

5 years of global growth



SCHOOLS

12
%

From 12,123 schools
to 13,614



STUDENTS

11
%

From 6 million
students
to 6.7 million



STAFF

15
%

From 565,700
teaching staff
to 649,960



TOTAL FEE
INCOME

18
%

From \$49.6 billion
to \$58.4 billion

British oriented schools & the global international schools market

	All international schools	UK orientation	US orientation
Number of international schools	13,614	6,913	3,061
Total student enrolment	6.75m	3.67m	1.74m
Total full-time teaching staff employed	650,000	351,810	182,060

Emerging development

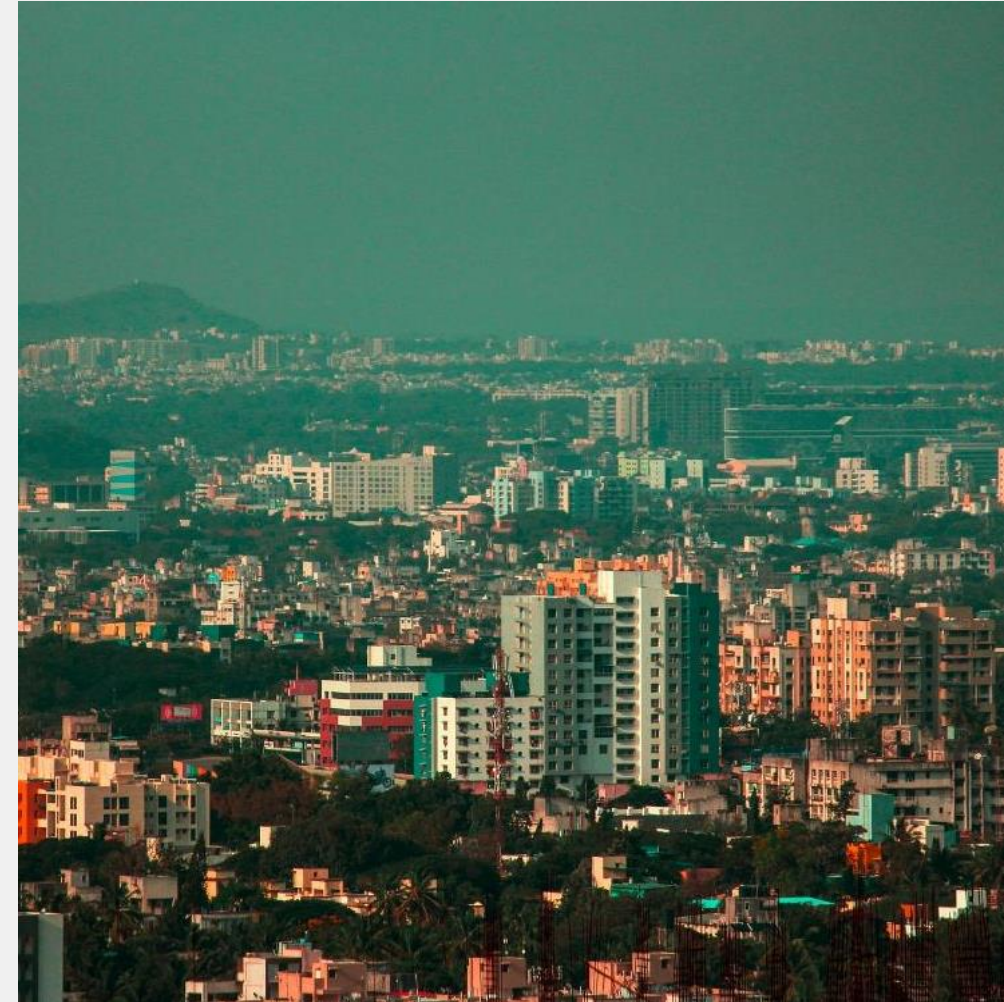
- India
- Vietnam
- Cambodia
- Singapore
- Japan
- Kingdom of Saudi Arabia
- UAE



India

Implications for development

- Increased wealth making international education affordable
- Dissatisfaction with rigidity of state education
- International education and qualifications gaining value
- Local government regulations more specific than central government.
- Recruitment addressed through a predominantly local teaching faculty
- Online schools offering international curricula anticipated to increase in popularity



10 years of teaching staff trends

Teaching staff growth
July 2013 – July 2023



Exit examinations 2023

Leading qualifications based on
% of international schools serving 16-18 year olds

