



# English Language Learnag

Catalogue

pearson.com/languages/en-ca

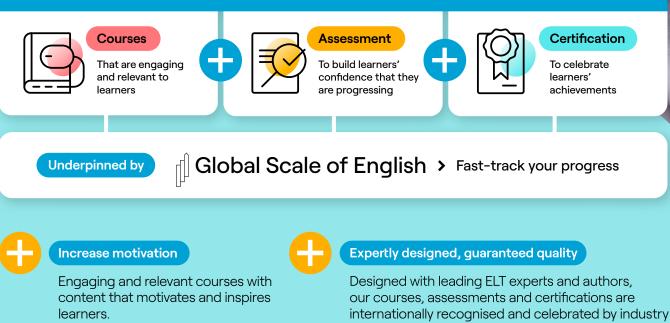
Be yourself in English.

# Welcome to the Pearson Connected English Learning Program

### Empower your learners to be themselves in English

The Pearson Connected English Learning Program has been expertly designed over 25 years to build your English learners' confidence and fast-track their progress. Powered by the Global Scale of English, Pearson's connected suite of courses, assessments and certifications boosts English learners' enjoyment and motivation to learn English so they can experience and demonstrate success.





experts, governments, universities and employers.

#### Demonstrate skills

Carefully paced courses and assessments empower learners to showcase and verify their growing skills.

# Global Scale of English

Global Scale of English

Fast-track your learners' progress

The Global Scale of English (GSE) is the beating heart of the Pearson Connected English Learning Programs. Designed to build confidence, the GSE helps you understand where learners are on their unique learning journey with unparalleled clarity.

The GSE is the result of extensive expert research. It extends the Common European Framework of Reference (CEFR) to assess different types of learner on a simple 10–90 scale.

🗍 Global Scale of English					<b>50</b>				<b>90</b>
CEFR	<a1< td=""><td>A1</td><td>A2 -</td><td>+</td><td>B1 +</td><td>B2</td><td>+</td><td>C1</td><td>C2</td></a1<>	A1	A2 -	+	B1 +	B2	+	C1	C2



With the GSE, pre-primary, primary, secondary and adult learners can pinpoint their proficiency in all of the four key language skills: speaking, listening, reading and writing. Teachers can then set personalised goals for every learner, guiding their next steps and accurately measuring their progress along the way.

It's the first of its kind. A truly global standard in English language learning.



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Find out more about the GSE, get helpful resources and access the free teacher toolkit at **pearsonenglish.com/gse**.

### Pearson

# MyEnglishLab Enhance your English teaching

MyEnglishLab transforms homework management for both students and teachers, offering educators the tools to streamline assignments while granting students the autonomy to practice English at their convenience. Seamlessly tailor tasks to meet specific requirements, ensuring sustained student enthusiasm and participation.

With our platform, teachers can effortlessly administer structured online practice, complete with instant marking and reporting, thereby streamlining the assessment process. Improve student outcomes while simplifying your workload. MyEnglishLab cultivates motivation and engagement by empowering students to learn independently, allowing for personalized pacing, activity revisitation, and supplementary support beyond traditional classroom boundaries.



#### **Fully interactive digital Experience**

Teacher's Resources include teaching tips, audio resources, rubrics, tests, and numerous optional and extension activities.



#### Everything you need in one place

You can teach, interact with learners and monitor progress all in one digital space, helping to organize your lessons and save you time.



#### Everything your students need, anytime, anywhere.

Pearson Practice English App allows students to access their study resources on their mobile devices and practice on-the-go.

eText offers the ideal solution for studying on-the-go. Students have convenient access to the content online and on tablets, making it versatile for classroom presentations, homework assignments, group study sessions, and note-taking.



#### **Build your learners' confidence**

Use interactive features to engage with your learners and monitor individual progress with linked lesson reports and grade books, giving them the help they need, when they need it.

ActiveTeach, an easy-to-use presentation tool, brings the student books to life and creates dynamic classrooms. With ActiveTeach, you can project student book pages, zoom in on specific activities, play audio and video, post notes, highlight content, and access additional resources.

Contact Us



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If not, please submit a Submit a ticket.

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Fill out this form and your dedicated sales representative will contact you as soon as possible.

#### Click here.



# Motivate and engage learners

Courses for adult English language learners

Category **General English** Holistically enhance learners' English GSE for work, travel, studies and life with exposure to real-world English. 90 Speak out 80 StartUp Connectivity Ster ROADMAP 70 XXXI 8 8 LEVELS 6 EVELS 60 50 6 40 4 30 20 10



#### **Career Readiness**

Upskill learners' English to help them

#### **Academic Excellence & Skills**

Level-up learners' academic ability to prepare CEFR achieve their career goals and explore them for further study and help them succeed new opportunities in the workplace. at college, university and beyond. C2 Grammar 5 C1 sines FUNDAMENTALS OF English Grammar Longr B2+ 8 5 5 EVELS B2 3 NorthStar B1+ B1 A2+ A2 A1 **<**A1



Adult Courses General English

# Be yourself in English, whatever the occasion

Courses for general English learners

Build your confidence in English with courses that teach English how it's really spoken in the world.

The General English courses support adult English learners to reach the goal of communicating confidently in English. Grow your abilities and start using English instantly with relevant and engaging videos, digital materials and content from globally recognised brands.



Be yourself in English | pearson.com/languages/en-ca | 8

### BBG Speakout

#### Real English in your classroom!

Build speaking confidence with Speakout, the adult English course that focuses on how English is spoken in the real world.

Speakout encourages learners to embrace the vocal side of English alongside developing reading, writing and listening skills, advancing overall fluency and learners' confidence to be themselves in English.

#### Why choose Speakout?

- Integrates BBC content, including clips from popular TV programmes, street interviews, and vlogs for maximum exposure to authentic English as it is spoken around the world.
- Incorporates mediation lessons and 'future skills' training to help learners prepare for a global community and the changing world of work.
- Encourages learners to develop their skills when it suits them with digital resources available to access on a computer, tablet or mobile phone and get feedback on their performance in real-time. Speech recognition technology provides out-of-class speaking practice.



AUTHORS: Antonia Clare, Sheila Dignen, Frances Eales, Lynda Edwards, Steve Oakes, Lindsay Warwick , JJ Wilson

**SUITABLE FOR:** Adult learners

# Roadmap

#### The right route for every English learner.

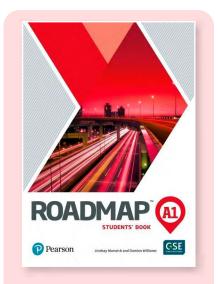
Make fast, measurable progress in English language learning with Roadmap. Roadmap recognises that every learner is unique, so their learning journey should be too.

Discover rich content and flexible pathways that allow learners to personalise their development, without compromising on the skills needed to advance their English language ability.

#### Why choose Roadmap?

- ★ For teachers and learners who want a highly personalised learning pathway but still require clear learning objectives at every step of their unique journey.
- ★ Goal-focused, helping learners see tangible progress with every lesson.
- ★ Highly flexible adult English language learning course available on Pearson English Connect (PEC), enabling learners to develop their skills with real-time performance feedback wherever they are.

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Learn more about the Global Scale of English atpearsonenglish.com/gse											





AUTHORS: Monica Berlis, Jonathan Bygrave, Hugh Dellar, Heather Jones, Andrew Walkley, Lindsay Warwick, Damian Williams

**SUITABLE FOR:** Adult learners

# StartUp

#### English for 21st century learners.

An innovative, multi-skills general English course, StartUp is a complete language program that motivates adult learners with relevant and media-rich content.

The course is fully flexible, providing teachers and learners with all the support needed to maximise progress virtually or in the classroom.

#### Why choose StartUp?

- Empowers learners to confidently communicate using English in every-day ways and bring their personality to emails, texts, face to face conversations and more.
- Features a unique video-rich program, including humorous and interesting characters, media projects, presentation skills, Grammar and Pronunciation coach and TED-Talk style videos.
- ★ Equally effective when delivered virtually as it is in the classroom, enabling learners to improve their English language skills around their other commitments.

Global Scale of English	<b>10</b>	<b>20</b> Innto	) 3 mhu	3 <b>0</b> 111111	<b>40</b>	<b>5</b> duul	<b>o</b> (	6 <b>0</b> uluul	<b>70</b>	<b>80</b>	<b>90</b>
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Learn more about the Global Scale of English at pearsonenglish.com/gse											





**SERIES CONSULTANT:** Ken Beatty

SUITABLE FOR: Adult learners

Bus Rea

Adult

Education

Academic Excellence & Skills Exam Preparation Assessment

Adult Courses General English

# Connectivity

#### Connecting people through English.

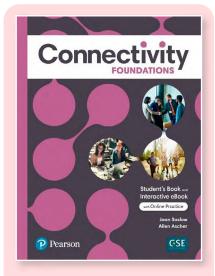
Prepare learners for using English confidently in work, studies, travel and life with Connectivity.

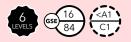
Suitable for young adults and adult learners, Connectivity features a communicative approach to activating new language and integrates it with soft skills development to increase employability.

#### Why choose Connectivity?

- Prepare learners for using English in work, travel, studies and beyond using a cultural fluency syllabus.
- The only course featuring captivating sitcom video, Connect TV, that engages learners with fun English content presented at their level, boosting their confidence.
- Based on the award-winning methodology used in best-selling Top Notch and Summit courses that gets results and makes English learning unforgettable.

Global Scale of English	<b>10</b>	<b>20</b> Iumli	) (	3 <b>0</b> 11111	<b>40</b>	5 uluu	<b>0</b> (	6 <b>0</b>	<b>70</b>	<b>80</b>	<b>90</b> Inul
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AUTHORS: Allen Ascher, Joan Saslow

SUITABLE FOR: Young adult and adult learners

# **Top Notch**

### Build foundational-intermediate speaking skills in the classroom.

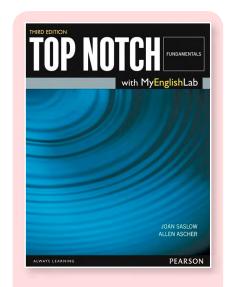
Develop confident, fluent language skills to successfully use English for socialising, traveling, further education and business.

Build confident, fluent English language skills to successfully navigate social, travel and professional situations. With a focus on spoken communication, Top Notch and Summit help develop confident, capable and culturally-aware English speakers.

#### Why choose Top Notch?

- A fun and engaging adult English language course with a broad and diverse range of learner and teacher support materials.
- Exposes learners to a wide range of authentic accents, preparing them for confident English conversation with people from diverse language backgrounds.
- Features award-winning content, winning the Textbook & Academic Authors Association (TAA) Textbook Excellence award for outstanding pedagogy, content, writing and design.

Global Scale of English	<b>10</b>	<b>2</b> 0	<b>o ;</b>	3 <b>0</b> 11111	<b>40</b>	) <b>5</b> mhn	5 <b>0</b> duudu	<b>60</b> uluul	<b>70</b>	<b>80</b>	<b>90</b> Innil
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Learn more about the Global Scale of English at pearsonenglish.com/gse											





AUTHORS: Allen Ascher, Joan Saslow

SUITABLE FOR: Young adult and adult learners

Business Readines

Adult

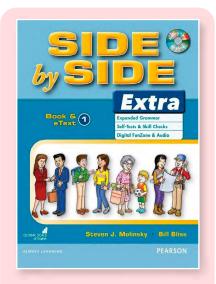
Education

Academic Excellence & Skills Exam Preparation

# Side by Side Extra

**Side by Side** Extra is an enhanced version of this popular series that has helped more than 35 million students worldwide learn English through its proven communicative methodology, ease-of-use, humor, and playful activities. The course is well-known for creating dynamic interactive practice that leads to high student motivation and mastery learning.

- The included Side by Side eBooks offer digital lesson pages with point-of-use audio for easy-access listening and speaking practice.
- The eBook FunZone provides games, videos, and music for each unit.
- ★ NEW! The complete audio program is now accessible three ways for maximum flexibility – as embedded audio on eBook digital pages, as MP3 files available in the eBook, and through new access via the Pearson English Portal.
- Expanded Activity Workbooks offer new Gazette and self-assessment activities in addition to popular features such as extensive listening practice and GrammarRaps (via audio on the Pearson English Portal).
- ★ NEW! Instructor Digital Resources for each program level provide a single online gateway to all teacher resources previously available separately, including Teacher's Guide, Testing Program, Picture Cards, and Communication Games.





AUTHORS: Steven J. Molinsky & Bill Bliss

SUITABLE FOR: Teens, young adults and adult learners



**Adult Courses Career Readiness** 

# Let's get down to business

Courses for business English learners

Advance your English for the workplace with business-focused content that can help you level up your confidence and career.

Ensuring career readiness is crucial for recent college graduates as it empowers them with the necessary skills and knowledge to smoothly transition into the workforce. This preparation enables them to navigate the job market, secure employment, and make a positive contribution in their chosen field.



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**Pearson's Business English** courses include:



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Education

Adult

**Business** 

Academic Excellence & Skills

Preparation

Assessment

Adult Courses Career Readiness



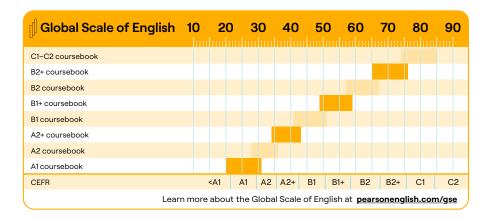
## **Business Partner**

#### Your employability trainer.

Grow confidence using English in the workplace with Business Partner. The business-focused course builds professional English proficiency alongside key employability skills that help learners reach their career goals.

#### Why choose Business Partner?

- ★ Helps learners' progress even with busy lifestyles as the course is designed around three pillars: flexibility, engagement and employability.
- Bridges the gap between the classroom and the world of work with practical training that enhances employability while helping learners make measurable progress in English.
- Builds awareness and understanding of business situations, including how to communicate in different business contexts and when working across cultures with authentic content from the Financial Times and other news sources.







AUTHORS: Iwonna Dubicka, Margaret O'Keeffe, Marjorie Rosenberg

SUITABLE FOR: Young adults and adult professionals

# Step Up

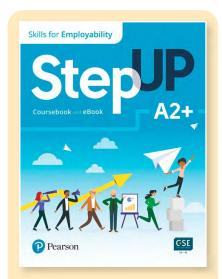
### Level-up learners' English skills for improved employability prospects.

Step Up, Skills for Employability, provides learners with the essential skills they need to succeed in a competitive job market while developing their English language skills.

#### Why choose Step Up?

- Highly suitable for adults and young adults wanting to build employability skills necessary to succeed in a dynamic, global job market.
- ★ Focuses on teaching employability skills with a digital-first approach.
- Is a short, flexible course with the self-study route taking a total of 18 hours and the self-study plus teacher route taking a total of 32 hours.

🖞 Global Scale of English	<b>10</b>	20	<b>) 3</b>	30	40	5	<b>o</b> (	6 <b>0</b>	<b>70</b>	80	90
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B2+											
B2											
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B1											
A2+											
CEFR		<a1< td=""><td>A1</td><td>A2</td><td>A2+</td><td>B1</td><td>B1+</td><td>B2</td><td>B2+</td><td>C1</td><td>C2</td></a1<>	A1	A2	A2+	B1	B1+	B2	B2+	C1	C2
Learn more about the Global Scale of English at <b>pearsonenglish.com/gse</b>											





#### AUTHORS: (A2+) Jenni Currie Santamaria (B1) Paul MacIntyre (B1+) Lynn Bonesteel (B2) Nancy Blodgett Matsunaga (B2+/C1) Iwonna Dubicka, Margaret O'Keeffe, Marjorie Rosenberg

SUITABLE FOR: Adult learners

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Business Readiness

Academic Excellence & Skills Exam Preparation

# **Technical English**

#### English for technical success.

Suitable for employees or learners in technical or vocational education, Technical English is a highly specialised course providing the core language skills needed to communicate successfully in English.

#### Why choose Technical English?

- ★ Focuses on increasing technical language comprehension and communication.
- ★ Features extensive English language vocabulary and grammar points specific to technical and industrial contexts.
- Developed precisely for those working in technical or industrial fields who need to communicate using English.





**AUTHOR:** David Bonamy

**SUITABLE FOR:** Adult learners

Global Scale of English	10	2							<b>70</b>	80	90
Level 4											
Level 3											
Level 2											
Level 1											
CEFR		<a1< td=""><td>A1</td><td>A2</td><td>A2+</td><td>B1</td><td>B1+</td><td>B2</td><td>B2+</td><td>C1</td><td>C2</td></a1<>	A1	A2	A2+	B1	B1+	B2	B2+	C1	C2
Learn more about the Global Scale of English at pearson.com/languages											

### **Future**

Build the essential English communications skills required for success in a variety of contexts: workplace, community and academic.

Future addresses the diverse needs of adult learners, equipping them with transferable academic, workplace and English communication skills. It presents grammar, listening, speaking, pronunciation, reading, writing and vocabulary through meaningful activities that simulate real workplace, educational and community contexts.

While providing relevant content, Future helps build learner knowledge and equips adults for their many roles.

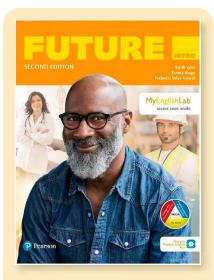
#### Why choose Future?

- Future's curriculum ensures skills and competencies are fully and seamlessly integrated in every lesson of the program, equipping learners with higher order skills to help them achieve their personal, professional, and educational goals.
- Functioning level descriptors are organized into three modalities: interpretive, productive, and interactive. Future develops all three at every level.

Standards are incorporated into the curriculum at every level, providing a foundation for academic rigor.

Future integrates English literacy, civics, work, and life skill competencies in one program, empowering learners to become proficient communicators and active participants in their work and community life.

Global Scale of English	<b>10</b>	20	<b>) 3</b>	3 <b>0</b>	40	5 uluu	io Innin	<b>60</b>	70	80	90
Level 5											
Level 4											
Level 3											
Level 2											
Level 1											
Intro											
CEFR	<a1 a1="" a2="" a2+="" b1="" b1+="" b2="" b2+="" c1="" c2<="" p=""></a1>										
Learn more about the Global Scale of English at pearsonenglish.com/gse											





SERIES CONSULTANTS: Sarah Lynn, Ronna Magy, Federico Salas-Isnardi

**SUITABLE FOR:** Adult learners

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Adult

Education

Academic Excellence & Skills Exam Preparation Adult Courses Career Readiness



# **Market Leader**

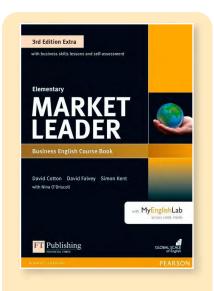
#### Speak with confidence, lead with confidence.

Developed with the Financial Times, Market Leader uses authentic content to introduce learners to topical business issues and give them the confidence to communicate in the corporate world. Learners build English language skills through contextual content covering negotiation, people management, advertising, and more.

#### Why choose Market Leader?

- ✦ Puts learning into real-world context with authentic content from the Financial Times and real case studies from expert consultants.
- ★ Includes specialist titles for specific business fields making them ideal for learners with a career in mind.
- ★ Pairs perfectly with a business-based university course to help learners reach their dream careers.

Global Scale of English										80	90
				1 mm			шш		uuluul		
Advanced											
Upper-Intermediate											
Intermediate											
Pre-Intermediate											
Elementary											
CEFR		<a1< td=""><td>A1</td><td>A2</td><td>A2+</td><td>B1</td><td>B1+</td><td>B2</td><td>B2+</td><td>C1</td><td>C2</td></a1<>	A1	A2	A2+	B1	B1+	B2	B2+	C1	C2
Learn more about the Global Scale of English at pearsonenglish.com/gse											





AUTHORS: David Cotton, Iwonna Dubicka, David Falvey, Simon Kent, Margaret O'Keeffe

SUITABLE FOR: Young adults and adult professionals P Pearson

Adult Courses Academic Excellence

# Achieve English academic excellence

Courses for grammar-focused and academic English learners

Grow your grammar proficiency and apply your English language skills with precision with the Grammar and Academic English courses.

Prepare for further study or supplement your English learning with grammar and university-level materials that enhance your English understanding. Discover clear and engaging materials designed to help learners be more confident in their speaking and written accuracy.



Pearson's Academic Excellence courses include:



Adult

Education

Academic Excellence & Skills Exam Preparation Assessment

# **University Success**

#### Prepare for university success.

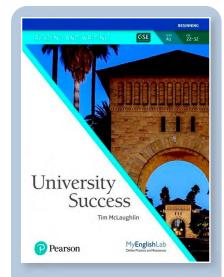
Designed for English language learners preparing for mainstream academic environments, University Success helps learners get ready for the next stage of their education.

#### Why choose University Success?

- ★ Helps learners master essential skills and gain confidence in studying academic courses taught in English.
- ★ Contains authentic lectures, readings and writing strategies created and delivered by professors from Stanford University.
- Includes five distinct STEAM content areas: The Human Experience, Money and Commerce, The Science of Nature, Arts and Letters, and Structural Science.
- ★ The Reading and Writing strand fuses high-interest content with explicit skill development tied to specific learning outcomes and establishes the foundation for higher-level academic success.
- ★ The Reading strand provides real-life learning experiences that prepare students to become fluent, automatic, and competent readers who can achieve academic autonomy.
- ★ The Writing stand supports students through the writing process and moves them away from the production of highly structured essays.
- The Listening and Speaking strand fuses high-interest content with explicit skill development tied to specific learning outcomes and establishes the foundation for higher-level academic success.
- The Oral Communication strand provides real-life learning experiences for students who need to achieve academic autonomy.

Global Scale of English										<b>80</b> Innlini	<b>90</b> Inni
Transition Level											
Advanced Level											
Intermediate to High-Intermediate Level											
High-Beginning Level											
Beginning Level											
CEFR		<a1< td=""><td>A1</td><td>A2</td><td>A2+</td><td>B1</td><td>B1+</td><td>B2</td><td>B2+</td><td>C1</td><td>C2</td></a1<>	A1	A2	A2+	B1	B1+	B2	B2+	C1	C2
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\* GSE level scale for University Success, American English, other editions may vary.







AUTHORS: Christina M. Cavage, Kristin Dalby, Tim Dalby, Laura Eickhoff, Laurie Frazier, Tim McLaughlin, Ruth Williams Moore, Charl Norloff, Amy Renehan, Carrie Steenburgh, Maggie Vosters

**SUITABLE FOR:** Adult learners

# NorthStar

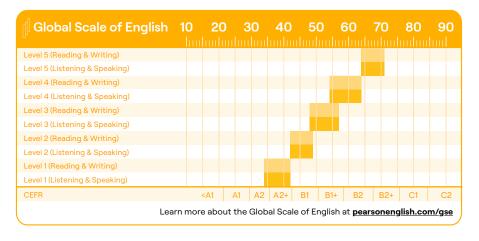
### Get ready for academic study and the workplace of tomorrow.

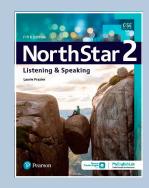
An intensive, integrated skills course, NorthStar builds critical thinking and academic development alongside English language skills.

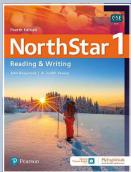
Authentic and compelling content engages learners while preparing them for the demands of college and university-level study and beyond.

#### Why choose NorthStar?

- Challenges learners to move beyond basic comprehension to higher-level analysis with systematic application of Blooms Taxonomy practiced in every unit.
- + Helps learners develop and apply critical thinking skills in English for high-level academic courses.
- ★ Ideal for expanding English language learners' minds as each unit explores a different thought-provoking theme.
- The Reading & Writing and Listening & Speaking strands are designed to challenge students to move beyond basic comprehension to higher-level analysis.









SERIES EDITORS: Frances Boyd, Carol Numrich

**SUITABLE FOR:** Adult learners

Business Readiness

Adult

**F**ducation

Academic Excellence & Skills Exam Preparation

### Adult Courses Academic Excellence

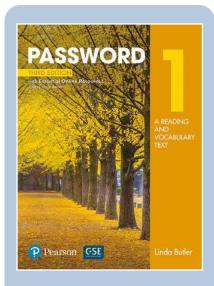
### Password

#### Reading and Vocabulary Texts 3rd edition

The five books in the **Password** series help students advance their reading skills and build a vocabulary of 2,000 highfrequency words and phrases. Research shows that at this point, most students can begin to read unadapted texts.

Now in a third edition with a fresh four-color design, Password's theme-based units include an updated mix of nonfiction readings and skill-development activities for reading, writing, and critical thinking. The series continues to feature vocabulary work that helps students understand, remember, and use the target words and phrases to build a solid foundation for both academic and career success.

- ★ Engaging new readings require and reward close reading.
- Expanded array of exercises to enhance skills and help students better understand vocabulary and topics.
- ★ New critical thinking questions in each chapter add depth to discussions and help develop valuable cognitive skills.
- New Learning outcomes let students know the goals of each chapter and what their learning experience will be.
- ★ New Essential Online Resources include audio recordings of each reading, bonus activities for extra practice in timed reading and study skills, and the Teacher's Manual with unit tests, expansive answer keys, and prompts for quick oral vocabulary reviews.





#### AUTHORS

Books 1 – 4: Linda Butler Book 5: Lynn Bonesteel

# **Contemporary Topics**

### Build confidence and learn academic study skills while exploring future career options

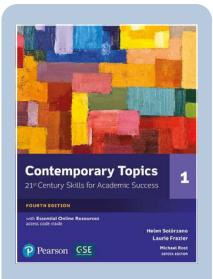
The course guides learners through carefully sequenced activities and skills to improve note-taking, intensive listening and vocabulary. Structured around realistic college and university lectures, Contemporary Topics helps learners build their confidence and skills to tackle academic challenges.

Featuring lecture-style content, focusing on professional applications to help learners explore future career paths. Proficiency assessments simulate TOEFL-style tests allowing learners to practice for high-stakes tests and exposing them to core academic vocabulary.

Contemporary Topics encourages learners to evaluate their interests and explore possible career paths before further study by introducing them to a variety of new subject areas and emphasizing professional applications.

#### Why choose Contemporary Topics?

- Realistic lectures build skills and strategies to achieve educational goals
- ★ Designed to advance learners' speaking, listening and study skills
- Online Resources facilitate self-study, including video lectures and audio content





#### **AUTHORS:**

Series Editor: Michael Rost Level 1: Helen Solórzano and Laurie Frazier Level 2: Ellen Kisslinger Level 3: David Beglar and Neil Murray

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### Adult Courses Academic Excellence

# Azar-Hagen Grammar Series

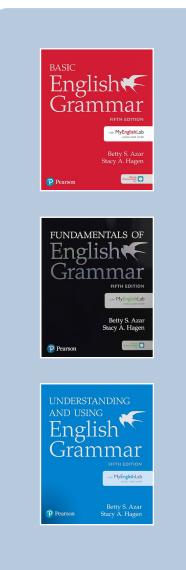
# The world's most trusted grammar source

The world's most trusted grammar source. Easy-to-understand charts and carefully sequenced practice make this classic series the top-seller in its field year after year.

#### Why choose Azar-Hagen Grammar?

- ★ Clear, direct, and comprehensive instruction.
- Engaging content practiced via all four skills: writing, speaking, reading, and listening.
- User-friendly grammar charts with minimal terminology and easy-to-understand examples.
- Contextualized exercises with themes relevant to students' everyday lives.
- ★ Practice informed by the latest advances in brain science.

Global Scale of English	<b>10</b>	<b>20</b> Inul	<b>) 3</b>	3 <b>0</b> 111111	<b>40</b>	5 ມໄມມ	o ( huntu	6 <b>0</b> uluul	<b>70</b>	<b>80</b>	<b>90</b>
Understanding and Using English Grammar											
Fundamentals of English Grammar											
Basic English Grammar											
CEFR		<a1< td=""><td>A1</td><td>A2</td><td>A2+</td><td>B1</td><td>B1+</td><td>B2</td><td>B2+</td><td>C1</td><td>C2</td></a1<>	A1	A2	A2+	B1	B1+	B2	B2+	C1	C2
Lear	n mor	e abc	out the	Glob	al Scal	e of E	nglish	at <b>pea</b>	rsoneng	glish.cor	<u>n/gse</u>



Fifth Edition: American English



AUTHORS: Betty Azar, Stacy Hagen

**SUITABLE FOR:** Adult learners

# **Focus on Grammar**

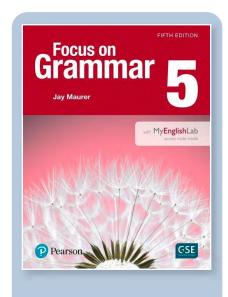
#### Focus on grammar, focus on progress.

Centred on thematic instruction, Focus on Grammar combines comprehensive grammar coverage with abundant practice, critical thinking skills, and ongoing assessment, helping learners communicate confidently, accurately, and fluently in everyday situations.

#### Why choose Focus on Grammar?

- Includes a unique and successful four-step approach for helping learners move from comprehension to communication.
- Ideal for classroom assessment with tools including course diagnostic tests, formative and summative assessments and a flexible gradebook.
- Reflects real, natural language and elicits target grammar naturally by incorporating the findings of corpus linguistics alongside its pedagogy.

Global Scale of English	<b>10</b>	<b>2</b> (	<b>o :</b>	<b>30</b> 111111	<b>40</b>	<b>5</b> 	o (	6 <b>0</b> uluul	<b>70</b>	<b>80</b> Innilini	<b>90</b> Iuul
Level 5											
Level 4											
Level 3											
Level 2											
Level 1											
CEFR		<a1< td=""><td>A1</td><td>A2</td><td>A2+</td><td>B1</td><td>B1+</td><td>B2</td><td>B2+</td><td>C1</td><td>C2</td></a1<>	A1	A2	A2+	B1	B1+	B2	B2+	C1	C2
Learn more about the Global Scale of English at pearsonenglish.com/gse											





AUTHORS: Margaret Bonner, Marjorie Fuchs, Jay Maurer, Irene E. Schoenberg, Miriam Westheimer

**SUITABLE FOR:** Adult learners

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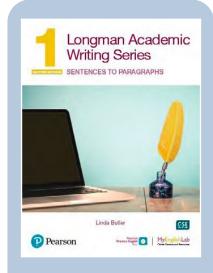
### Adult Courses Academic Excellence

### Longman Academic Writing

Develop your writing skills from basic composition to academic essays.

The Longman Academic Writing Series helps develop student writing from basic composition of sentences and paragraphs to academic essays and research papers. At each level, students are offered guidance in the complete writing process from prewriting to revision, and are provided with clear explanations, extensive practice, and consistent coverage of sentence mechanics and grammar. The Longman Academic Writing Series has been enhanced with new digital resources, offering programs the flexibility to teach with the series in various learning environments.

- Step-by-step approach helps students produce a well-organized, clearly developed portfolio that is the foundation of academic coursework.
- Realistic writing models guide writers while clear explanations, supported by examples, help students through typical rough spots.
- Extensive practice helps students assimilate writing skills to learn to write with accuracy and confidence.
- 🛨 Timed writing activities provide a plan for writing paragraphs on tests.
- ★ Interactive tasks, such as pair and group work, allow students to receive peer feedback on their individual writing.
- ★ Level 5 offers more advanced guidance in the writing of essays and research papers.





AUTHORS: Linda Butler, Ann Hogue, Alice Oshima

SUITABLE FOR: Young adult and adult learners

## Longman Academic Reading Series

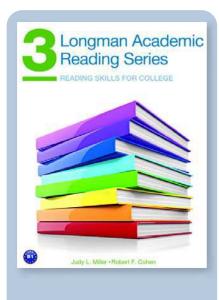
**Reading Skills for College** 

The **Longman Academic Reading Series** is a five-level series that prepares English language learners for academic work. High-interest readings cover a variety of subjects, including art history, nutrition, American literature, and forensics.

The series takes a holistic approach to the skills and strategies necessary for effective reading, vocabulary building, notetaking, and critical thinking. By encouraging students to discuss and write about the ideas covered in the readings, the series helps them become better speakers and writers of English.

- Rigorous, sophisticated, and comprehensive readings are based on academic sources, each carefully designed to provide different and intriguing perspectives on a theme.
- Readings come from a variety of sources and genres textbooks, newspapers, magazines, online articles — and are written by experts in widely different fields.
- A corpus-informed approach to vocabulary helps students build vocabulary and acquire skills to become more confident in preparing for academic work.
- New Essential Online Resources include reading comprehension activities, reading faster activities, teacher's manual and assessments, and audio of the readings.

☆ Mapped to the Global Scale of English.\*





AUTHORS: her. Kim Sanabria.

Elizabeth Böttcher, Kim Sanabria, Judy L. Miller, Robert F. Cohen, Lorraine C. Smith

**SUITABLE FOR:** Adult learners

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Exam Preparation

# **True Stories**

### Build English language skills with entertaining stories and effective reading instruction

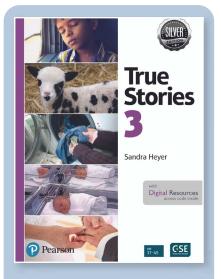
True Stories brings together humorous, poignant and astonishing stories and a carefully paced, step by step process to help learners enhance their English ability through reading. Pre- and post-reading exercises have been designed to develop vocabulary, reading, listening, writing, and speaking skills.

Low-beginning and high-intermediate learners can build language skills with entertaining stories and effective reading instruction to enhance learners' understanding and enjoyment of the stories. A uniform unit structure runs across all six books in the edition, making it easy for students to move seamlessly from one level to the next.

True Stories includes digital resources to boost learners' understanding, comprehension and enjoyment of the stories featured and additional practice activities to develop reading skills.

#### Why choose True Stories?

- Includes audio recordings of every story, enabling independent study
- Encourages learners to build language skills through the enjoyment of reading
- True stories has provided effective instruction for more than 25 years



Fifth Edition: American English



**AUTHOR:** Sandra Heyer

**SUITABLE FOR:** Adult learners

# **Pearson English Readers**

Easystarts - 7 Low-Beginning - Advanced

Pearson English Readers offer a wide range of genres, from comedies and plays to classic novels and film titles, to give students an extensive reading experience and the satisfaction of reading real books in language they can understand.



- Dramatic audiobook available for most titles, bringing the story to life and developing listening skills.
- Downloadable resources, including worksheets, answer keys, teacher's notes and progress tests.
- Many titles are available as an eBook with integrated audio and audio-text highlight to help learners seize every opportunity for developing language in school and at home.

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# Prepare for exam success!

Courses to build confidence in English exams and beyond

Get ready for test success and prepare to certify your skills with the Exam Preparation courses.

Discover practice papers and activites, real exam content and tips and advice that will give you the experience and confidence you need to take your next exam.



Pearson's Exam Preparation courses include:



#### **Adult Courses Exam Preparation**

### Gold

#### Prepare for Cambridge English exams.

#### Why choose Gold?

- 🛨 Each unit provides graded Cambridge English exam preparation.
- Focuses on speaking skills and communication practice. \*
- 🔶 Suitable for virtual learning with digital components.



**BEST FOR:** Cambridge exams

### **Expert Series**

#### Expert preparation, expert exam success.

#### Why choose Expert Series?

- ★ Intensive test training for PTE Academic, Cambridge, and IELTS exams.
- Builds confidence in speaking, writing, listening and reading skillsets. \*
- Suitable for independent learning with digital resources.



**BEST FOR:** PTE Academic, Cambridge exams, IELTS



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### Introducing Pearson English Assessment

From placing a student in the right class for their level, all the way through to the launch of a new life through English, we have the perfect assessment for every stage of the learning journey.

#### Combining language expertise with science

We develop English language assessments that are powered by artificial intelligence to create robust, scalable tools for your institution. We combine advanced speech recognition and exam grading technology with the insight of professional ELT exam markers around the world to develop patented software to measure language ability.

Our tests are trusted by governments, companies, schools and universities around the world.

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 $ot\sim$  pearsonenglish.com/assessment

Assessment

# Assessments and certifications

Demonstrate progress, celebrate achievements and build confidence

#### Pearson Connected English Learning Program



Courses That are engaging and relevant to learners



Assessment To build learners' confidence that they are progressing



Certification

To celebrate learners achievements

Underpinned by

#### Global Scale of English > Fast-track your progress

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# Pearson English Assessment Portfolio Support at every step



place

#### Level Test Versant Placement

Success begins with accurate group placement at the right level.

#### Benchmark Test Versant Professional

Tracking progress supports learning and offers a stress-free way of establishing next steps and setting new goals.

### PTE Academic

The most advanced form of language certification supports those applying for a visa in an English-speaking country or planning to study abroad.

benchmark

verify

#### Assessment



VERSANT by Pearson

One solution for a seamless testing experience.

## Versant by Pearson **English Test**

Quickly and easily evaluate your learners.



FOR LEARNERS AGED: 16+ years

Using advanced artificial intelligence and auto-marking technology, Versant by Pearson's tests accurately and reliably evaluate test-takers' ability to understand spoken and written language, and to communicate clearly and appropriately in that language.

#### Why choose Versant by Pearson English Test?

- 🔶 A reliable and consistent way to identify and track a learner's English skills before, during and after a course to ensure learning goals are met.
- 🔶 Reports and certificates that can be shared with learners.
- 🔶 Detailed performance summary for each skill plus overall ability.
- 📩 Recommendations to help test-takers improve their skills.
- 📩 Suggestions for skills practice in Pearson courses to aid lesson planning.
- Optional remote monitoring to ensure test security.





**Business** 



Anytime online, at home or in the classroom



Test time 30 minutes



Within minutes with Pearson English Al technology

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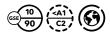
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Assessment

## Level Test

Place new learners at the right level, fast.



FOR LEARNERS AGED: 14+ years

The Pearson English Level Test removes the time, stress and risk of human error involved in first day testing. It gives you the accurate, at-a-glance data you need to understand your learners' needs, both individually and as a group - so you can start supporting them and target your teaching right away.

With just a few basic set-up requirements, the Level Test can even be taken from home.

#### Why choose Level Test?

- 🔶 A fast, scalable way to place learners in the right class based on their CEFR half band and the GSE range.
- An at-a-glance chart that shows learners how scores are distributed across the CEFR and GSE range.
- 눚 High-level performance summaries for all four skills, for every learner.

Choose the Level Test (3 Skills) to test listening, reading and writing skills in just 20 minutes.



Fast, efficient, Al-backed and easy to use, the Level Test is your ideal learner placement partner.





Anytime online, at home or in the classroom



45 minutes



Results

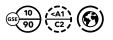
Within minutes with Pearson English Al technology



Use the Benchmark Test alongside any English course to accelerate the journey to fluency.

## **Benchmark Test**

Measure real English progress, fast.



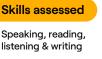
FOR LEARNERS AGED: 14+ years

The Benchmark Test takes the time, complexity and subjectivity out of the assessment process. This straightforward yet powerful tool makes it easy to measure real progress, fast. And with just a few basic requirements, the test can even be taken from home.

#### Why choose the Benchmark Test?

- ★ A fast, consistent way to identify learner needs and measure progress.
- ★ Reliable scores on internationally recognised scales (GSE and CEFR).
- ★ Reports that help you plan lessons for the class and individuals.
- Detailed performance descriptions for each skill plus overall ability.
- ★ Recommendations to help learners improve their skills.
- 🔶 Suggestions for skills practice in Pearson courses.
- Reports that can be shared with learners to demonstrate progress and motivate learning.







Anytime online, at home or in the classroom

Take the test



Test time 30 minutes or less



Within minutes with Pearson English Al technology

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#### Assessment

## Pearson Test of English (PTE)

English tests, without the stress.



FOR LEARNERS AGED: 16+ years

We developed PTE more than 10 years ago to be the most secure, reliable, and accurate test of English. Today, more than 3,000 colleges, institutions and professional bodies trust PTE to verify their learners' English skills. The Australian, Canadian, New Zealand, and UK governments accept PTE as proof of English for all visa tiers.

#### Why choose PTE?

- You have intentions of studying abroad or migrating to an English-speaking country.
- ★ Your destination university or government authority accepts PTE scores.
- ★ You prefer to demonstrate your English proficiency through a completely computer-based test, with Al scoring systems ensuring impartial results.
- ★ You require speed and flexibility, with PTE scores are typically returned within 48 hours and with the ability to make a booking 24 hours before test day.



Discover which PTE test is right for you with our Journey Builder tool at <u>pearsonpte.com</u>.



## Pearson | PTE

English tests for study, work, and visas.



Skills assessed Speaking, reading, listening & writing



Anytime online, at home or in the classroom

Take the test





Results

Within minutes with Pearson English Al technology





Course title	English Type	Course levels	GSE range	CEFR level				
General English								
		A1 coursebook	22-32	A1-A2				
		A2 coursebook	30-38	A2-A2+				
	British English	A2+ coursebook	36-44	A2+-B1				
<b>Speakout</b> 3rd Edition*		B1 coursebook	42-52	B1-B1+				
		B1+ coursebook	50-60	B1+-B2				
		B2 coursebook	58-67	B2-B2+				
		B2+ coursebook	64-76	B2+-C1				
		C1–C2 coursebook	73-90	C1-C2				
		Foundations	16-29	<a1-a1< td=""></a1-a1<>				
		Level 1	28-38	A1-A2				
Connectivity	American English	Level 2	36-48	A2+-B1				
Connectivity	American English	Level 3	47-59	B1+				
		Level 4	58-74	B2-B2+				
		Level 5	70-84	B2+-C1				
		A1	20-32	A1				
	British English	A2	28-37	A2				
		A2+	34-44	A2+				
		B1	41-52	B1				
Roadmap		B1+	49-60	B1+				
		B2	57-68	B2				
		B2+	65-77	B2+				
		C1-C2	73-88	C1-C2				
		Level 1	22-33	A1				
		Level 2	30-37	A2				
		Level 3	34-43	A2+				
01	American English	Level 4	41-51	B1				
StartUp	American English	Level 5	49-58	B1+				
		Level 6	56-66	B2				
		Level 7	64-75	B2+				
		Level 8	73-84	C1				
		Fundamentals	20-29	<a1-a1< td=""></a1-a1<>				
<b>Top Notch</b> 3rd Edition*	American English	Level 1	29-38	A1-A2+				
	American English	Level 2	36-47	A2+-B1				
		Level 3	47-59	B1-B1+				
		Level 1	25-35	A1 – A2				
Cida hu Cida Estas	Amoricon English	Level 2	30-42	A2 – A2+				
Side by Side Extra	American English	Level 3	36-50	A2+ – B1				
		Level 4	43-57	B1 – B1+				

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Course title	English Type	Course levels	GSE range	CEFR level	
	Busir	ness English			
		Intro	18–28	<a1-a1< td=""></a1-a1<>	
		Level 1	21-32	<a1-a2< td=""></a1-a2<>	
Future		Level 2	29-39	A1-A2+	
	American English	Level 3	35-45	A2+-B1	
		Level 4	45-55	B1-B1+	
		Level 5	54-65	B1+-B2	
		A2+	34-43	A2-B1	
		B1	41-51	A2+-B1+	
		B1+	49-58	B1-B1+	
Step Up	American English	B2	56-66	B1+-B2	
		B2+	64-75	B2-B2+	
		C1	73-84	B2+-C1	
		Elementary	24-36	A1-A2	
		Pre-Intermediate	32-46	A2-B1	
Market Leader	British English	Intermediate	42-57	B1-B1+	
3rd Edition*		Upper Intermediate	55-70	B1+-B2+	
		Advanced	68-81	B2+-C1	
		A1 coursebook	20-31	A1	
		A2 coursebook	28-36	A2	
		A2+ coursebook	34-43	A2+	
		B1 coursebook	41-51	B1	
Business Partner	British English	B1+ coursebook	49-59	B1+	
		B2 coursebook	57-67	B2	
		B2+ coursebook	65-76	B2+	
		C1 coursebook	74-85	C1	
		Level 1	20-31	<a1-a2< td=""></a1-a2<>	
		Level 2	30-44	A2-B1	
Technical English	British English	Level 3	43-61	B1-B2	
		Level 4	60-80	B2-C1	
	Acaden	nic Excellence			
		Level 1 (Listening & Speaking)	34-42	A2-A2+	
		Level 1 (Reading & Writing)	34-42	A2-A2+	
		Level 2 (Listening & Speaking)	42-49	A2+-B1	
<b>NorthStar</b> 5th Edition*		Level 2 (Reading & Writing)	42-49	A2+-B1	
	American English	Level 3 (Listening & Speaking)	48-57	B1-B1+	
		Level 3 (Reading & Writing)	48-57	B1-B1+	
		Level 4 (Listening & Speaking)	54-64	B1+-B2	
		Level 4 (Reading & Writing)	54-64	B1+-B2	
		Level 1	20-31	<a1-a1< td=""></a1-a1<>	
		Level 2	28-44	A1-B1	
Focus on Grammar	American English	Level 3	41-60	B1-B2	
5th Edition*		Level 4	57-77	B1-C1	
		Level 5	74-84	C1	
		Beginning Level	22-32	A1	
		High-Beginning Level	33-42	A2-A2+	
University Success*	American English	Intermediate to High-Intermediate Level	43-58	B1-B1+	
		Advanced Level	59-75	B2-B2+	
		Transition Level	68-80	B2+-C1	

\* Number of levels, GSE range and CEFR levels may vary depending on edition.

For details about all courses, please visit the website or get in touch with a sales rep.

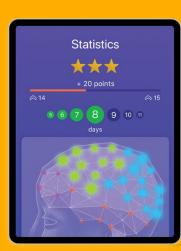


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Supplement your classroom teaching with our flexible language learning solution



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## **Product Guide**

	Proficiency Level	GSE	CEFR	CASAS	CRS / GED	Frye	6-12	PEP MEL PEC	eText	Assessment
GENERAL ENGLISH								DIGITAL	COMPO	ONENTS
Connectivity NEW	2 - 7	18-84	A1-C1				•	•	•	•
StartUp	2 - 7	22-84	A1-C1					•	•	•
Top Notch	2 - 5	20-59	A1-B1	•			•	•	•	•
Speakout 3e										
Roadmap										
Side by Side Extra with eText	1-5	25-57	A1-B1+	•			•		•	•
BUSINESS ENGLISH										
StepUp NEW	2 - 7	18-84	A2+-C1					•	•	
Technical English 2e			A1-B2							
Business Partner	2 - 7	22-84	A1-C1					•	•	•
Market Leader Extra	2 - 7	24-81	A1-C1					•	•	•
Future		18-65	A1-B2	•	•			•	٠	•
ACADEMIC EXCELLENCE										
Focus on Grammar	2 - 7	20-84	A1-C1	٠		2.6-8.2	٠	•	•	•
University Success: Reading	5 - 7	43-80	B2-C1					•	٠	•
True Stories NEW	1-6	18-65	A1-B2	•		3.5-7.2		•	٠	
Longman Academic Reading	2 - 7		A1-C1		•		•	•		•
Password	1-6	27-68	A1-B2+			5.1-10.1	•	•		•
NorthStar: Reading & Writing	2 - 7	34-76	A1-C1		•		٠	•	•	•
Longman Academic Writing	2 - 7		A1-C1		•	7.7-13.0	•	•	•	•
Contemporary Topics	3 - 7	40-66	A2+-B2+			5.4-13.4	٠	•		•
Pearson English Readers	1-7		A1-C1							
EXAM PREPARATION										
Gold Experience										
Expert IELTS										

**Proficiency Level Key** 

0 = Literacy 1 = Low-Beginning 2 = Beginning 3 = High-Beginning 4 = Low-Intermediate

5 = Intermediate

6 = High-Intermediate 7 = Advanced

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L	Level Test Longman Academic Reading Longman Academic Writing	38 29 28
Μ	Market Leader	20
Ν	NorthStar	23
Ρ	Password Pearson English Readers PTE	24 31 40
R	Roadmap	10
S	Side by Side Speakout 3e StartUp Step Up	14 9 11 17
т	Technical English 2e Top Notch True Stories	19 13 30
U	University Success	22
V	Versant	37





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