

Boost your paycheck:

Survey respondents believe fluent English speakers can **pocket up to 100% more**

Want to earn more money? Then improve your English. That's the message from ground-breaking research carried out by Pearson in collaboration with PSB Insights, which reveals the transformative impact that English language proficiency has on every area of your life - and your salary.

The report, [How English empowers your tomorrow: The life-changing impact of learning English on your career and beyond](#), reveals that a higher proficiency in English correlates strongly with higher salaries and better job opportunities, and a better social life too!

Simply put, your ability to communicate in English has a direct positive impact on your career.

Here are the 3 top takeaways for English language learners:



1 English fluency is the secret to a bigger bank balance

A higher proficiency in English opens doors to better-paid roles.



45%

Around a half (45%) of Saudi respondents believe that those who can communicate effectively in English can earn up to 50% more, with a similar number (48%) believing this increase could be as high as 100%.

55% said they were learning English to access a wider range of roles, specifically, roles that paid more.

43% of those who identified as having limited English were in managerial roles. This number more than doubled to **82%** for those with advanced English skills, showing that better English can increase your chances of career advancement.

Findings from global report: [How English empowers your tomorrow: The life-changing impact of learning English on your career and beyond](#), Pearson (2024)

2

Invest in your English skills and set yourself up for success

Almost 20% of the world's population speaks English as a first, second or additional language – with many using it in their jobs. English has solidified its status as the global language of business.



Over half say that improving their English has led to feeling more confident, not just at work but also in other areas of their lives.

98% of respondents believe English is a vital skill for professional success.

49% are learning English to mitigate the impact of AI and technology on their jobs.

90% told us their job would be easier if they had better English.

98% of employees think that the importance of English will continue to grow in the next five years.

3

English skills are just as vital for your social life – online and offline

Good English gives you an advantage socially, both in person and online (after all, 60% of web content is in English).



A third of people are learning English to make more friends.

25% say they have more social media followers because they post in English.

38% of Saudis said they were learning English to look better to those around them.

53% of those using social media to learn English do so every day, rising to 90% for those using it every week.

English proficiency unlocks self-esteem, confidence and happiness

The research proves that English fluency is the catalyst for a multitude of benefits including higher earning potential, better job prospects, more job satisfaction and more confidence.

In short, it's the best way to future-proof your career. If you're not already investing in your English language fluency, then it's time to start.

Download the full research report to find out more, including how Pearson can support learners to fast-track their English proficiency.