



# Pearson Connected English Learning Program

Courses, assessments  
and certifications for  
secondary English learners



# Welcome to the Pearson Connected English Learning Program

Empower your learners  
to be themselves in English

The Pearson Connected English Learning Program has been expertly designed over 25 years to build your English learners' confidence and fast-track their progress. Powered by the Global Scale of English, Pearson's connected suite of courses, assessments and certifications boosts English learners' enjoyment and motivation to learn English so they can experience and demonstrate success.

## Pearson Connected English Learning Program



### Courses

That are engaging and relevant to learners



### Assessment

To build learners' confidence that they are progressing



### Certification

To celebrate learners' achievements

Underpinned by



**Global Scale of English** > Fast-track your progress



### Increase motivation

Engaging and relevant courses with content that motivates and inspires learners.



### Expertly designed, guaranteed quality

Designed with leading ELT experts and authors, our courses, assessments and certifications are internationally recognised and celebrated by industry experts, governments, universities and employers.



### Demonstrate skills

Carefully paced courses and assessments empower learners to showcase and verify their growing skills.

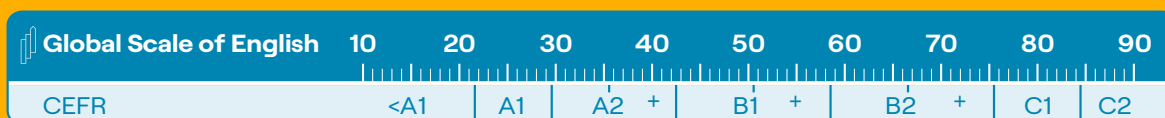
Discover the courses, assessments and certifications suitable for your learners from [page 6](#).

# Global Scale of English

Fast-track your  
learners' progress

The Global Scale of English (GSE) is the beating heart of the Pearson Connected English Learning Programs. Designed to build confidence, the GSE helps you understand where learners are on their unique learning journey with unparalleled clarity.

The GSE is the result of extensive expert research. It extends the Common European Framework of Reference (CEFR) to assess different types of learner on a simple 10–90 scale.



With the GSE, pre-primary, primary, secondary and adult learners can pinpoint their proficiency in all of the four key language skills: speaking, listening, reading and writing. Teachers can then set personalised goals for every learner, guiding their next steps and accurately measuring their progress along the way.

It's the first of its kind. A truly global standard in English language learning.



Find out more about the GSE, get helpful resources and access the free teacher toolkit at [pearsonenglish.com/gse](https://www.pearsonenglish.com/gse).



# Pearson English Connect

## The new way to teach English

Pearson English Connect is a game-changing platform giving you the ultimate flexibility in English language teaching. Enrich paper coursebooks and increase your learners' motivation with games, extra activities and more available on the user-friendly digital platform.

Our mission is to make online teaching as effective as in-person. It's why we've made sure teachers can share content directly with learners and see their progress in real time, from which questions they're answering, to who is finished or struggling. Optimised for mobile and desktop, learners can participate in classes and complete homework wherever they are.

“ Pearson English Connect (PEC) is a superior platform that adds value to our business because our learners are happy and make progress. My message to teachers is that you are doing your learners a disservice by not using PEC. Why would you want to use another platform when PEC is so much more engaging? ”

Guadalupe Salazar,  
Pedagogical Manager  
Academia Education.



### Fully interactive digital experience for the English classroom

Pearson English Connect makes teaching using a digital component effective and easy. Enhance the classroom learning experience by projecting the platform on a screen, assigning online homework and uploading your own content.



### Everything you need in one place

With one interface for both teachers and learners, Pearson English Connect keeps things simple. You can teach, interact with learners and monitor progress all in one digital space, helping to organise your lessons and save you time.



### Build your learners' confidence

Use interactive features to engage with your learners and monitor individual progress with linked lesson reports and grade books, giving them the help they need, when they need it.



Find out how Pearson English Connect could transform your teaching at [pearsonenglish.com/pearson-english-connect](https://www.pearsonenglish.com/pearson-english-connect).

# Motivate and engage learners

Courses for secondary English language learners

Category



American English



British English



International English

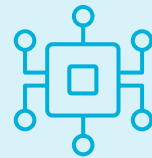


Total number of levels per course

## Goal-Getters



Prepare learners for exams, future study and help them reach their dream careers.



GSE



Upper Secondary

Lower Secondary


NEW  
**Keystone**  
A  
WORKBOOK

high note 1  
Student's book

Lower Secondary

go matter  
Student's Book 1

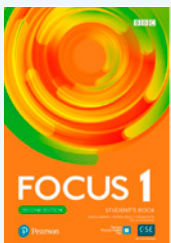


 Get ready for exam success with our Exam Preparation courses from **page 16**.

## Tech Teens

Discover English and develop learners' fluency with relevant, authentic and highly engaging digital content.

### Upper Secondary



### Upper Secondary



## World Explorers



Build real-world knowledge and arm learners with the skills to become the global citizens of tomorrow.

### Lower & Upper Secondary



### Lower & Upper Secondary



CEFR

C2

C1

B2+

B2

B1+

B1

A2+

A2

A1

<A1

Secondary Courses  
**Goal-Getters**

# Achieve your English goals and more

Courses for Goal-Getters

Prepare learners for exams, future study and instil them with the English skills to help reach ambitious dreams and goals.

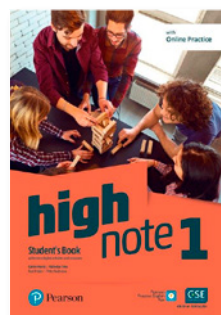
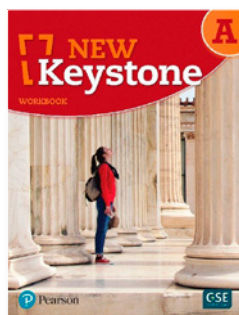
The Goal-Getters courses empower motivated teenage learners to academically develop their English language abilities. With targeted, intensive skills practice and in-depth subject material, learners are encouraged to expand their skills and tackle new challenges confidently.



Lower Secondary

Upper Secondary

Pearson's  
Goal-Getters  
courses include:





# New Keystone

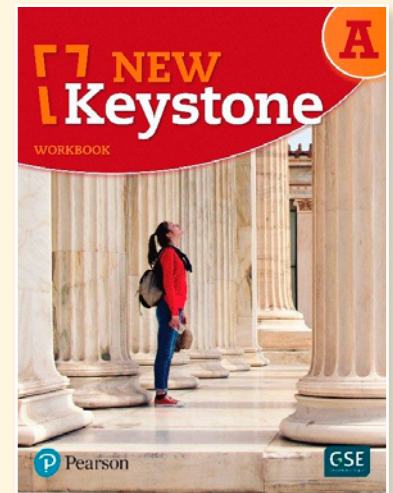
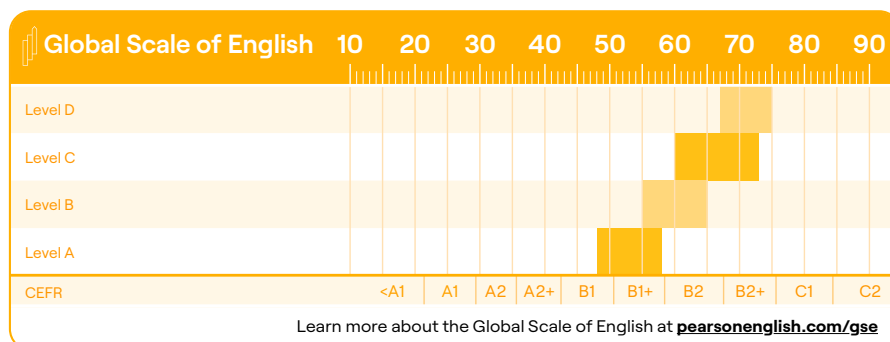
Accelerate academic English success!

New Keystone supercharges ambitious young secondary learners' English proficiency by focusing on vocabulary, grammar and reading.

Featuring a broad range of exciting texts, New Keystone accelerates learners' English acquisition while developing transferable skills that set them up for further academic success.

## Why choose New Keystone?

- ★ Enhances reading comprehension using strategies and introducing learners to a wide range of genres, such as novel excerpts, informational texts, short stories, poetry, and more.
- ★ Encourages teachers and learners to personalise learning experiences using digital resources, including additional audio and video content, eBooks, online practice activities and a teacher tool to create customised assessments.
- ★ Developed in alignment with the Common Core State Standards to give learners the skills and knowledge to succeed in college, career, and life, regardless of where they live.



American English



### SERIES CONSULTANTS:

Anna Uhl Chamot, Sharroky Hollie,  
John De Mado

FOR LEARNERS AGED: 10–14 years

RECOMMENDED TEACHING HOURS:

11+ HRS

Learn more

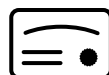
Order locally

Get a sample

Find out more at  
[pearsonenglish.com/secondary](https://www.pearsonenglish.com/secondary)



Keep building progress outside of the classroom with digital learning materials.



Measure progress with the Benchmark Test and certify your skills with Pearson English International Certificate.

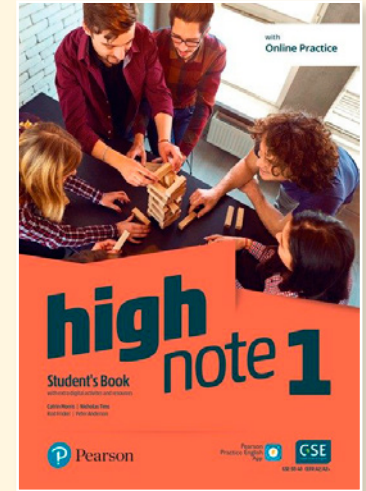
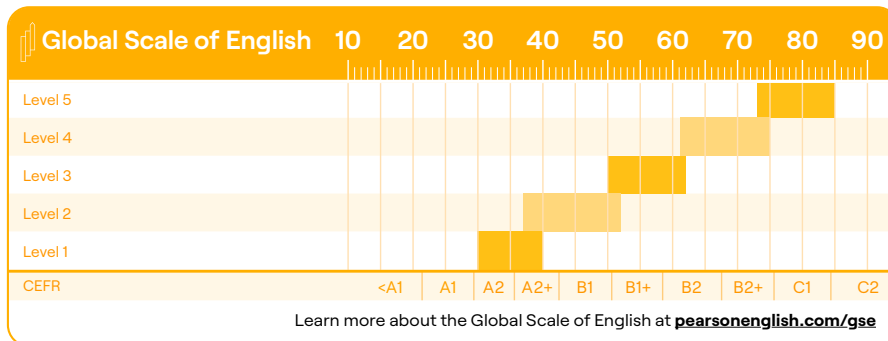
# High Note

Skills for now and the future.

Carefully designed to inspire modern teenage learners and help them fulfil their ambitious goals, High Note equips learners with language skills alongside the life and career competencies that are indispensable to succeed in exams, the workplace and their future.

## Why choose High Note?

- ★ Improves learners' future employability through a unique Life Skills Development Programme focused on building academic and career-related skills, social skills and personal development skills.
- ★ Encourages independence and makes learners responsible for their own progress by sharing clear learning goals, models for success, resources for self-study, self-assessment and more.
- ★ Sparks critical thinking, discussion and debate through authentic thought-provoking documentary videos produced in cooperation with ITN Productions.



British English



**AUTHORS:** Daniel Brayshaw, Lynda Edwards, Bob Hastings, Caroline Krantz, Stuart McKinlay, Catrin Elen Morris, Rachael Roberts

**FOR LEARNERS AGED:** 15–19 years

**RECOMMENDED TEACHING HOURS:**


**4-5 HRS**

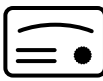
 [Learn more](#)

 [Order locally](#)

 [Get a sample](#)

Find out more at [pearsonenglish.com/secondary](https://www.pearsonenglish.com/secondary)

 Keep building progress outside of the classroom with digital learning materials.

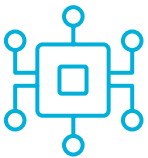
 Measure progress with the Benchmark Test and certify your skills with Pearson English International Certificate.

# Discover English digitally

Courses for Tech Teens

Motivate and inspire learners to develop their English language skills with authentic and highly engaging online and offline content.

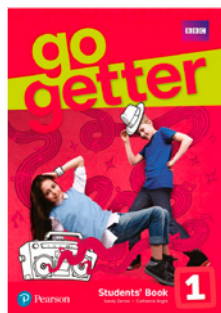
Packed with exciting and interesting videos, digital activities, and online and offline content, the Tech Teens courses enable teenage learners to access English learning through relevant content in a format they prefer.



Lower Secondary

Upper Secondary

Pearson's  
Tech Teens  
courses include:



Secondary Courses  
Tech Teens

**BBC**

# GoGetter

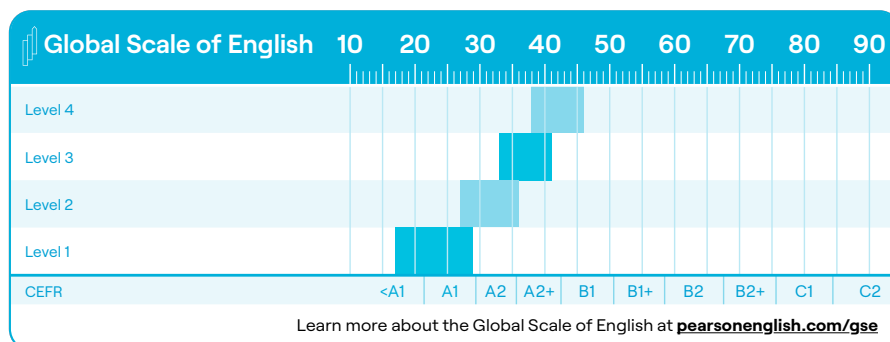
Get more with GoGetter.

GoGetter empowers learners to grow their English skills within the context of the fast-moving, dynamic world governed by new technologies that they live in today.

GoGetter makes learning English in the classroom a positive, motivating and inspiring experience!

## Why choose GoGetter?

- ★ Integrates exam preparation seamlessly with assessment-style activities for all four language learning skills.
- ★ Motivates learners with high-quality BBC video content, keeping them focused and improving the likelihood of long-term vocabulary retention.
- ★ Takes a holistic approach to growing learners' English skills and confidence in all four language areas to consciously prepare them for future studies, work, and life.



British English



**AUTHORS:** Catherine Bright, Jayne Croxford, Graham Fruen, Sandy Zervas

**FOR LEARNERS AGED:** 10–14 years

**RECOMMENDED TEACHING HOURS:**

**3–4 HRS**

[Learn more](#)

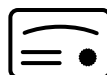
[Order locally](#)

[Get a sample](#)

Find out more at [pearsonenglish.com/secondary](https://www.pearsonenglish.com/secondary)



GoGetter is available on [Pearson English Connect](#).



Measure progress with the [Benchmark Test](#) and certify your skills with [Pearson English International Certificate](#).



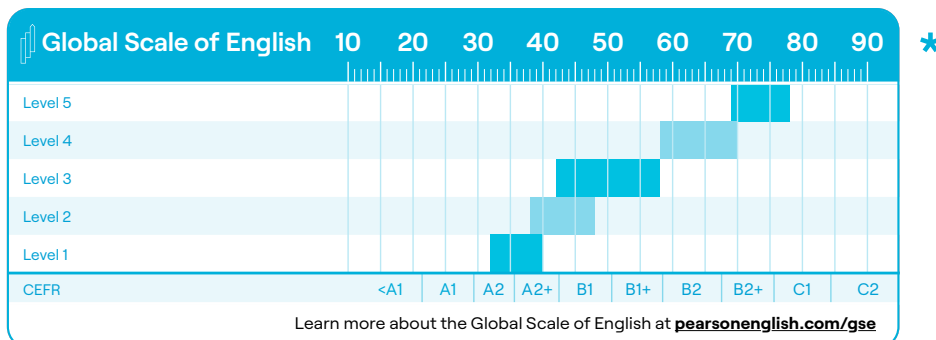
# Focus

Focus, improve, succeed!

Featuring cutting-edge digital content and high-quality educational videos from the BBC, Focus motivates and engages learners with real-world English content while preparing them for high-stakes English assessments through its proven 3Ms methodology (Motivation, Memory, and Meaning).

## Why choose Focus?

- ★ Inspires and engages learners with a wealth of authentic materials, including BBC videos and Focus vlogs.
- ★ Encourages a methodical approach to acquiring new vocabulary using an enhanced online experience.
- ★ Helps learners see progress through extensive in-course language and exam practice and new extra digital activities.



\* GSE level scale for Focus Second Edition, British English, other editions may vary.

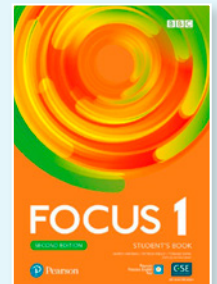


Focus Second Edition is available on [Pearson English Connect](#).



Measure progress with the [Benchmark Test](#) and certify your skills with [Pearson English International Certificate](#).

Second Edition: British English



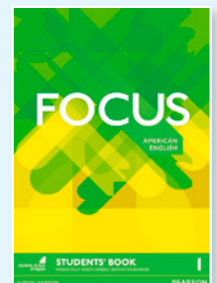
**AUTHORS:** Daniel Brayshaw, Vaughan Jones, Sue Kay

**FOR LEARNERS AGED:** 15–19 years

**RECOMMENDED TEACHING HOURS:**

**3-5 HRS**

First Edition: American English



**AUTHORS:** Vaughan Jones, Sue Kay

**FOR LEARNERS AGED:** 15–19 years

**RECOMMENDED TEACHING HOURS:**

**3 HRS**



Learn more



Order locally



Get a sample

Find out more at [pearsonenglish.com/secondary](https://www.pearsonenglish.com/secondary)

Secondary Courses  
**World Explorers**

# Conquer the big wide world in English

Courses for World Explorers

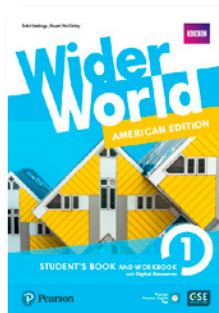
Guide your learners' English learning journey as they build skills and explore real-world topics.

The World Explorers courses take learners on an English language expedition that helps them become the citizens of tomorrow. Dive into different cultures, gain globally relevant knowledge and learn about the world in English.



**Pearson's  
World Explorers  
courses include:**

Lower Secondary & Upper Secondary





# Wider World

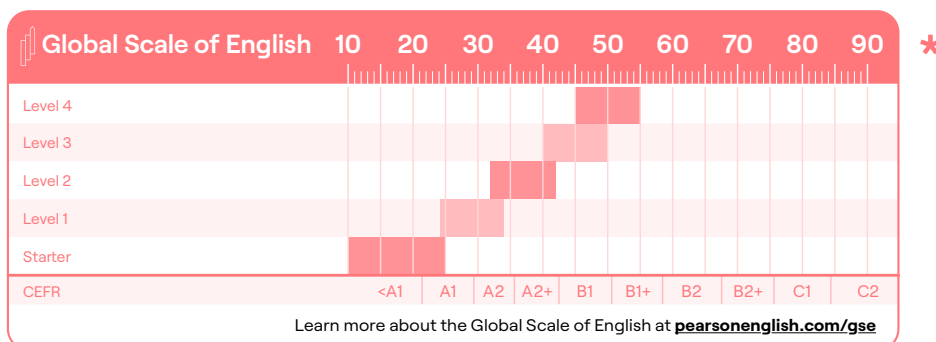
Out of the classroom, into the world.

Wider World prepares teenage learners for their futures with the versatile skills needed to enjoy their social lives, advance their studies and succeed in English language learning.

With a wide range of content and topics, learners build their English proficiency through exciting subjects that spark their interest.

## Why choose Wider World?

- ★ Inspires learners to enthusiastically engage with English in authentic contexts using humorous situations, interviews with real people, videos from the BBC, and more.
- ★ Builds learners' transferrable skills for future successes outside the classroom with Set for Life, a unique future skill development program.
- ★ Offers enhanced support for personalising learning for mixed-ability and neurodivergent learners, including resources and tips for teachers.



\* GSE level scale for Wider World Second Edition, British English, other editions may vary.



Measure progress with the **Benchmark Test** and certify your skills with **Pearson English International Certificate**.

Second Edition: British English



**AUTHORS:** Carolyn Barraclough, Graham Fruen, Bob Hastings, Sandy Zervas

**FOR LEARNERS AGED:** 11–16 years

**RECOMMENDED TEACHING HOURS:**

**3–5 HRS**

First edition: American English



**AUTHORS:** Kathryn Alevizos, Carolyn Barraclough, Catherine Bright, Suzanne Gaynor, Bob Hastings, Stuart McKinley, Sandy Zervas

**FOR LEARNERS AGED:** 11–16 years

**RECOMMENDED TEACHING HOURS:**

**3–4 HRS**



**Learn more**



**Order locally**



**Get a sample**

Find out more at [pearsonenglish.com/secondary](https://www.pearsonenglish.com/secondary)

Secondary Courses  
**Exam Preparation**

# Prepare for exam success!

Courses to build confidence  
in English exams and beyond

## Formula

The formula for exam success.

### Why choose Formula?

- ★ Features dynamic, engaging exam content for young adults.
- ★ Adaptable for the classroom or independent study.
- ★ Suitable for intensive preparation with flexible components.

 [Learn more](#)

 [Order locally](#)

## Gold Experience

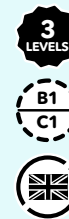
Cambridge English exam preparation for young adults.

### Why choose Gold Experience?

- ★ Prepares young adult learners for Cambridge English exams.
- ★ Includes an engaging mix of video and digital content.
- ★ Motivates young adult learners with topics relevant to them.

 [Learn more](#)

 [Order locally](#)



British English

**SUITABLE FOR:** Young adult learners  
**BEST FOR:** Cambridge exams

Find out more at  
[pearsonenglish.com/examprep](https://www.pearsonenglish.com/examprep)



British English

**SUITABLE FOR:** Young adult learners  
**BEST FOR:** Cambridge exams

Find out more at  
[pearsonenglish.com/examprep](https://www.pearsonenglish.com/examprep)



# Assessments and certifications

Demonstrate progress,  
celebrate achievements  
and build confidence

## Pearson Connected English Learning Program



### Courses

That are engaging  
and relevant to  
learners



### Assessment

To build learners'  
confidence that they  
are progressing



### Certification

To celebrate  
learners'  
achievements

Underpinned by

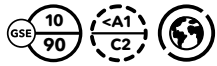


**Global Scale of English** › Fast-track your progress

Assessment

# Level Test

Place new learners at the right level, fast.



FOR LEARNERS AGED: 14+ years

The Pearson English Level Test removes the time, stress and risk of human error involved in first day testing. It gives you the accurate, at-a-glance data you need to understand your learners needs, both individually and as a group – so you can start supporting them and target your teaching right away.

With just a few basic set-up requirements, the Level Test can even be taken from home.

## Why choose Level Test?

- ★ A fast, scalable way to place learners in the right class based on their CEFR half band and the GSE range.
- ★ An at-a-glance chart that show you how scores are distributed across the CEFR and GSE range.
- ★ High-level performance summaries for all four skills, for every learner.



Choose the Level Test (3 Skills) to test listening, reading and writing skills in just 20 minutes



Fast, efficient, AI-backed and easy to use, the Level Test is your ideal learner placement partner.



Find out more at [pearsonenglish.com/leveltest](https://www.pearsonenglish.com/leveltest)



### Skills assessed

Speaking, reading, listening & writing



### Take the test

Anytime online, at home or in the classroom



### Test time

30 minutes or less



### Results

Within minutes with Pearson English AI technology



# Benchmark Test

Measure real English progress, fast.



FOR LEARNERS AGED: 14+ years

The Benchmark Test takes the time, complexity and subjectivity out of the assessment process. This straightforward yet powerful tool makes it easy to measure real progress, fast. And with just a few basic requirements, the test can even be taken from home.

## Why choose the Benchmark Test?

- ★ A fast, consistent way to identify learner needs and measure progress.
- ★ Reliable scores on internationally recognised scales (GSE and CEFR).
- ★ Reports that help you plan lessons for the class and individuals.
- ★ Detailed performance descriptions for each skill plus overall ability.
- ★ Recommendations to help learners improve their skills
- ★ Suggestions for skills practice in Pearson courses.
- ★ Reports that can be shared with learners to demonstrate progress and motivate learning.
- ★ Certificate for every test-taker.

Use the Benchmark Test alongside any English course to accelerate the journey to fluency.



Learn more at [pearsonenglish.com/benchmark](https://www.pearsonenglish.com/benchmark)



### Skills assessed

Speaking, reading, listening & writing



### Take the test

Anytime online, at home or in the classroom



### Test time

45 minutes or less



### Results

Within minutes with Pearson English AI technology

Assessment

# Readiness Test

The test that predicts exam readiness!



FOR LEARNERS AGED: 14+ years

This quick, online test tells you if you're ready to take an English exam, such as the Pearson English International Certificate. The Readiness Test predicts overall readiness and gives a complete breakdown across speaking, listening, reading and writing.

It gives you a boost of confidence if you're ready. And if you're not, it provides lots of targeted learning recommendations!

## Why choose the Readiness Test?

- ★ An easy-to-understand test with traffic light indicators to show if you are ready, potentially ready or not ready to take your exam.
- ★ Clear insights into your strong skills and those you need to work on before your exam.
- ★ Detailed summaries explaining your current English abilities, overall and in each of the four language skills.
- ★ Valuable recommended activities that you can do to bring your skills up to the required level for the exam.



Are you ready for your exam?  
Help learners find out if they are ready to take their next English exam.

 Find out more at [pearsonenglish.com/readinesstest](https://www.pearsonenglish.com/readinesstest)



### Skills assessed

Speaking, reading, listening & writing



### Take the test

Anytime online, or at home



### Test time

60 minutes or less



### Results

Within minutes with Pearson English AI technology



# Pearson English International Certificate

The English test that equips learners for life.



FOR LEARNERS AGED: 14+ years

The Pearson English International Certificate certifies everyday English language skills at all levels of the CEFR. It can be taken securely at home or at an authorised test centre so learners can take the test where they feel most confident.

## Why choose Pearson English International Certificate?

- ★ Choice of test delivery options to suit different needs.
- ★ Acceptance by schools, universities and government bodies in countries around the world.
- ★ Test real-world communication skills, using authentic scenarios and contexts.
- ★ Certify skills at every level, from beginner to proficient.
- ★ A certificate and Credly badge for every learner that achieves a passing grade.
- ★ Detailed performance summary for each skill.
- ★ Recommendations for teachers and learners.
- ★ Mapping to Pearson English courses.

edexcel

Awarded by Edexcel and accepted by Ministries of Education, Government bodies and universities around the world.

Learn more at [pearsonenglish.com/internationalcertificate](https://www.pearsonenglish.com/internationalcertificate)



### Skills assessed

Speaking, reading, listening & writing



### Take the test

Computer-based test available at home or at authorised test centres. Paper-based test also available.



### Test time

Paper test:  
Up to 3 hours  
Computer test:  
Up to 2 hours



### Results

Paper test:  
Within 6 weeks  
Computer test:  
Within 2 weeks

# Pearson's Professional Development Programs

## Advance your learning

We understand how important professional development is, not only to institutions that need to demonstrate their employees' skills, but also to teachers wanting to boost their own credentials.

It's why our certifications provide explicit and always up-to-date teaching strategies for virtual, face-to-face or hybrid classrooms. They also contain downloadable tools and resources which your teachers can have at the ready, as soon as it's time to implement them.

The programs we offer cover Classroom Foundations, English language learning teaching strategies, Global Citizenship and online teaching and facilitation. And most of these are free for your institution.



Find out more at [pearsonenglish.com/professionaldevelopment](https://pearsonenglish.com/professionaldevelopment)

## Ongoing support

Focus and feel more confident in your work with our comprehensive product training and support. We help make teaching a more enjoyable and rewarding experience with smooth and easy onboarding and continuing support for learners, parents and educators.



Learn how we can help you at [pearsonenglish.com/support](https://pearsonenglish.com/support)

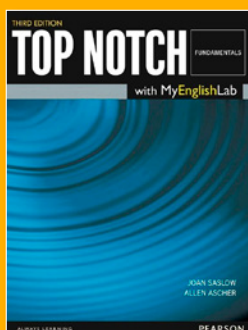
# Beyond secondary learning

Courses, assessments and  
certifications that grow with your learners

Help your learners transition into their next phase of English language learning with more Pearson Connected English Learning Programs. Discover courses, assessments and certifications for adult learners, all underpinned by the Global Scale of English.



Continue the learning journey at [pearsonenglish.com/connectedlearningprogram](https://www.pearsonenglish.com/connectedlearningprogram)



Adult courses

# Secondary course overview



Course title	Ages	Course levels	GSE range	CEFR level
<b>Goal-Getters</b>				
<b>High Note</b> British English	Upper Secondary	Level 1	30-40	A2-A2+
		Level 2	37-52	A2+-B1
		Level 3	50-62	B1+-B2
		Level 4	61-75	B2-B2+
		Level 5	73-85	B2+-C1
<b>New Keystone</b> American English	Lower Secondary	Level A	48-58	B1-B1+
		Level B	55-65	B1+-B2
		Level C	60-73	B2-B2+
		Level D	67-75	B2+
<b>Tech Teens</b>				
<b>Focus: Second Edition*</b> British English	Upper Secondary	Level 1	32-40	A2-A2+
		Level 2	38-48	A2+-B1
		Level 3	42-58	B1-B1+
		Level 4	58-70	B2-B2+
		Level 5	69-78	B2+-C1
<b>GoGetter</b> British English	Lower Secondary	Level 1	17-29	<A1-A1
		Level 2	27-36	A1-A2
		Level 3	33-41	A2-A2+
		Level 4	38-46	A2+-B1
<b>World Explorers</b>				
<b>Wider World: Second Edition</b> British English	Lower & Upper Secondary	Starter	10-25	<A1-A1
		Level 1	24-34	A1-A2
		Level 2	32-42	A2-A2+
		Level 3	40-50	A2+-B1
		Level 4	45-55	B1-B1+
<b>Wider World: First Edition</b> American English	Lower & Upper Secondary	Starter	10-25	<A1-A1
		Level 1	22-34	A1-A2
		Level 2	32-42	A2-A2+
		Level 3	40-50	A2+-B1
		Level 4	45-55	B1-B1+

\* Number of levels, GSE range and CEFR levels may vary depending on edition.  
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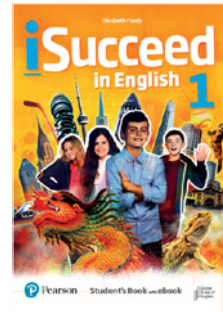
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