

Emerging themes and trends in international education

Pearson International School Leaders Conference



Rachel Rogers

Head of Sales

Today's panellists



Stephen Priest
Principal
Repton School Cairo



Kamran Baig
Founding Director
Lucerne International School, Switzerland



Seema Irfan
Principal
City School Southern
Regional Office, Pakistan



Rob Jamieson
Head of Partnerships
Pearson

International schools data you can trust

The most comprehensive, current and objective data and intelligence on the world's international schools.

30 years of global, regional and local data and trends

- Inform strategy
- Understand market segments
- Benchmark against schools
- Explore market practice
- Identify market potential

Close to 200k datapoints collected and verified in 2023

19,300

ON CURRICULUM

45,751

ON ENROLMENT

47,881

ON TUITION FEES

75,064

ON CONTACTS

5 years of global growth



SCHOOLS

10%

From 13,190 schools to 14,457



STUDENTS

13%

From 6.4 million students to 7.3 million



STAFF

15%

From 603,083 teaching staff to 693,629



TOTAL FEE INCOME

23%

From \$52.2 billion to \$64.0 billion

Emerging Themes and Trends in International Education



Hybrid Curricula
and Online
Schooling

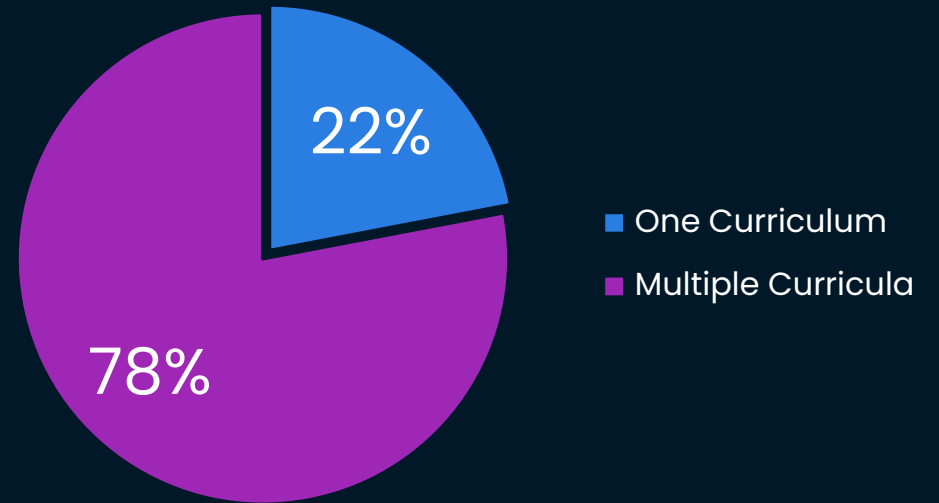


Teacher
Recruitment and
Retention



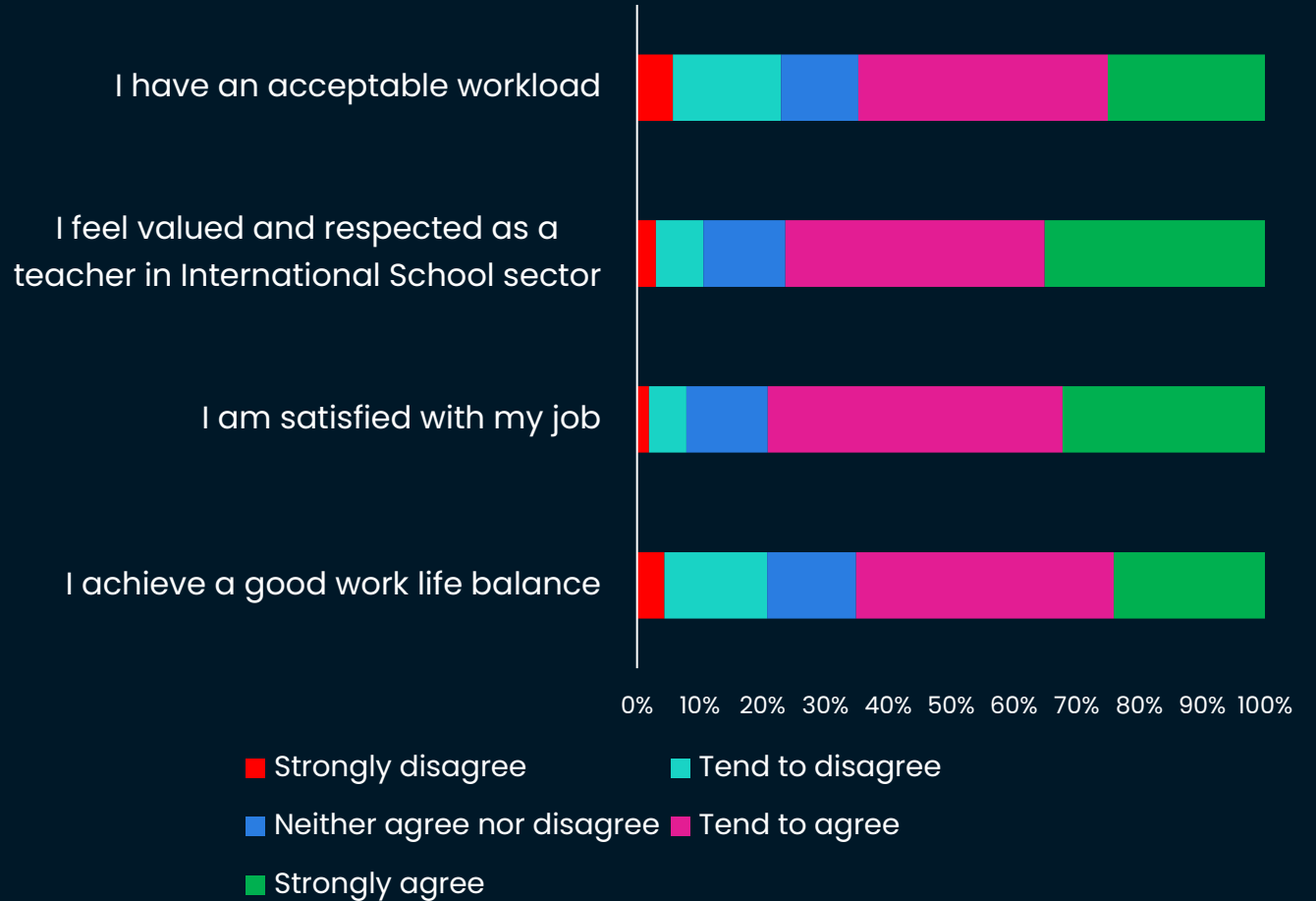
Student
Wellbeing and
Learner Agency

Hybrid Curricula and Online Schooling



Hybrid curricula offering in international schools

Teacher recruitment and retention



Student Wellbeing and Learner Agency

“It is only through
engaging student’s voices
that meaningful progress
can be achieved.”

Matthew Savage, The Mona Lisa Project