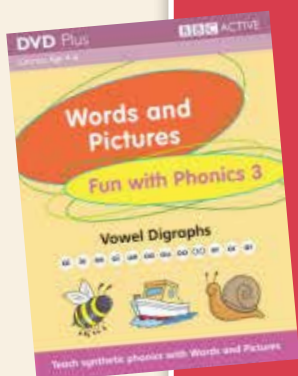
ARABIC
CHINESE

Fun with Phonics Trade makes phonics enjoyable and memorable for all thanks to the BBC Video clips and fun characters, two books full of activities, posters and five picture books for reading practice!



- Fun with Phonics Handwriting includes: 30 mins DVD, 32 pp book and poster
- Fun with Phonics Letters and Sounds includes: 45 mins DVD, 32 pp book and poster
- Fun with Phonics Reading includes: 30 mins DVD, five 12-page full colour picture books

Age Range: 4 to 6



Global Rights Licensing -BBC ACTIVE
80 Strand
London
WC2R 0RL
United Kingdom

t: +44 (0) 207 010 2754

www.pearsonglobalschools.com/rights

For Rights queries:
elisabetta.audisio@pearson.com



ALWAYS
LEARNING