



**Plenary:**  
Working together,  
we can help you  
achieve more

**Emma Whale**

Vice President of Sales  
and Marketing

Pearson School  
Qualifications



Day 2 10:50 to 11:10 GMT

# Why Pearson?

## **We are trusted by millions of learners**

Our qualifications heritage stretches back 75 years.

Our qualifications are offered in more than 115 countries.

We mark over 10 million exam scripts per year on behalf of the UK DfE.

Our qualifications are recognised and accepted by universities all over the world.

## **More than 2.3 million**

Pearson Edexcel qualifications are awarded globally to learners each year.

## **What this means for you**

You can trust Pearson.

Thousands of schools choose our qualifications and millions of students take our Pearson Edexcel UK and International GCSE and A level qualifications every year, progressing on to the world's most respected universities and into the global careers of their choice.



# What makes us different?

## **Choice and flexibility where you need it**

We believe in offering authentic, modern and relevant international qualifications and curricula...

...that provide our partner schools with the space to reflect their uniqueness and to give their learners the best chance of success.

## **At the heart of our offer**

Modular or linear qualification routes, paper-based or online assessments, in-school or remote invigilation...

... all delivering the same fair, gold-standard assessments that are accepted by universities worldwide – but in the format that works best for your school and students.

## **Wherever you are in the world**

How ever and wherever your students want – or need – to sit exams, and whatever your next steps or challenges, we will support you.



# What makes us different?

## **Local consultants who support your vision**

We have Pearson consultants in most of the countries in which we operate.

They know your country, your schools, your language and your market – and they're always on hand to support you

## **They are our biggest assets**

We believe our people are our biggest asset - but so do our partner schools.

International school leaders, teachers and exams officers across the world regularly tell us how much our team cares and how invested they are in their school's success.

## **We're different because of our people**

With our local reach, our dedication and our expertise, we can help you achieve more.



# Gold-standard assessments in the format you choose that works best for your students

## Modular or linear routes

We are the only awarding body to offer a modular route for International GCSEs as an alternative to the linear assessment route.

Our modular International A levels are already taken by students worldwide.



## Paper-based or online

We are proud to lead the way in onscreen assessment as the first awarding body to offer onscreen exams alongside traditional paper-based exams.

Onscreen assessment is a natural choice for students and growing rapidly.

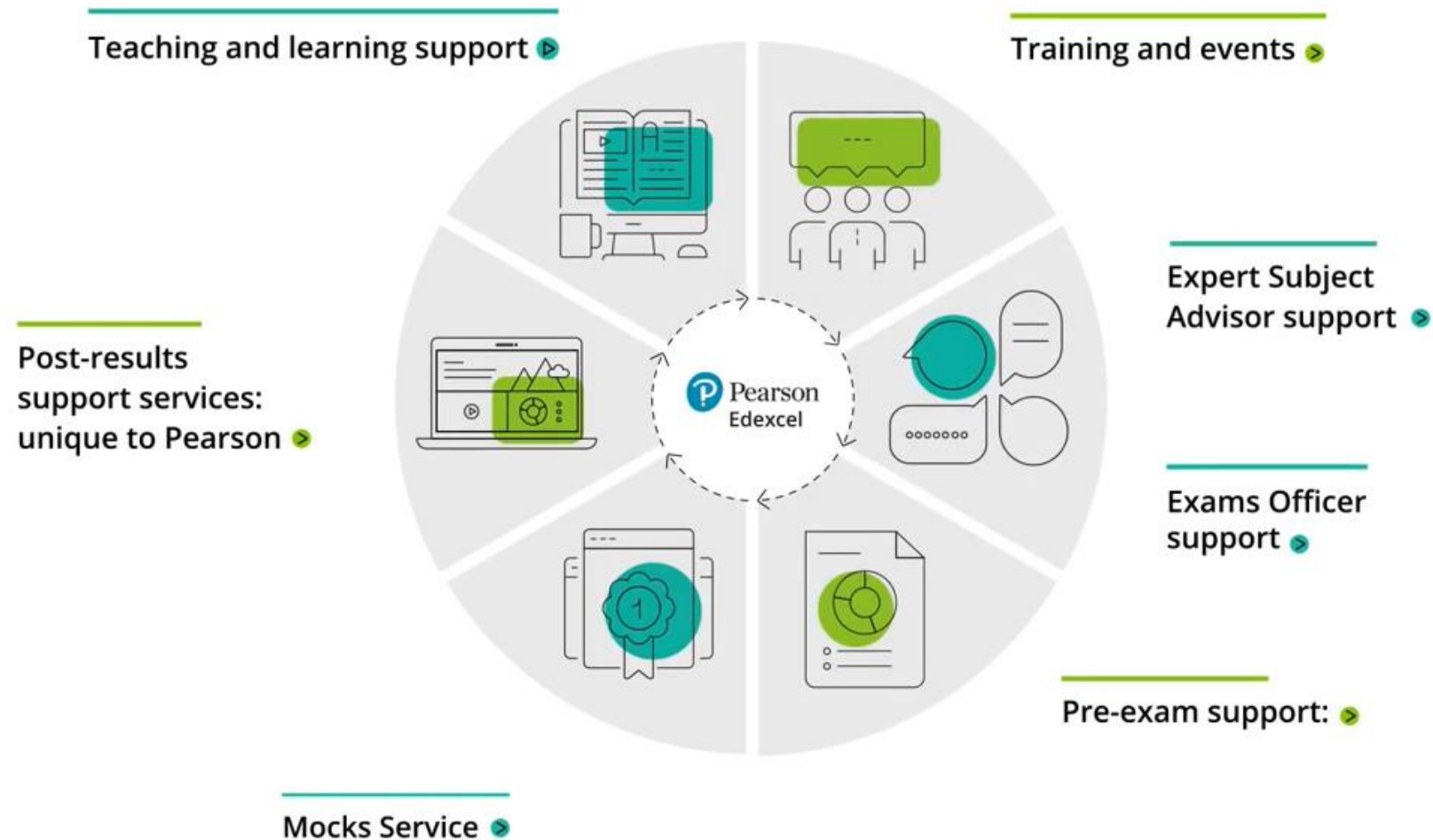


## In-school or remote exams

For some students, attending a physical exam centre is not possible. Our video-based remote invigilation service has already delivered over 3,000 International GCSE results for students and high satisfaction rates from their parents and schools.



# Our outstanding qualifications support



# In summary: what makes us different

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## **Local consultants who support your vision**

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## **Outstanding qualifications support**

We provide our customers with a range of outstanding qualifications support, including pre- and post-assessment services, professional development and training that are designed to make life easier for you, your educators and your students.

# Pearson International School Leaders Conference

Future thinking for forward thinkers  
5-6 November 2024

*Future thinking for forward  
thinkers*



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