

*Embedding
sustainability and
global citizenship for
positive impact*

**Pearson International School
Leaders Conference 2023**





Part I: Pearson's sustainability journey



Our step-by-step approach

At Pearson we like to keep things as simple as possible, this is why we are following this step-by-step approach to ensure we are always on the right track:

Step 1: Understand the context in which Pearson is evolving → Materiality review

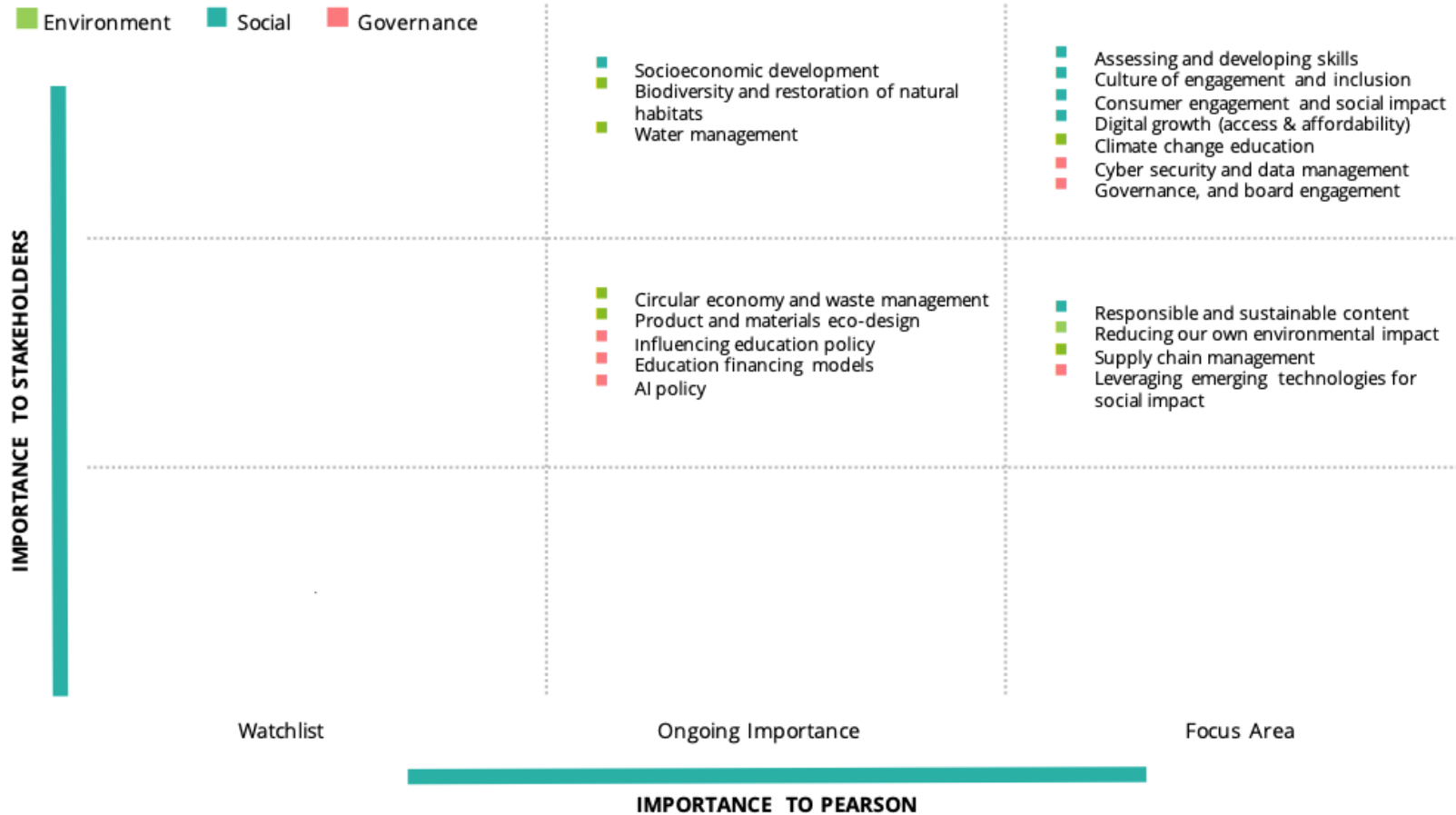
Step 2: Define the north star → Ambitions and commitments

Step 3: Develop the strategic framework → ESG pillars and area of focus

Step 4: Determine concrete actions → Action plan for each area of focus

Step 5: Implement and review

Step 1: Materiality review



For more information, please look at our latest [Materiality Assessment 2022](#)



Step 2: Ambitions and commitments

Empower people so that they can make a positive impact on the world around them.

Add more vibrancy and enrichment to every experience we create both in and outside of Pearson.

We help **people** create a **better life** for themselves and a **better world for society**.

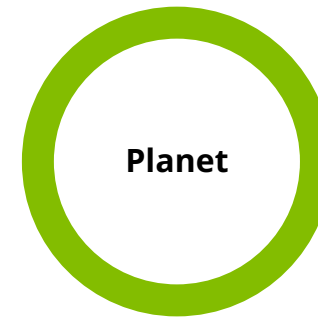
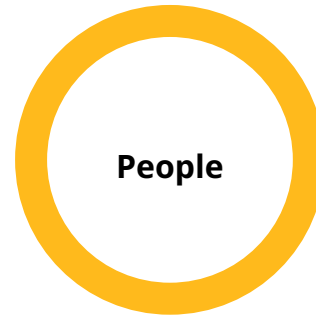
Take bold actions that create a pathway to improving our planet and our society.

Step 3: ESG pillars and area of focus

Our purpose: Add life to a lifetime of learning

Our goal: Help people create a better life for themselves and a better world for society.

Our pillars:



Our actions:

- Responsible and sustainable content
- Accessible and affordable products
- Culture of engagement and inclusion
- Reducing our environmental impact
- Investing with purpose
- Cyber security and data management

Step 4: Example Climate Action Plan (1/2)

Ambition:



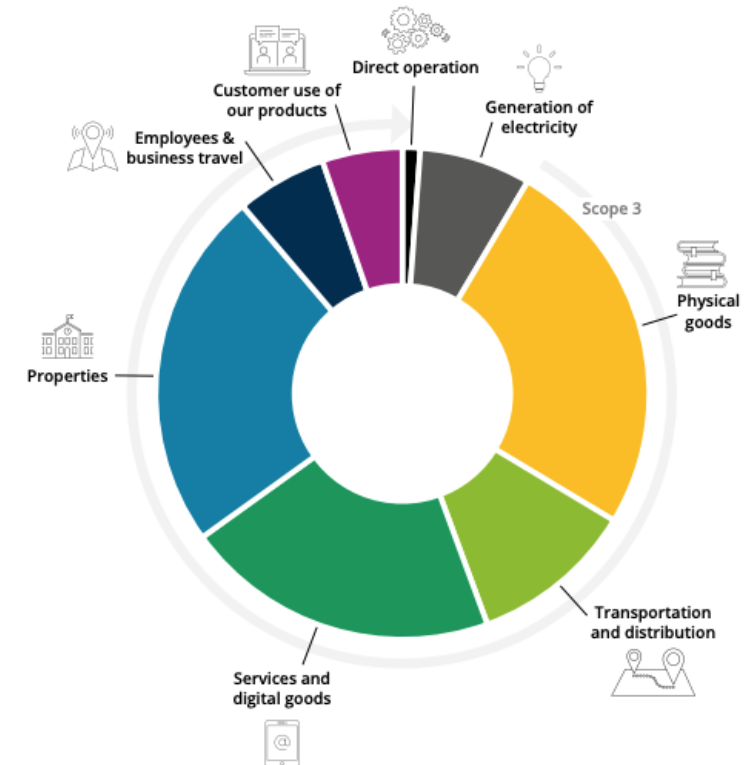
Pearson wants to support efforts to limit increase of the global average temperature to 1.5°C

Commitments:



1. 50% reduction of our emissions across scope 1, 2 and 3 from a 2018 base year (SBTi* approved)
2. Achieve net zero by 2030

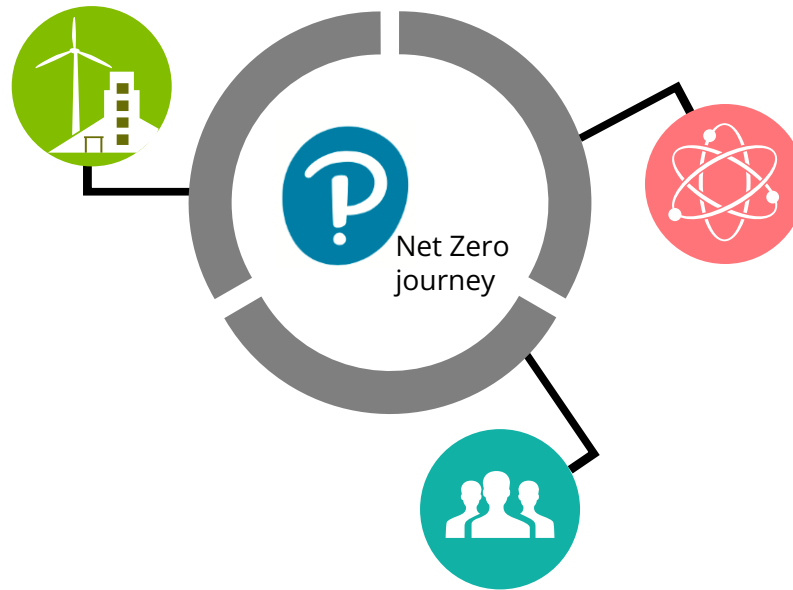
Diagnosis:



Step 4: Example Climate Action Plan (2/2)

Operations & Products

- Business travel – embed price of carbon into air travel (we can extend to other areas in time)
- Green energy – embed price of Renewal Energy into business plans, develop comprehensive strategy & consider employees as part of the strategy
- Existing digital products - life cycle assessment and reduction strategies (start with Mondly)
- New products/services - Tendering process and public sector procurement advisory
- Paper - Optimising paper consumption in our textbooks and exam papers (e.g. standardised size, paper grammage, use of recycled paper); ethical sourcing plan
- Employees – Learning/Engagement activities




Supply Chain

- Suppliers engagement - developing engagement plan for top 50 suppliers (strategy alignment and communication)
- Suppliers emission factors - Using supplier specific data for procurement categories for top 50 suppliers
- Responsible procurement policy - updating and enforcing policy for existing and new suppliers
- Scope 3 community - partnership with peer companies to combine purchasing power and accelerating suppliers transition journey

Governance & Resource Management

- Adapting targets – define long-term Net Zero target (aligned to an approved methodology)
- Offsetting pilots – Explore options (e.g. travel, Mondly) with Pearson Ventures
- Data governance – establish governance for key activities and source data
- Increase reporting frequency - Monthly tracking of Pearson Plc emissions and quarterly report of emissions to each Function
- Including climate into businesses strategy - Carbon targets and mitigation measures incorporated in Annual Operational Plan

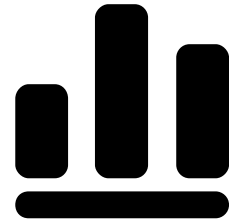


Part II: Some tactical ideas you as leaders could think about

Where are you?

We would love to hear where you are in your journey

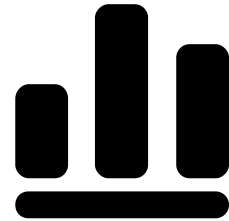
→ POLL 1



What are the most relevant topics for you?

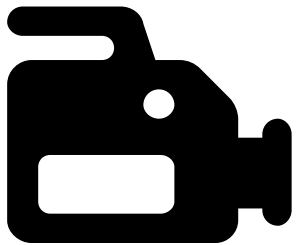
We would love to hear what sustainability topic(s) are important to you

→ POLL 2



Case study: our 2023 Pearson International School Outstanding Innovator of the Year award winner

Have a look at this video showing the great project from Olusegun Adeniyi, our 2023 Pearson International School Outstanding Innovator of the Year award winner.



Video

If you want to learn more from this project, you can find additional information [here](#) and [here](#).

Some ideas



Eco-Schools is an initiative for schools to encourage young people to engage in their environment by allowing them the opportunity to actively protect it → [Link](#)



ISC RESEARCH hosts several International Schools Awards categories: Community Partnership, Ethical values education, Sustainability, Wellbeing... → [Link](#)



Dulwich College International is a great example of a group with a meaningful sustainability strategy → [Link](#)



UNESCO program Education for sustainable development as great insights and resources to build the case for incorporating sustainability into curriculum → [Link](#)



The Global Schools Program is an initiative to support education systems around the world in shaping a more resilient and sustainable world → [Link](#)



Questions time!

Thank you for listening!
Do you have any questions for us?

Obviously if you have any follow-up questions afterwards, feel free to contact us at:

→ internationalschools@pearson.com



Pearson